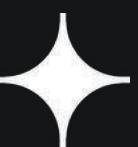




Out-of-This-World Experiences

Sensorium Galaxy is a digital metaverse that revolutionizes how people interact with one another and appreciate the arts by providing out-of-this-world virtual experiences



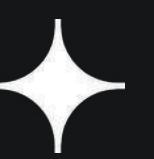
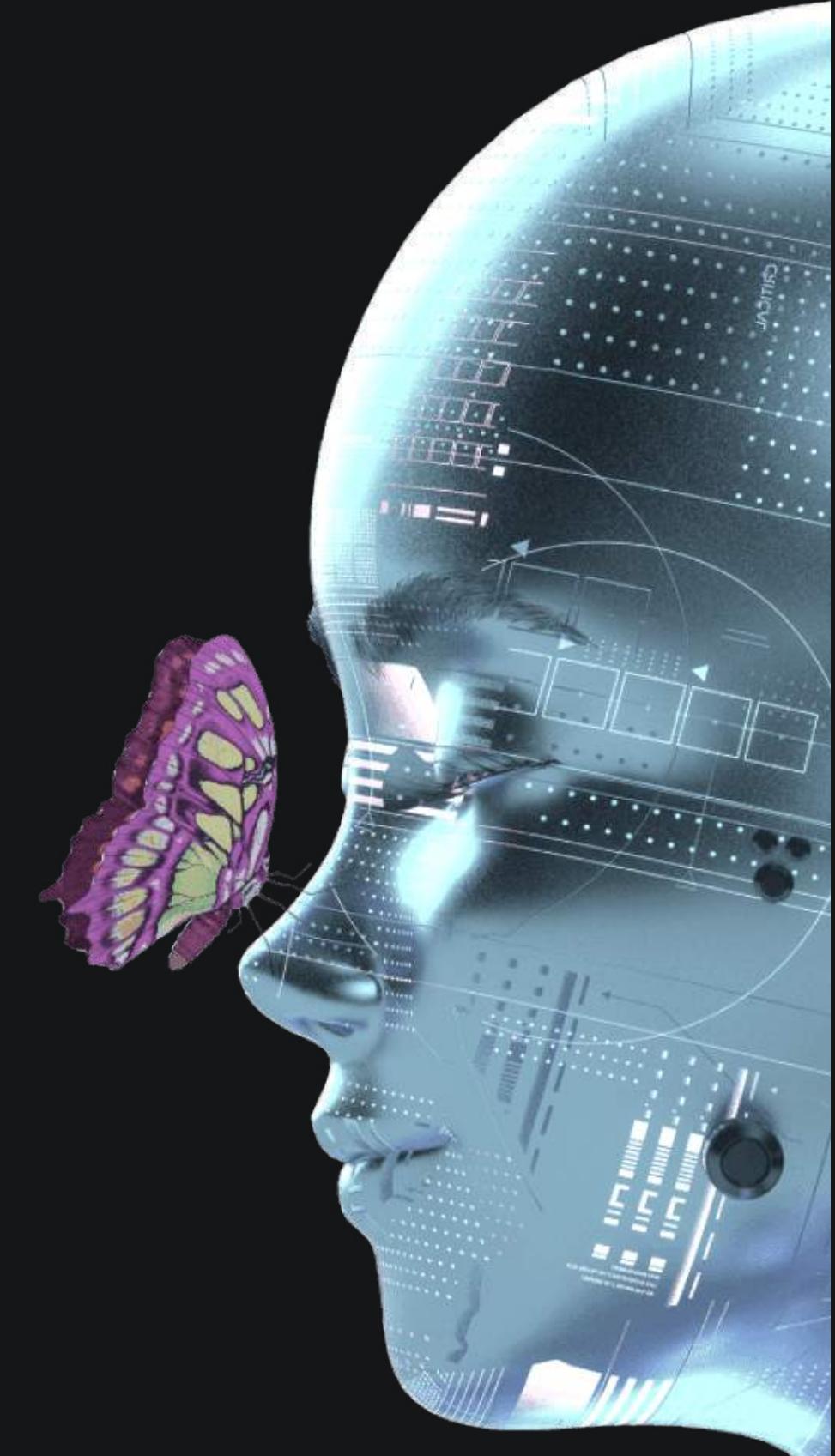
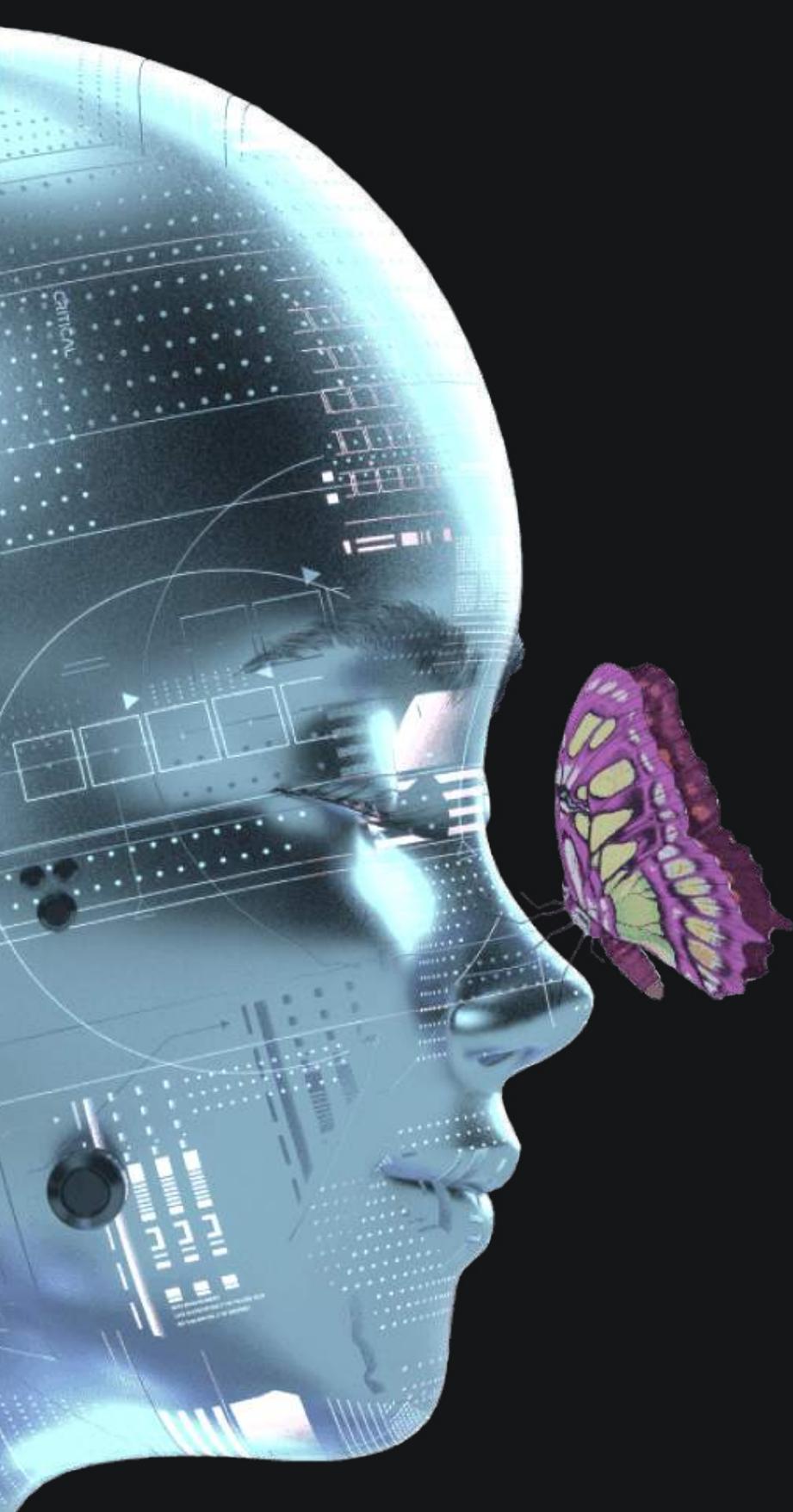
ABOUT

