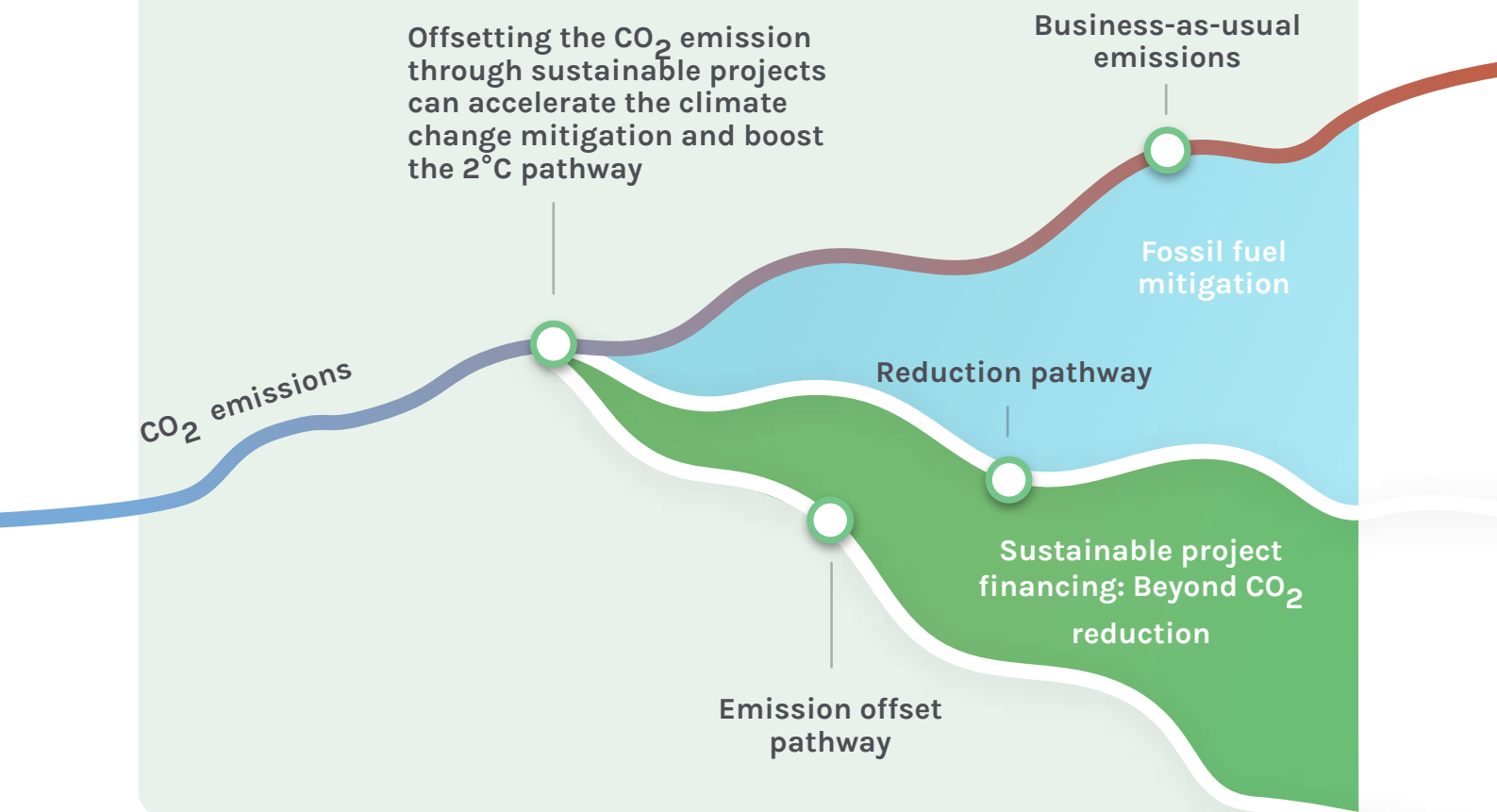




Climate change is accelerating

It has become necessary to take a step beyond CO₂ reduction to fight climate change.

Along with your reduction strategy, offset your residual emissions by supporting sustainable projects that capture or avoid CO₂ emissions, and contribute to the UN Sustainable Development Goals.



Learn more on climateseed.com

Why take action

Climate change is accelerating, and carbon emissions mainly drive it.

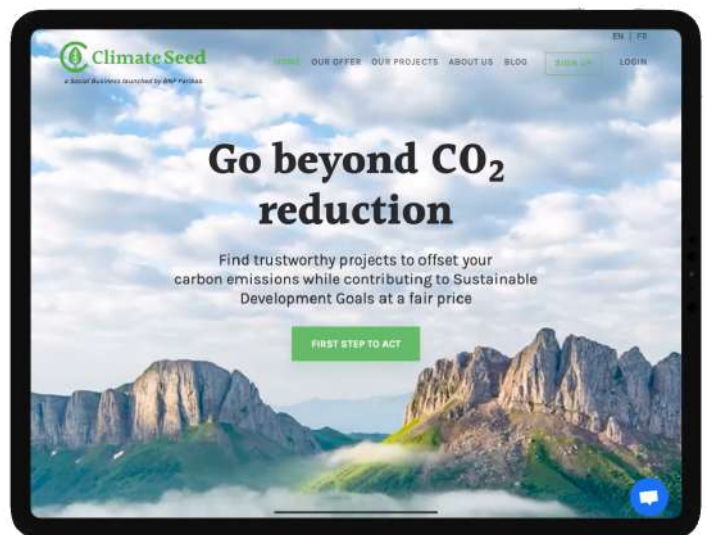
Even with the most determined efforts to cut emissions at the source, we are still responsible for the remaining CO₂ that we have not been able to reduce yet. One way of doing this is to ensure that the equivalent amount of the residual carbon emitted is either absorbed or avoided elsewhere, positively impacting the environment; this is called **voluntary carbon offsetting/balancing**.

