

HEDGEGUARD

FRONT TO BACK CRYPTO
PORTFOLIO MANAGEMENT
SYSTEM FOR FUND MANAGERS

BOLD
A W A R D S

July 2021

To simplify crypto investments and operations
with a single institutional-grade platform



**We are building
Aladdin by BlackRock for crypto**

OUR VALUES



At Hedgeguard, we believe that freedom of actions within defined boundaries is a key to success. That's why we promote a high level of autonomy to each of our team members.

A space where collaborators can learn and develop skills at their own pace. Financial industry is complex, we encourage peer coaching to create innovative solutions together.



We all have a responsibility in protecting our environment. At HedgeGuard, we build eco-responsible products by leveraging Blockchain technology. We also support the Cèdre du Liban Association to grow trees.

We are convinced that diversity is a source of cultural richness, skills and knowledge. That's why we strive to maintain a cultural and gender balance, which make us unique.

WE OFFER FRONT TO BACK SOFTWARE AND SERVICES FOR TRADITIONAL AND CRYPTO FUND MANAGERS

KEY FIGURES

- Launched Crypto in 2019
- 2021 expected ARR of €3M
- 60 Employees
- Presence in France, USA , Australia
Lebanon

CLIENTS

Crypto	20
America	7
Europe	7
Asia	6
Traditional	25
America	1
Europe	24

CRYPTO IS 48% OF REVENUE

OFFERING

Software	Users
<input checked="" type="checkbox"/> Trading	Fund managers
<input checked="" type="checkbox"/> Reporting	Middle officers
<input checked="" type="checkbox"/> Custody	Back officers
<input type="checkbox"/> KYC/AML	Compliance officers



*L'Agefi is the French leader in the professional financial press

THE DISCONNECT BETWEEN TRADING, SETTLEMENT AND ACCOUNTING IS A WIDE INDUSTRY CRISIS

1 FRONT OFFICE

Trading on multiple fragmented crypto platforms is risky and inefficient



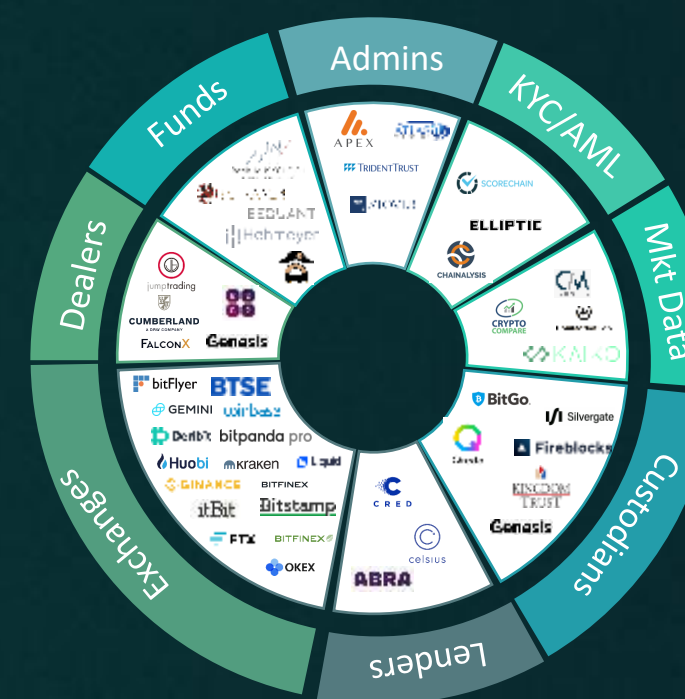
2 MIDDLE OFFICE

Crypto institutions are struggling to calculate properly their assets/liabilities, risks and P&L



3 BACK OFFICE

Wallet management and settlements are unorganized and very hard to scale



...SOLVING THE OPERATIONAL CHALLENGE



Crypto investing requires the management of multiple trading platforms: exchanges, OTC dealers and other liquidity providers