Sensorium Galaxy is the evolution of social networking taking users far beyond today's one-dimensional digital experiences.

In the alternate universe of Sensorium Galaxy, users immerse themselves in exciting new worlds to get together with their loved ones, meet new people, and take part in unique virtual activities.

The Galaxy is being built in partnership with world-known artists, producers, and entertainment companies.

Among them are Yann Pissenem, the creator of the world-leading nightlife hubs Ushuaïa Ibiza and Hï Ibiza, and Roc Nation, the entertainment powerhouse founded by Jay-Z.



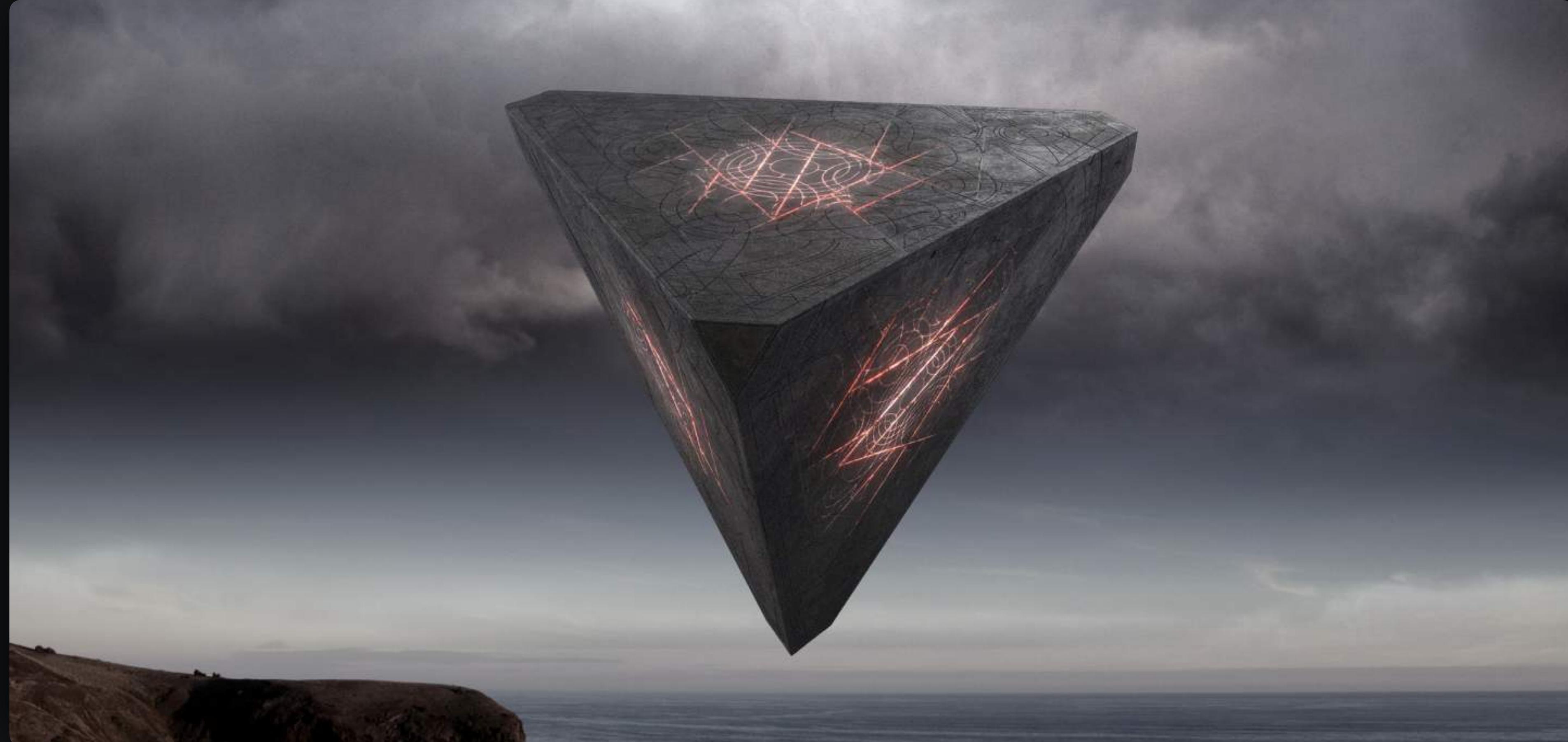


PRISM

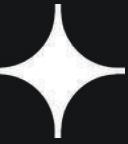
PRISM is the first world to be launched within Sensorium Galaxy, it is a hub for music events developed in partnership with Yann Pissenem, CEO & Founder of The Night League and creator of the world-leading nightlife hubs Ushuaïa Ibiza & Hï Ibiza.

Some of the biggest DJs and electronic music artists have already joined PRISM for collaborations, including Eric Prydz, David Guetta, Armin van Buuren, Carl Cox, Dimitri Vegas & Like Mike and Black Coffee.

More announcements are soon to be made. Each of these artists will create a series of exclusive performances in Sensorium Galaxy and in particular in PRISM world.



PRISM launch expected in 2021





PRISM

—



Unique Location

The visual concept, stage designs and shows of PRISM are developed in partnership with the acclaimed London-based creative studio High Scream.

PRISM world is set in a unique location in the Sensorium Galaxy, a place of power with supernatural properties.