ClimateSeed can help accelerate your sustainability impact

We are a **digital platform, launched by BNP Paribas, that connects sustainable project carriers with organizations, corporations and funds, that want to go beyond CO₂ reduction and balance their impact.**

You can securely and transparently buy carbon credits to support sustainable projects (each carbon credit is equivalent to 1 ton of CO₂ avoided or captured). In the ClimateSeed platform, organizations can take action and support sustainable projects while contributing to the UN Sustainable Development Goals. Your support generates positive environmental, social and economic impacts at the local and global level.

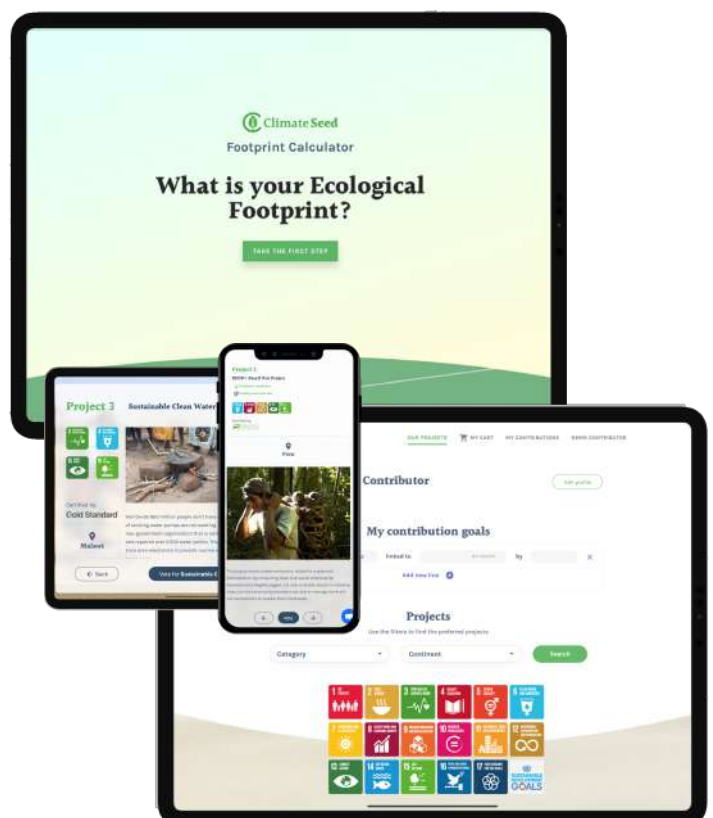
Accredited by Nobel Peace Prize Prof. Yunus' Grameen CL, we are a Social Business. A business dedicated to solving human problems and fight climate change. We are committed to reinvesting 100% of our profits to maximize our sustainable impact.



Business context

More and more, investors and clients are supporting organizations that have a robust sustainable strategy. There is a growing investor pressure on environmental sustainability and social responsibility (Willis Towers Watson, 2018)

Annual global investment in climate business solutions is over \$1 trillion and is accelerating (IFC, 2016)



The ClimateSeed platform is secure and transparent

In the ClimateSeed platform, you will find quality-checked projects that underwent a strict due diligence process and are internationally certified.

ClimateSeed finds scientifically audited sustainable projects. It performs a banking due diligence that includes anti-money laundering analysis and reputational checks. And lastly, it provides additional qualitative validation on the projects through its Sustainability Committee composed of experts and academics.

You can find a wide range of project types and locations



Land Use and Forestry



Agriculture



Water Management



Waste Management



Energy



Community Based



These projects also contribute to the Sustainable Development Goals set by the UN.

Organizations can choose projects around the world, in line with their sustainability strategy and support the achievement of COP 21 objectives.

ClimateSeed is your trusted partner for your climate-positive actions



Select your CO₂ emission scope to balance

Through the ClimateSeed platform, offset your residual emissions at different scopes. These actions generate benefits on the environment, UN SDGs and throughout your business network.



Engage your stakeholders

ClimateSeed has several digital tools to attract clients by allowing them to purchase “climate neutral” products and services. Use the ClimateSeed voting tool and engage them in the choice of the project to support.



Report and communicate

Use ClimateSeed’s communication kits to promote your climate-positive actions and report to your clients and investors.

How it works

Sign up to [climateseed.com](https://www.climateseed.com), go through the onboarding process, browse and contribute to sustainable quality-checked projects to securely and easily balance your unavoidable emissions.



1

CO₂ emissions measurement

Use the ClimateSeed emissions calculator for your business trips, annual energy consumption... Rely on ClimateSeed's expert network to calculate additional emissions.

2

Project Selection

Choose among a wide range of sustainable projects according to location, project typology and SDGs to target.

OR

Pre-select sustainable projects and use the ClimateSeed voting module to engage your stakeholders in choosing their preferred projects.

3

Project Support

Support sustainable projects and unlock their environmental, social, and economic impacts.

4

Communicate your actions

Keep your stakeholders informed by using our communication kits.

Launch your offsetting initiatives



Offset your company residual CO₂ emissions



Offset your business trips' emissions



Enable your customers to make climate neutral purchases



Create climate neutral events



Create climate neutral products and services



Make your investment portfolio climate neutral



Contact hello@climateseed.com
Visit www.climateseed.com