Digital Arabia Network
YOUR VISION FOR THE DIGITAL FUTURE OF THE ARAB REGION

Challenge

Digitalisation poses major challenges to every society. However, it also opens up a wide range of opportunities in areas such as digital community building, health care provision, future of work or future of mobility. It is in the interest of every society to identify and exploit the potential of digitisation - the potential to shape the future while addressing and solving key societal problems. The Arab region is an area with stark economic differences. Despite its cultural and historical similarities, the countries in the region face a number of different development challenges but can benefit from similar problem-solving approaches. One of the potential approaches lies in digitalization and its different instruments. The Digital Arabia Network (DAN) turned to jovoto to help it identify these approaches by encouraging collaboration across borders and disciplines.

Project

In a public Crowdstorm spanning over 6 weeks, DAN, in partnership with the German Federal Foreign Office, called upon creatives from the Arab region and around the world to submit their innovative ideas and visions of a digitalised future. Specifically, creatives were asked to share their ideas about how digitalisation can contribute to the political, economic and societal development of the region, and what that might look like.

Bassant Helmi, Co-Chair
Digital Arabia Network

" Digital transformation has great potential to shape the future of the Arab region by spreading awareness of digitalisation and bringing bright minds together. The crowdstorm with jovoto was a very successful initiative to give the creative minds from the Arab region a chance to bring in their vision of this transformation.

Ayad Al Ani, Co-Chair
Digital Arabia Network

" Digitization comes at a crucial point for the Arab world. This contest shows the wealth and diversity of ideas available to shape the path ahead.

Results

Helping countries to realise the potential of digitalisation can help individuals to shape a better future. Our creatives took on the challenge to envision the digital future of the Arab region. More than **100 ideas** by more than **130 creatives** were submitted over the course of the project. **44 creative** collaborations turned into great ideas perspectives on how

issues can be solved when digitalisation is utilised for good. Three creatives - **Hicham Bahr, Elyess Ben Amor and Fatma Triki** - won Jury Awards for their ideas which offer solutions for the **arts, education and healthcare sectors.**

Winning Ideas:

Arab e-story by Elyess Ben Amor (Tunisia), **DAMJ** by Hicham Bahr (Egypt) and **Recovery Map** by Fatma Triki (Tunisia)

In numbers **112** Ideas   **32** Collaborations   **1094** Votes

114 Creatives   **34** Countries   **500+** Comments

Hicham Bahar – DAMJ

" I was thrilled to get the opportunity to participate in this challenge! It was really interesting to see the link to the reality of problems in my region and to have the chance to be part of this innovative community.

Roadshow

The Digital Arabia Network (#DAN) Roadshow took place between February and March 2019 in five cities of five different countries: Cairo, Beirut, Tunis, Casablanca and Amman. Every conference was unique in its format. However, all of them had a common motive: giving digital actors from the Arab region the opportunity to exchange knowledge about Digital Transformation. The agenda included discussions on various spheres such as fintech, digitization in education, construction and agriculture, societal debates and online journalism. Panel discussions and small workshops offered opportunities to discuss challenges and new solutions.

On top DAN invited the three jury award winners of the crowdstorm "Your vision for the digital future of the Arab region" on the jovoto platform to present their ideas. The roadshow's participants had the opportunity to vote for their favorite ideas and were provided with booklets which included the top 20 submissions from the crowdstorm. DAN provided a virtual as well as physical platform to the digital actors to connect and develop ideas for the future of the Arab region.
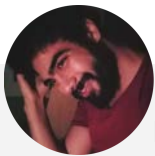
Elyess Ben Amor – Arab e-story

" The main objective of this crowdstorm was to find digital solutions to the real problems in the Arab world, that concern me and my fellow citizens and affect our daily life. The challenge became personal and my involvement became affective and cognitive at the same time. It was a favorable atmosphere to give birth to innovative ideas.

Fatma Triki – Recovery Map

" The motivation to participate in this crowdstorm was the fact that it aimed for a real change in the Arab region. It is an incredible initiative to pave the way to the digital transformation of the Arab world. It also gave me a chance to travel, as I never had the chance to travel before and Amman never ceases to amaze me.