

## WHY ENKRONOS APPS

#### ONE POINT OF POWER

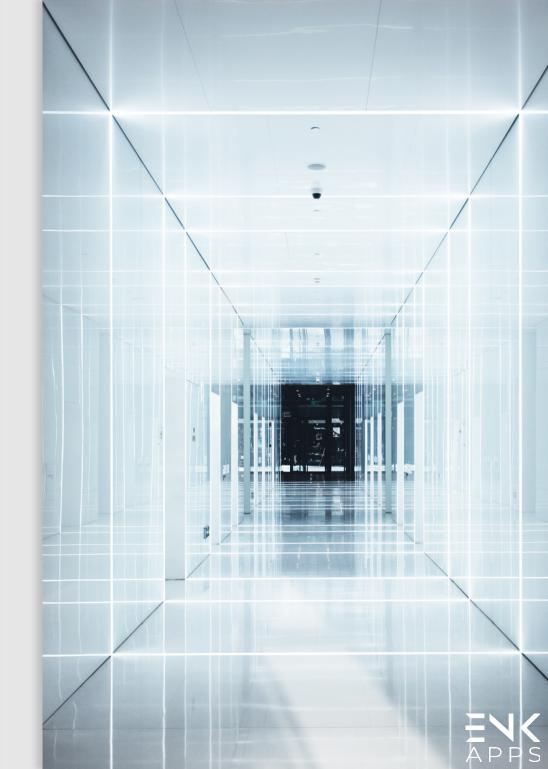
All applications of the environment use a centralized single sign-in (SSO) system. This removes any authentication or data authorization issues that an application could have and eases the use of all applications throughout the world of Enkronos Apps.

### TOP LEVEL SECURITY

Enkronos Apps are compliant with the EU General Data Protection Regulation (GDPR) and respect Application Security Verification Standard (ASVS) third level of web security standardization as provided by the OWASP protocol.

### **DATA GATHERING & AUDIENCE MANAGEMENT**

Enkronos Apps has the tools required so that your company can obtain very needed information regarding your clients with fun and engaging applications. While doing so, Enkronos Apps do this by linking multiple applications with a centralized data storage



# **KEY POINTS**

- 1. Engage your customers with Swee and Loyalty Venue
- 2. Enrich your user data (with Enkronos Apps user data)

All data gathered this way - "big data" gives the ability to PREDICT your customers needs

Following the example changes, and in the future, improving those, you as the creators of this would gain VALUABLE tools of pushing the correct information to correct new possible customers.