



ELITE | Connecting companies with capital.

Join the largest international SMEs network and private market
championing the change-makers and high-impact entrepreneurs.



Your challenges, our solution:
ELITE private market.

Connecting you with capital, network and skills.



Entrepreneurs face same business challenges, but they are often alone in what they do and may not have access to support systems. **With ELITE, you access the private market connecting companies with diverse sources of capital to drive their growth.** It comprises a vibrant community of successful entrepreneurs, advisors, brokers and investors focused on helping private companies from around the world obtain funding and so transform their vision into clear plans, actions and results.

Access to **multiple funding options** to support your long-term growth journey

Provide **business opportunities and visibility** to scale your business

Empower **leadership and management skills** to access new expertise

Connect with an **outstanding global Network** that facilitates long-term engagement with multiple stakeholders



High-Impact Entrepreneurship Starts Here.



Driven by the goal to grow the largest network of entrepreneurs, we are joining forces with the most iconic partners who share with us the same mission. Companies submit their interest to join ELITE and follow the selection process.

+1600

COMPANIES

43

COUNTRIES

670K

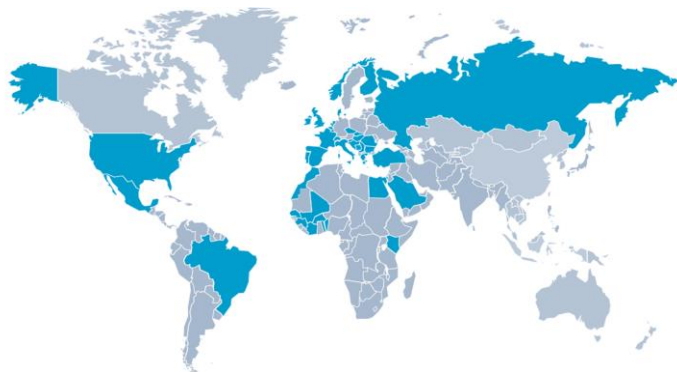
EMPLOYEES

36

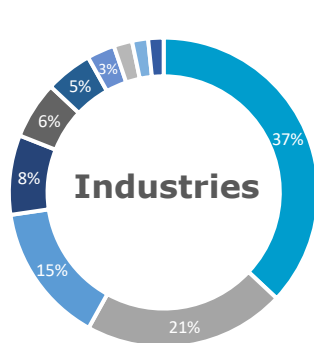
SECTORS

€113bn

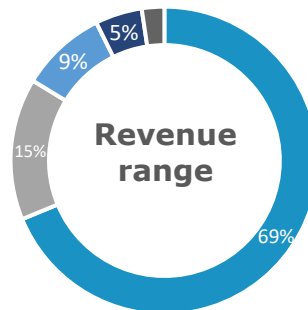
AGGREGATE REVENUES



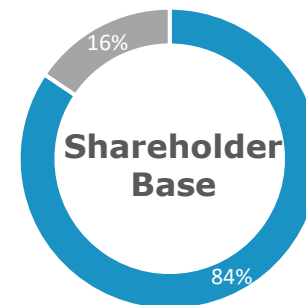
ELITE Companies of all sizes and sectors benefit from our membership.



- Industrials
- Consumer Goods
- Technology
- Consumer Services
- Health Care
- Basic Materials
- Financials
- Utilities



- <€50M
- €50-€100M
- €100-€200M
- €200-€500M
- >€500M



- Family Owned
- Other investors

Our impact: Sustainable long-term growth.



We have monitored our companies' financial performance since they joined the ELITE ecosystem.

Results show that **the longer** the **ELITE Companies** have been operating within our community, **the higher their growth** rates in relevant fields.



* All these results are given as an outcome of internal analysis pertaining companies that have been part of ELITE for at least 5 years. The margins growth rate reflects the EBITDA growth.

ELITE Companies access to capital.