Futuristic Venue

A futuristic concert venue is built there in the epicenter of energy flows in the crater of the canyon, where the world and the environment transform under the influence of sound frequencies and the power of sound.

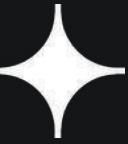
With the sound of music this world comes into the state of transformation and like a living organism it starts to evolve under the influence of the energy of music.



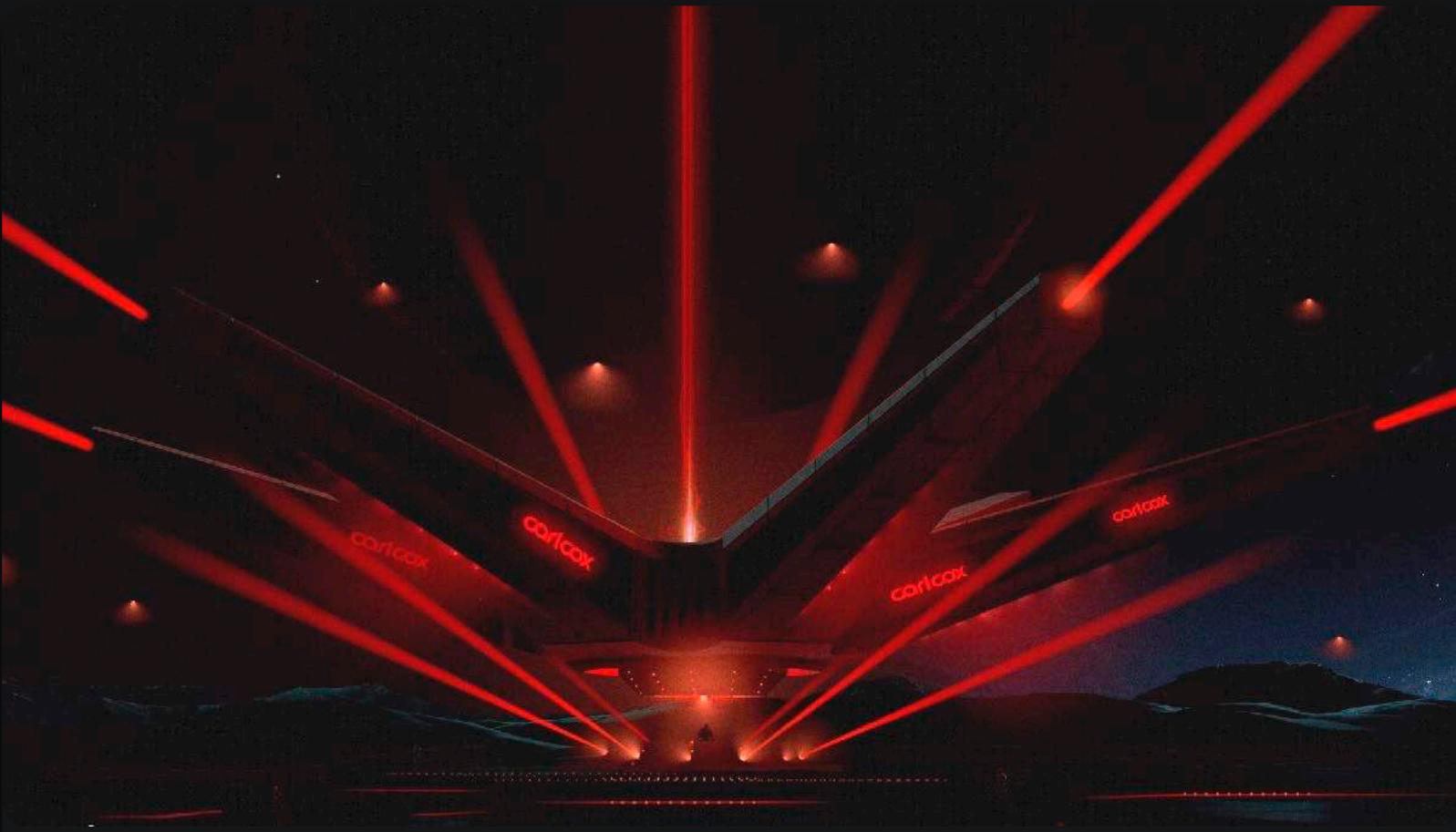
Artist Performances

Artists performances bring this environment and its objects into harmonically consonant movement.

PRISM is an ever-evolving world that artists transform with the energy of their music, making every single show a unique virtual happening and gathering.