WE OFFER A SINGLE SCREEN EXPERIENCE

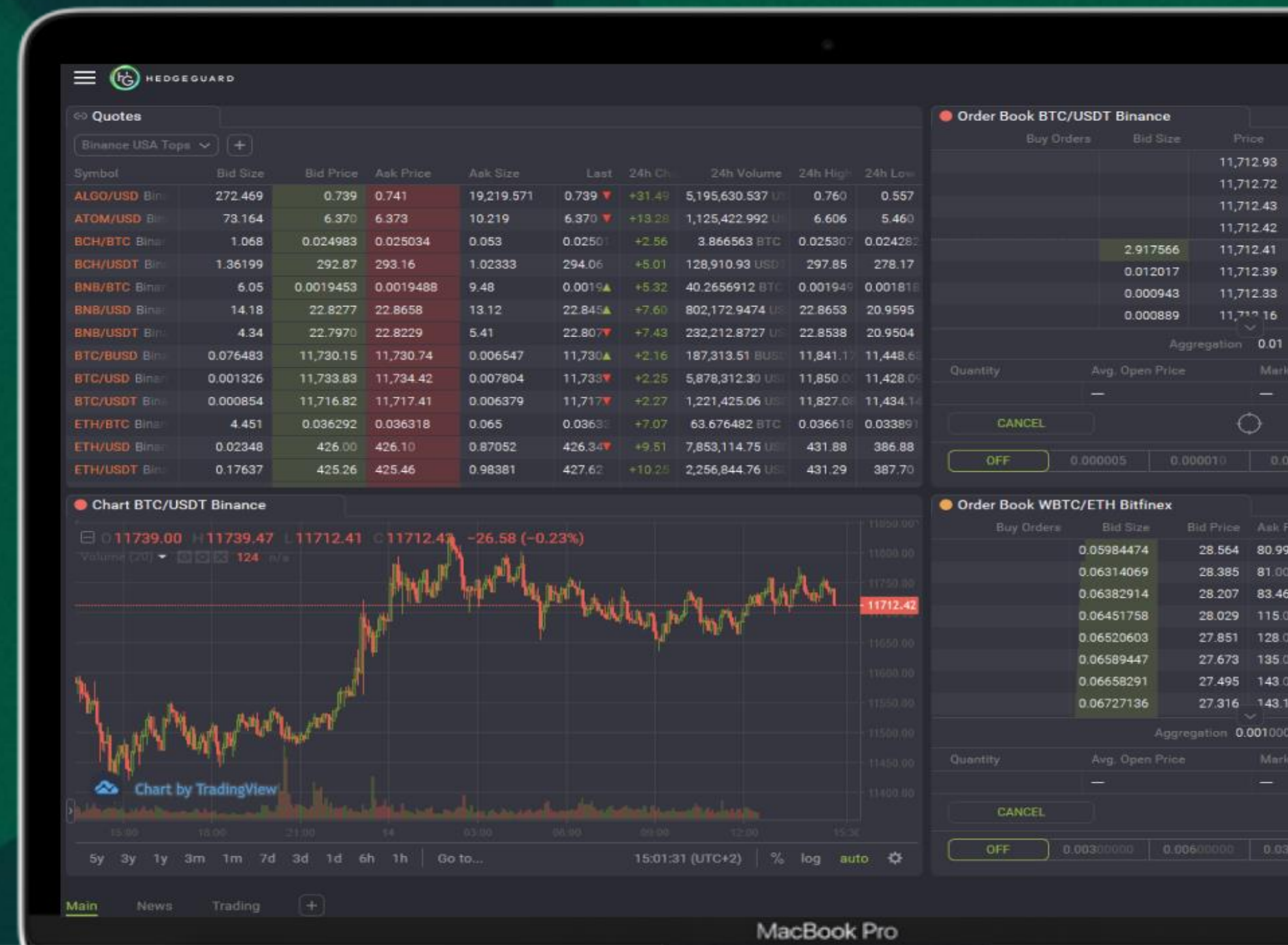
Trading

Data & News

Balances

Inventories

P&L and Risks



THE SOLUTION

WE SOLVE THE ACCOUNTING AND AUDIT PROBLEMS

- **Direct connections** to blockchains, exchanges, brokers and custodians
- **Accounting:** Assets/Liabilities, Balances, Income statement
- **Audit:** Multi-party reconciliation and Independent proof of funds
- **Financial reporting:** Dashboards and NAV calculation for fund managers
- **Risk Management:** Exposures, Market Value, P&L, Greeks
- **Multi-Asset coverage:** Spot, Futures, Options, ETF, Equities and Loans