HIGHLIGHTS

1538 Corporate transactions* involving **511** ELITE companies

€16bn total transactions value

€9,4bn raised through **1197 M&A** deals

€1,7bn raised through **96 Bond** issue

€3bn raised through **45 IPOs**

€2,0bn raised through **141 additional transactions**

€662m raised for **162 companies** supported by **ELITE****

€230m raised in **2020** for **56 companies** supported by **ELITE**



What we can do together: Become an ELITE Company.

Why companies join ELITE?



We are solutions oriented.



To access alternative funding options

We've made it easy: ELITE is the most time and cost-effective way to connect you with multiple funding solutions to scale your business. we put all resources you need in one place; on our platform you'll be able to access to exclusive members-only benefits whenever you need them.



To level up your skills & expertise

We offer you a wide a range of live and on-demand training courses from leveraging on top business schools faculty and our network of partners.



To be part of an outstanding global network

Being part of a global, innovation-driven network has never been more important. Also all ELITE members are selected and approved from an internal committee and this means you can access top class entrepreneurs, executives, peers to explore new business opportunities.

One membership, multiple benefits.



**Alternative
funding options**



New skills and
expertise



Network, events
and visibility

Our alternative funding options.



Single transactions
A “One-Stop-Shop” customer experience with the possibility to raise capital in different forms, from debt to equity



Basket Bond ®
A systemic solution to further support the growth of ELITE companies leveraging on Institutional Investors through an ABS issuance



Ipo support
Streamlining the access to Public Markets. A path to the IPO leveraging the digital fundraising channel



Financial Advisory
We can support companies in identifying the best financial advisor to work together on their growth plan

Funding Options at your fingertips. How does it work?



ELITE
company
selects its
broker

Together,
they choose
among
multiple
funding
options

Interested
investors
place orders
through the
Broker

ELITE
Company and
the Broker
approve the
orders

DEAL COMPLETED!



SINGLE
TRANSACTION



BASKET BOND®



IPO SUPPORT



€626*
million
raised to fund
ELITE Entrepreneurs

ELITE includes the opportunity for Companies to complete financial transactions with the following success fees:

- 0,2% for debt transactions
- 0,3% for equity transactions

ELITE is not involved into the placing, execution and settlement activities

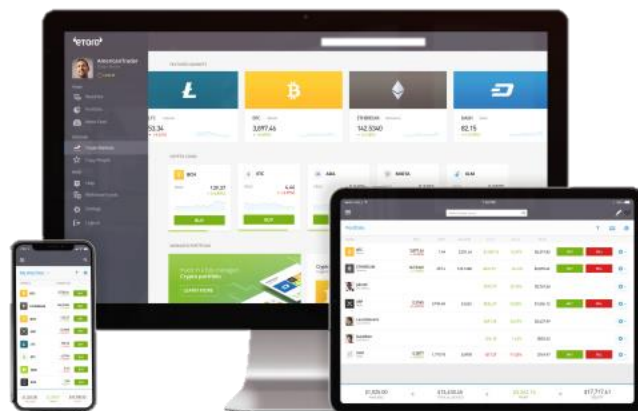
*Since 2016



eToro single transaction Raised \$100million



ELITE COMPANY



**The world's leading social trading
platform supported by ELITE.**

The Israeli platform admitted to ELITE back in 2015, raised \$ 100 million in private funding in 2018.

The investment round was supported by ELITE Partner Rothschild&Co and led by China Minsheng Financial, with the participation of SBI Group, Korea Investment Partners and other international investors. The capital raised was used to expand into new markets, continue blockchain research and the development of digital assets.



9M

USERS



140

COUNTRIES



\$100M

CAPITAL
RAISED



2015

ADMITTED
TO ELITE

IPO Planetel

Raised €7,5 million



ELITE COMPANY



ELITE private market transaction on AIM Italia.

Planetel has been admitted to ELITE in April 2019 with the aim of exploring alternative finance opportunities for its growth projects.

The track record of ELITE and its Partners allowed the company to understand the essential steps and the more technical phases of the process to be faced in the context of an operation to list on the AIM Italia market.

