

منشآت
monsha'at

الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

The National Ideation Platform

Submission for BOLD Awards



Fikra Platform



To enhance the role of innovation in crowdsourcing by delivering ideas and solutions through an open platform; the National Ideation platform “Fikra.sa” started in middle of 2018 in crowdsourcing solutions for challenges in the Kingdom of Saudi Arabia with 3 main objectives:

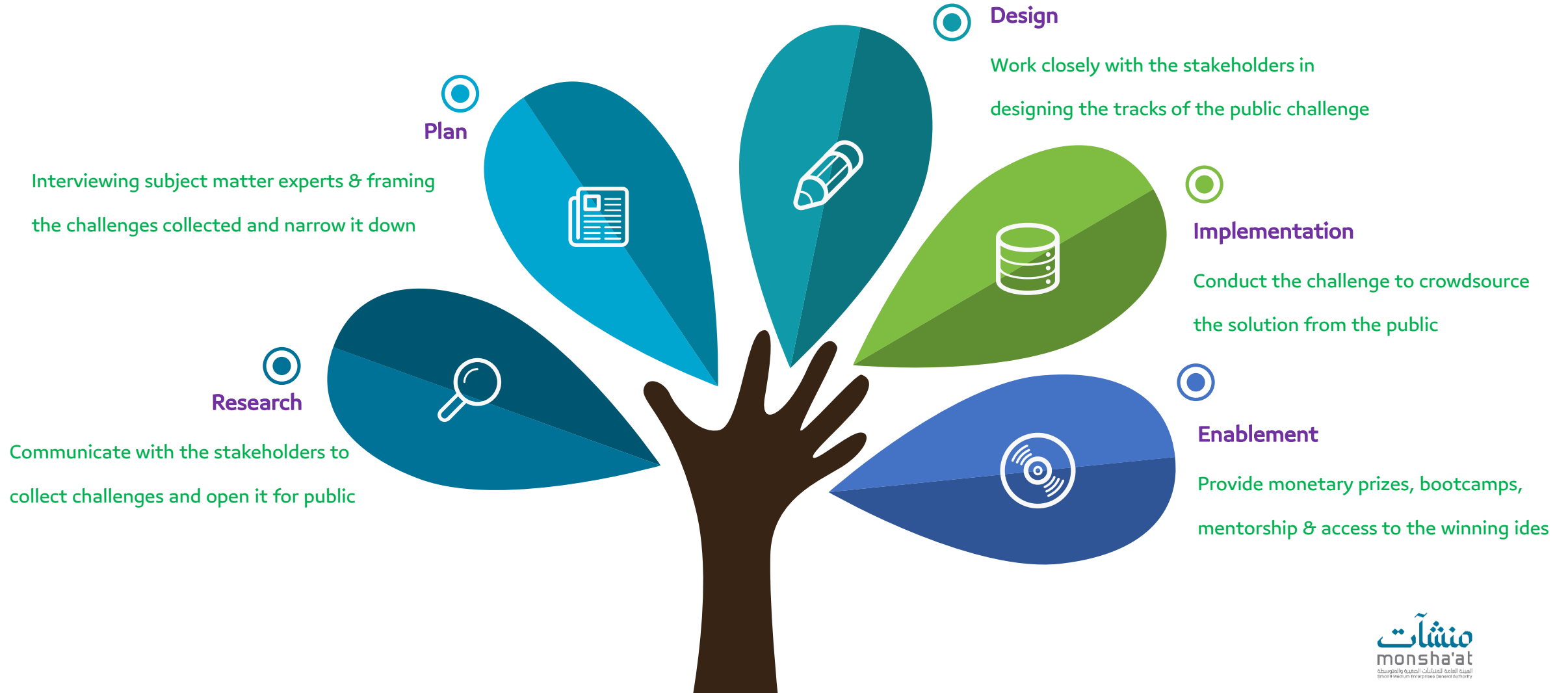


A vibrant environment in which community members participate with innovative ideas to develop our country and achieve sustainability

An active government that interacts with the society to achieve aspirations and solve challenges

A responsible citizen contributes to building the country with innovative ideas

How It Works?





How to participate

Read

Each challenge has its own unique requirements and full information & description to help the participant to think of the solutions

02



Discover

By visiting Fikra.Sa, one can discover the live challenges and browse them

01



Participate

By submitting the solution along with all supporting documents for evaluation

03





Receiving challenges from stakeholders



Interviews with Subject Matter Experts



Research & Analytics



Survey



Identifying the tracks



48 %



52 %



Number of challenges launched
+ 10 challenges



Number of solutions proposed
+1000 solution



Number of participants
+4000 participants

Beyond Fikra



Monetary Prizes & Exposure



Free Consultations



Access to Market



Free Specialized Workshops



Free Bootcamps



Mentorship



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Thank You

&

Stay Innovative

