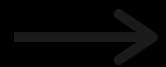
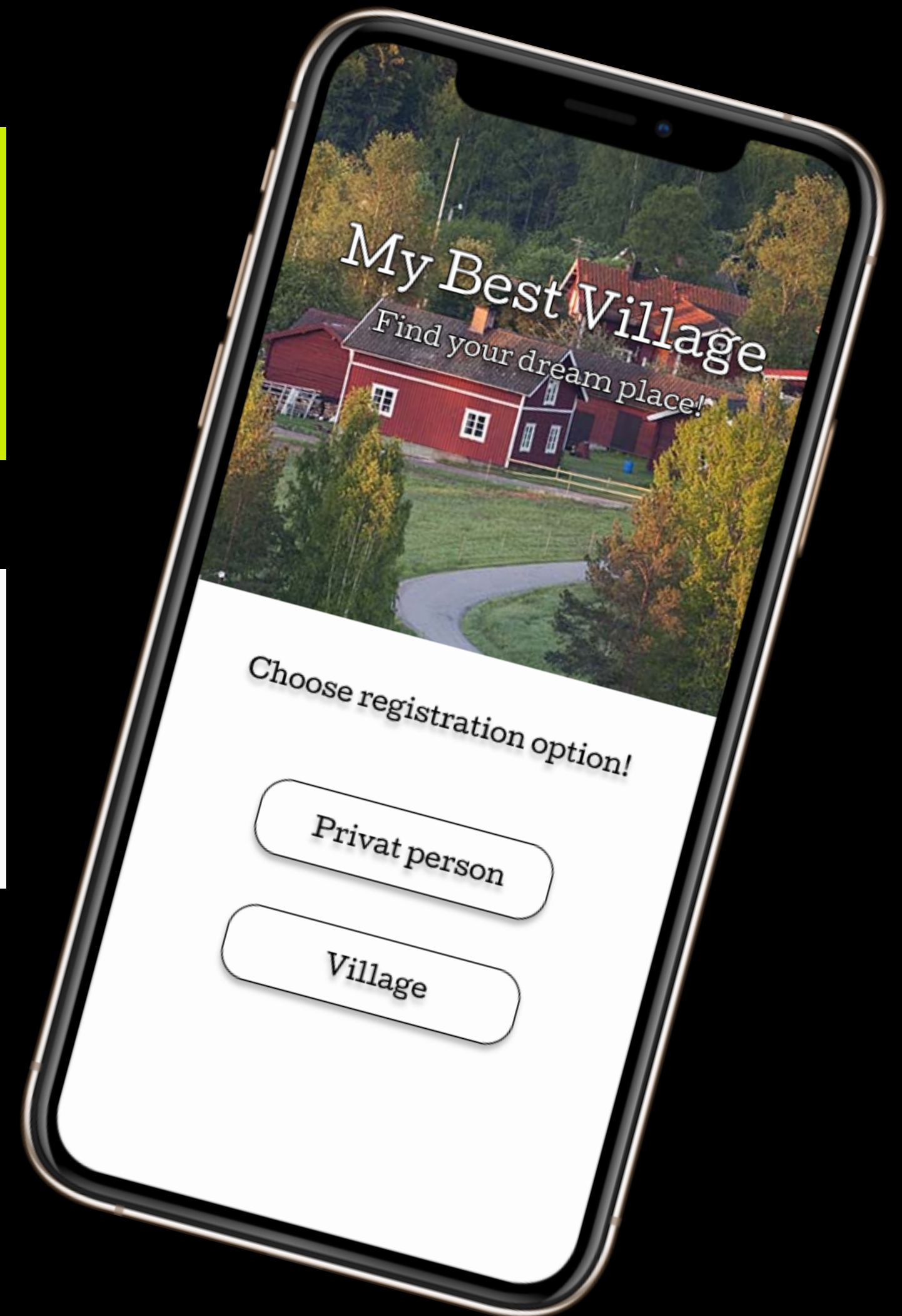


BOLDEST MOBILITY
MY BEST VILLAGE!

**A matchmaking app between
People and Places**



Our Purpose

To bridge the gap
between people
that want to move to rural areas

And rural villages that want
to find more people
to grow their population



Our Vision

People live their lives
with a high quality of life
in vibrant rural communities
everywhere!



