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WHAT WE DO

In Thyrea Region, Arcadia, S. Greece
nature-based entrepreneurship
is our core.



PROBLEM



**Our villages are not vibrant anymore.
Deserted.**

**No stewardship for our
Mount Parnonas.**

**No jobs, no income for
young families.**



SWOT

**Natura 2000,
sea, mountain,
rich biodiversity,
olive orchards,
resourceful people**

S

**Conservative,
aging locals.
Lack of trust.
Despair. No vision.
Bad Infrastructure**

W

**Regenerative
activities are
emerging all over
the world.**

O

**Climate change.
Extractive business
mindset.**

T

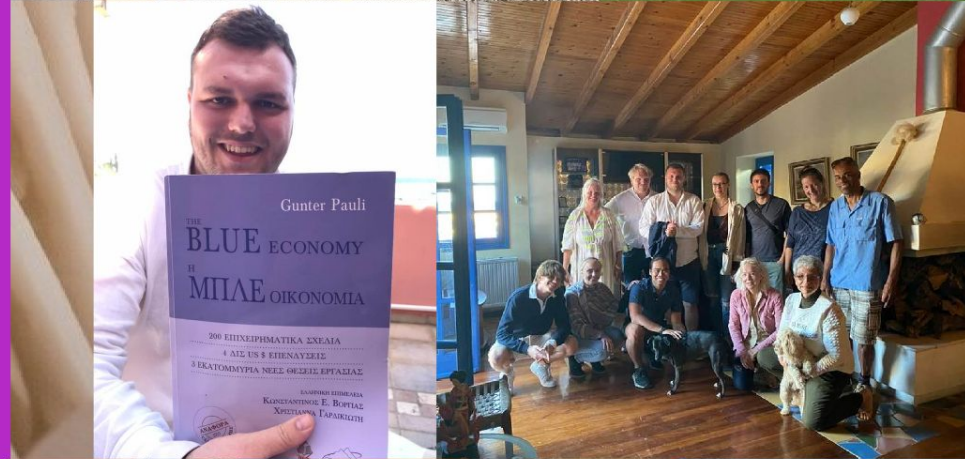


Solution

Thyrea will max opportunities and min threats by

O: Educational projects for bio-diversity tourism

T: Actively implementing nature-based solutions



Biodiversity Tourism



We target and engage:

- Local organic-oriented businesses
- Digital nomads motivated to work „IN and FOR Nature“
- Leadership developers
- ESG-practitioners
- Corporate decision makers
- Service learning academic programs



MERAKI PEOPLE Ecosystem

Pilots

- **Fungi** (ongoing)
 - oyster mushrooms on olive clippings
- **Olive Bliss** (just started)
 - biodiversity and ecosystem restoration
- **Biolab** (future)
 - biochemistry and phytomining





Events

- The Blue Economy (2015)
- World Health Innovation Summit (2016)
- Institute Evolutionary Leadership (2017 & 2018)
- MIT - Community Bio Summit Fellowship (2018 - 2021)



Outcomes

- Raise awareness and create co-operatives
- Municipal council synergies
- Zoom community building
- World Café harvests



We pilot solutions

- 1. Farm to fork communities**
- 2. Soil regeneration for carbon sequestration**
- 3. Living in harmony with nature & creating income by bio-fabrication**
- 4. Inclusive innovation: female lead business**



Our clients

Present:

Institute of Evolutionary Futures (California)

National Environment and Climate Change Agency (Athens)

Past: Nicosia Impact Hub

Athina Research Centre

E.R.F.C. (European Regional Framework for Cooperation)

Global Sustain S.A.



Converging

S = MIT's Presencing Institute / InterHub (USA)

T = Dreamscape Global Principal (USA)

E = EurAsia S.A. (Greece/China)

A = Archaia Orchesis (Greece)

M = National Academy of Arts and Sciences (Greece)

Place based solutions
converge Rural & Urban lifestyles



Active business co-operations

- Z.E.R.I. Blue Economy (think tank)
- Climate Foundation
- Global Regeneration CoLab

- Agriculture
- Farmer's Footprint Community
- Abundanism (Olive bliss project)





Future development & Business Model

Urban-Rural Bio Lab developing to
a Bio-Incubator 10 bio start ups p.a.

Income streams

- Service Learning (On- and Off-Line)
- Impact Educational
Corporate Retreats



Financials

Own money €60.000

Revenue generated up to now €30.500

Future financing needs €150.000 Angel Money

BioFabrication / Lab salaries / Fixed running costs /
Digital marketing costs

Aiming at a €4.000.000 local economy in 5 years



Team

Collaborative Impact Network

InterHub

Dr. Peter
Whitehouse MD

αυτορ-κνυνοβιαnews.gr
Προσβάσιμοι με όλες τις...
αυτορ-κνυνοβιαnews.gr

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Thank you.

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