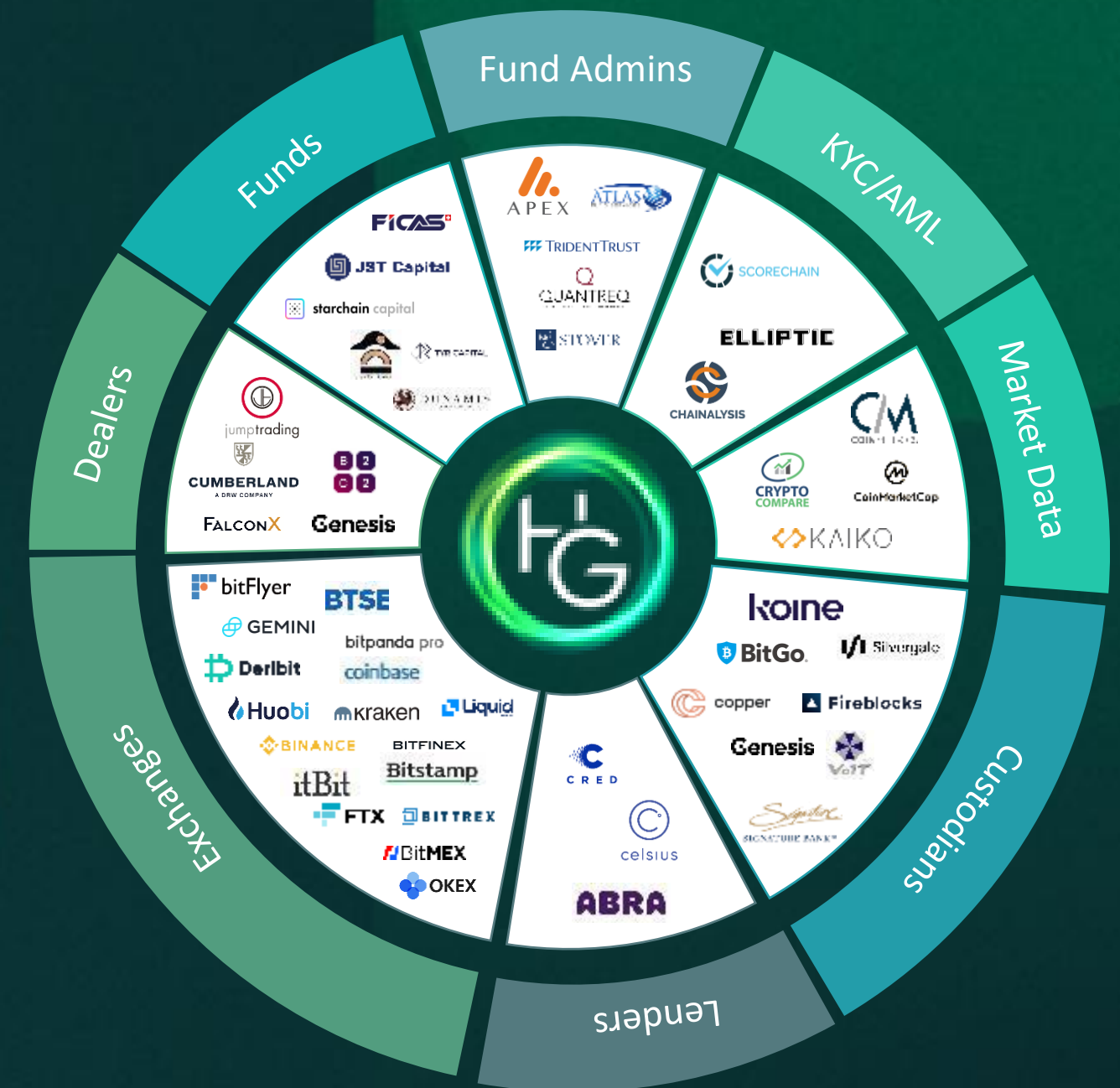


...SOLVING THE TECHNICAL CHALLENGE



WE CONNECT THE ECOSYSTEM

- ✓ API Integrations
- ✓ REST, Websocket, FIX, Files
- ✓ Cloud agnostic: Azure, Google Cloud, AWS, OVH
- ✓ Data & news aggregators, exchanges, brokers, custodians, and fund admins
- ✓ Tri-party reconciliation



SCALE QUICKLY & SEAMLESSLY

HEDGE GUARD

THANK YOU!

Sylvie Chevillon

CMO

+33 1 83 62 00 40

Sylvie.Chevillon@hedgeguard.com