Problem statement

PEOPLE SEEKING
RURAL AREAS

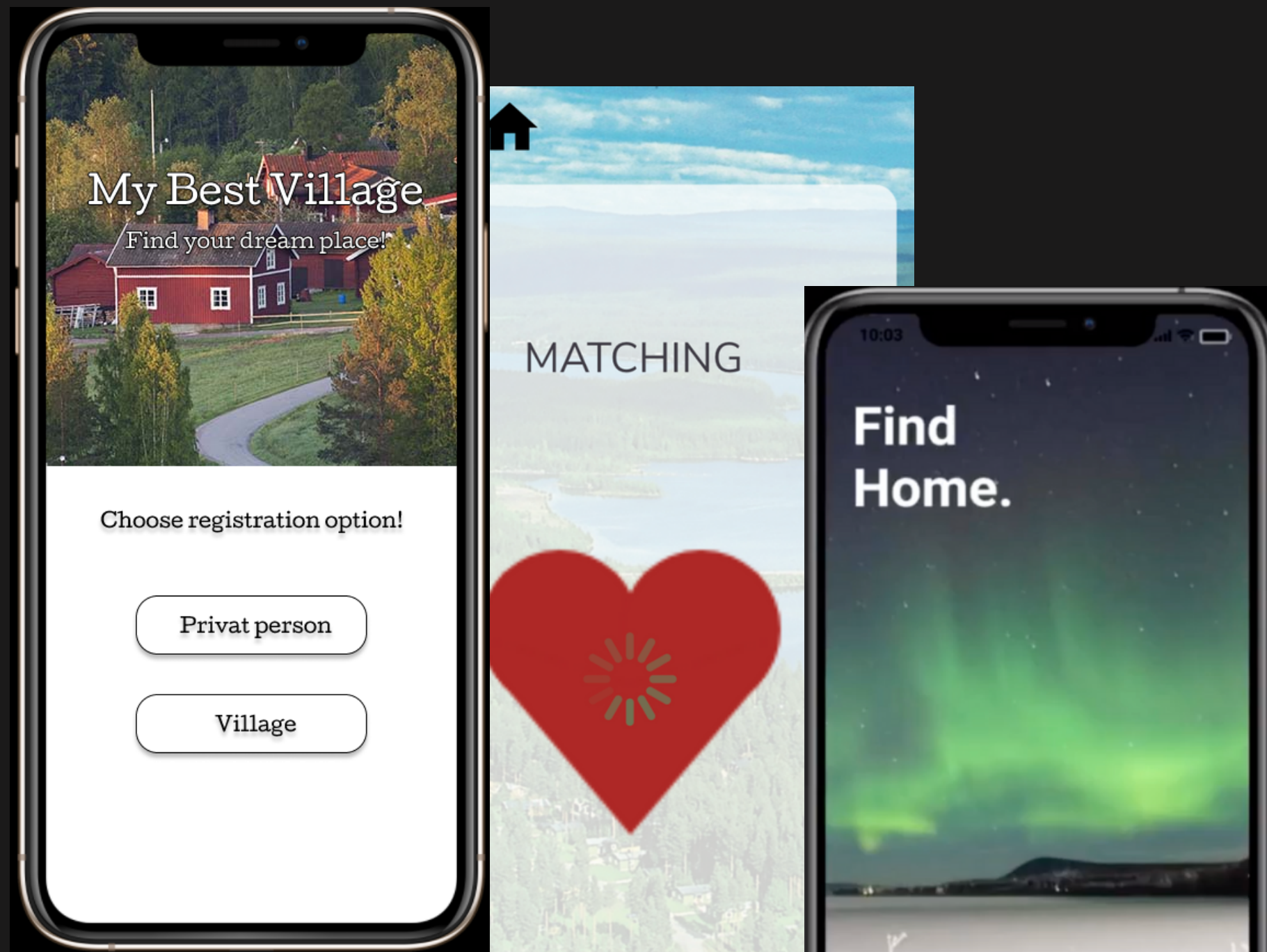
RURAL AREAS
SEEKING PEOPLE

- **Many people like to move to rural areas for a better quality of life, but don't know where to move because lack of connections**

- **Many small rural areas and villages need to grow their population to survive, keep services and thrive, but don't know where to find potential people to connect with**



Our Mission



The app will help people find their dream village

Facilitate and give better decision basis for action

Towards their dream of a better life quality

In remote areas



Persona - city couple, dream about a less stressful life at the countryside



Sarah, 34

Magnus, 36

Important for both

Dreams

Entrepreneur and self employed health and fitness business. Longing for nature and outdoor life.

Tired of city life. Can put up her business anywhere.

Working at a tech company. Working a lot from home and can work remote, as long as it good internet capacity.

Thinking of family life and do not want kids rise up in the city.

- Nature and outdoor life.
- Good internet access.
- At least one food store.
- Schools, for future kids.
- Good health care access.

Sara and Magnus dreams about a life at the countryside where they can be a part of the social life in a small community and contribute to the village. They would like to grow a part of their own food.



Our Solution

**A digital matchmaking tool
between people and places**

**The app matches your preferences with
your dream village**

**That give you options and coherency
about your dream place
you didn't even know about!**



CROWDSOURCING

This idea comes from “Crowd Doing Vuollerim 2019” in a hackathon where grassroots, students, researcher and experts come together to have ideas around some rural challenges.

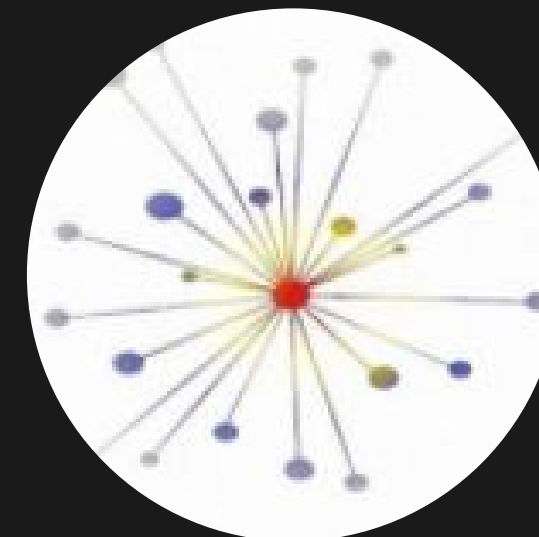
Lapland Vuollerim Welcomes You and Vuollerim Economic Association have together with Luleå University worked further on this project.



**Lapland Vuollerim
Welcomes You**



**Luleå Technical
University**



**Vuollerim
Economic
Association**



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#beBOLD

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to BOLDEST MOBILITY

LIKE TO SEE THIS
AT OUR PLACE?

THANK YOU FOR SUPPORT
THIS TO BE A REALITY FOR
PEOPLE AND RURAL PLACES!

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**BOLDEST
MOBILITY**