Despite the challenging and atypical pandemic context, ELITE was able to involve its network of international institutional investors confirming their interest in investing in solid and ambitious companies. The listing of Planetel was the first operation managed through the ELITE private market, in 2020, involving Alantra as broker who assisted the company in the listing process with the role of Nominated Advisor and Global Coordinator.



Basket Bond I

Raised €122 million



The first systemic financial transaction for the benefit of companies, investors and the real economy.

In December 2017, we launched the first Basket Bond®, an innovative alternative finance solution, in collaboration with Banca Finint.

It was the first transaction bringing together a pool of companies through the issuance of minibonds which allowed each of them to access the capital markets. The issuance of ten-year bonds for a total amount of €122 million involved 10 ELITE companies.

The individual bond were grouped in a securitization operation conducted by a Special Purpose Vehicle (SPV), which issued a single type of guaranteed securities.

The SPV was established, organised and managed by Banca Finint, a market leader in the structuring and management of securitisations.

Garanzia Campania Bond Raised €120 million



56 COMPANIES BASED IN CAMPANIA REGION AMONG THE OTHERS



Garanzia Campania Bond, promoted by the Campania Region through the in-house company Sviluppo Campania, funds the development and growth programs of the companies involved. Expected a total of 148 million euros leveraging on the guarantee equal to 25% of the total amount.



LEAD INVESTORS



GUARANTOR



ARRANGER



ORIGINATION E PROMOZIONE



Intesa Sanpaolo Basket Bond Raised €130 million.

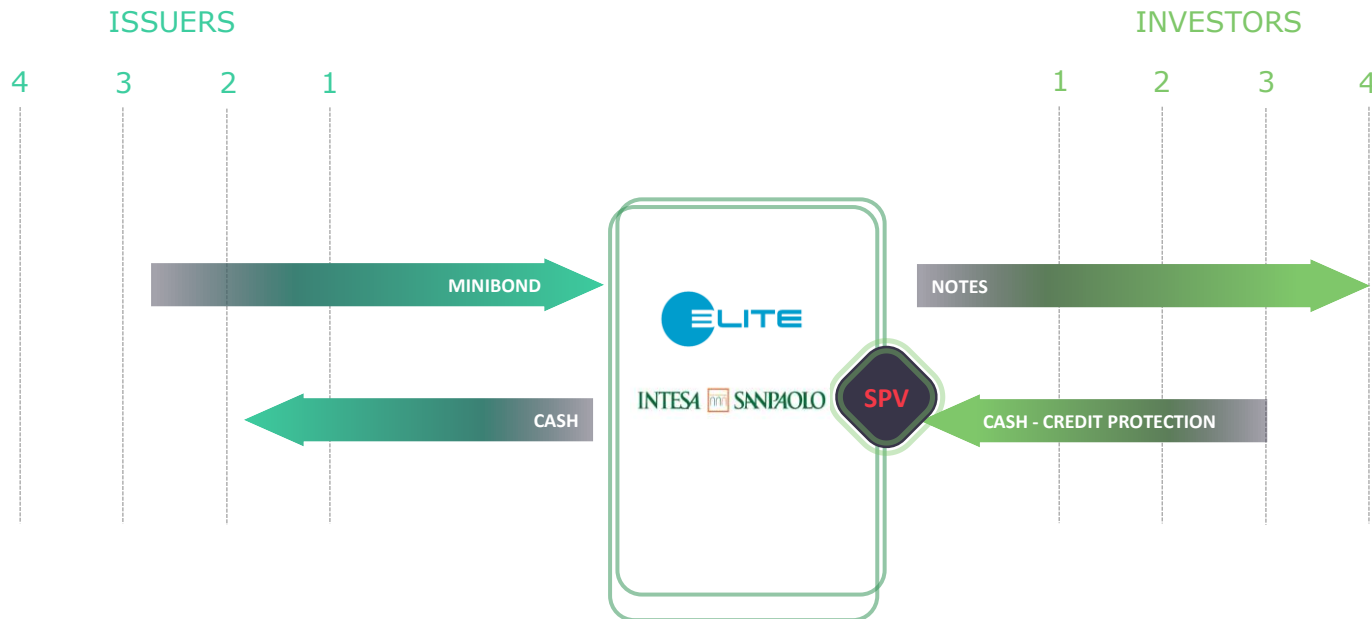


17 COMPANIES

€130

**MILLION RAISED OUT
OF €1BN COMMITTED.**

A billion euro basket
bond issuance
program. Launched in
September 2019 in
partnership with
Intesa Sanpaolo
Bank.



One membership, multiple benefits.



Alternative
funding options



**New skills and
expertise**



Network, events
and visibility

Our digital platform: tools & features.



TOOLS

FUNDING SECTION

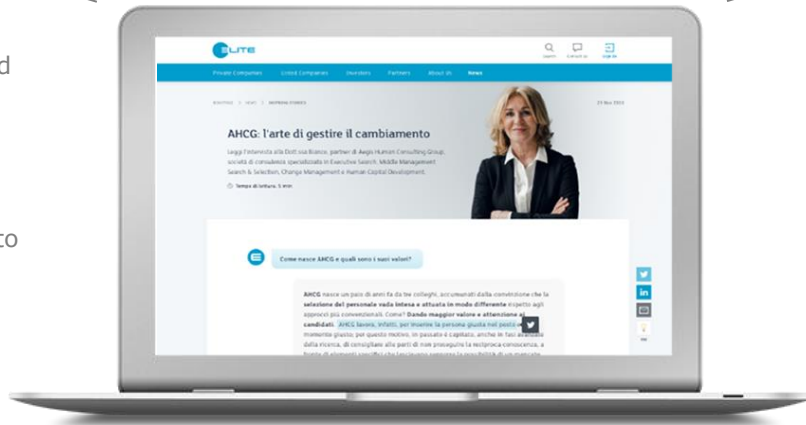
Discover how we are bridging the gap between private companies and Capital Markets through multiple funding options

BUSINESS MATCHING

Raise your visibility sharing products or services you can offer to the ELITE Community and receive feedback from companies and partners interested.

GROWTH COMPASS

An interactive digital tool that enables you to gain strategic insights about company's capability to deliver growth plans based on 10 strategic dimensions.



FEATURES



USER FRIENDLY DASHBOARD

Easy access to open a Company account
Sign in, create your profile and get in contact with your peers

LIBRARY

A curated Library section full of regular fresh new content and reports. You can also post your own content.

EVENTS AND TRAININGS CALENDAR

Explore the schedule of your training sessions and also all the third-party events you can attend by invitation-only.

A world-class programme to meet your growth plans.



HOW THIS BENEFITS YOU

Complete an immersive three-part Strategy&Finance series and enhance your strategy. You'll follow a structured framework for developing your strategy and link this with the financial and fundraising goals of the business.

Through interactive one-day Growth Labs, you'll have the opportunity to deep-dive into key growth dimensions.

Workshops typically consist of a blend of plenary sessions, small group workshops, clinics, panel discussions and 'inspiring stories'. Each workshop is delivered by a range of advisors, investors, business school professors and relevant stakeholders. All discussions and sessions are delivered creating a comfortable environment for peer-to-peer learning and sharing.

STRATEGY & FINANCE SERIES

Long-term vision

Action plan

Funding & Communication

GROWTH LABS

Growth Strategies

Innovation

People

Market orientation

Digitalization

Operations & Processes

Corporate Governance

Risk Management

Global Markets

Funding options

One membership, multiple benefits.



Alternative
funding options



New skills and
expertise



**Network, events
and visibility**

A global network, visibility and exclusive events.



ELITE is a vibrant community

of successful entrepreneurs, advisors, brokers and investors focused on helping private companies from around the world obtain funding and so transform their vision into clear plans, actions and results.

ELITE Company Accreditation is your 'seal of quality' it is for the ELITE network and reflects those connections. The ELITE Accreditation can be used on a variety of communications, including websites, presentations and marketing materials.

Exclusive invitation-only events, we invite members to a wide a range of exclusive physical and digital events; sector base, local and international ones where members are able to get in contact and explore new partnerships.



Let's start something great together.



ELITE Team

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#weareELITE