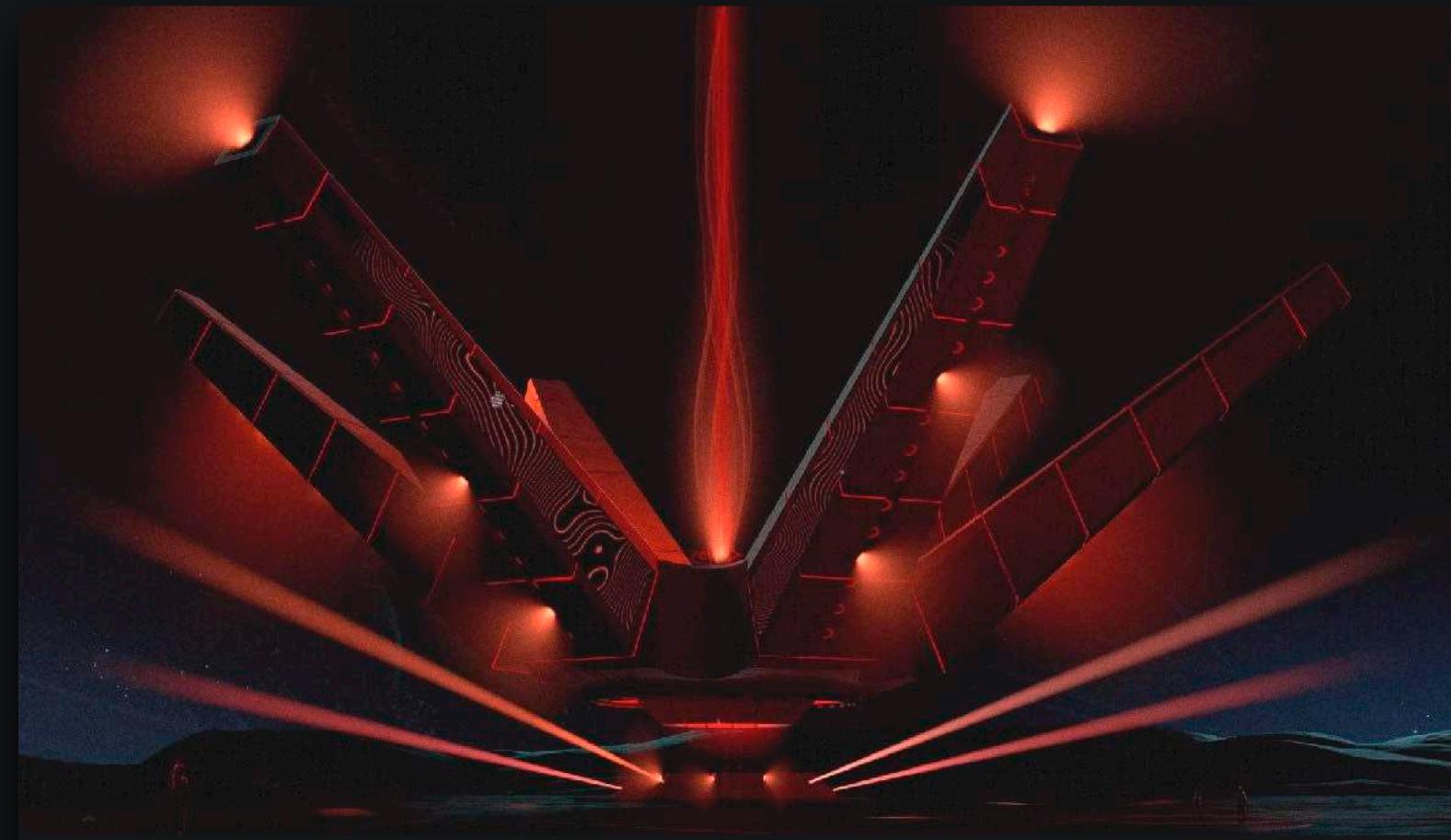


PRISM



Epicenter of the Electronic Dance Music

The virtual world of PRISM is the epicenter of music within Sensorium Galaxy. In this virtual setup, you can attend multiple grand shows by the world's top electronic music artists.



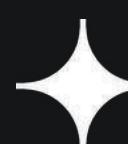
Dynamic to Music Environment

PRISM world has unique capability to interact with the music. It's fantastic landscape changes to the beat and melody creating new environment by form and light in every moment.



Virtual Artists

It is a new era where virtual artists become creative and performing autonomously in an alternate universe of VR. Each gets a personality and character to support creative alter ego and to interact with humans on the same level.





PRISM

Featured Artists



Eric Prydz



David Guetta



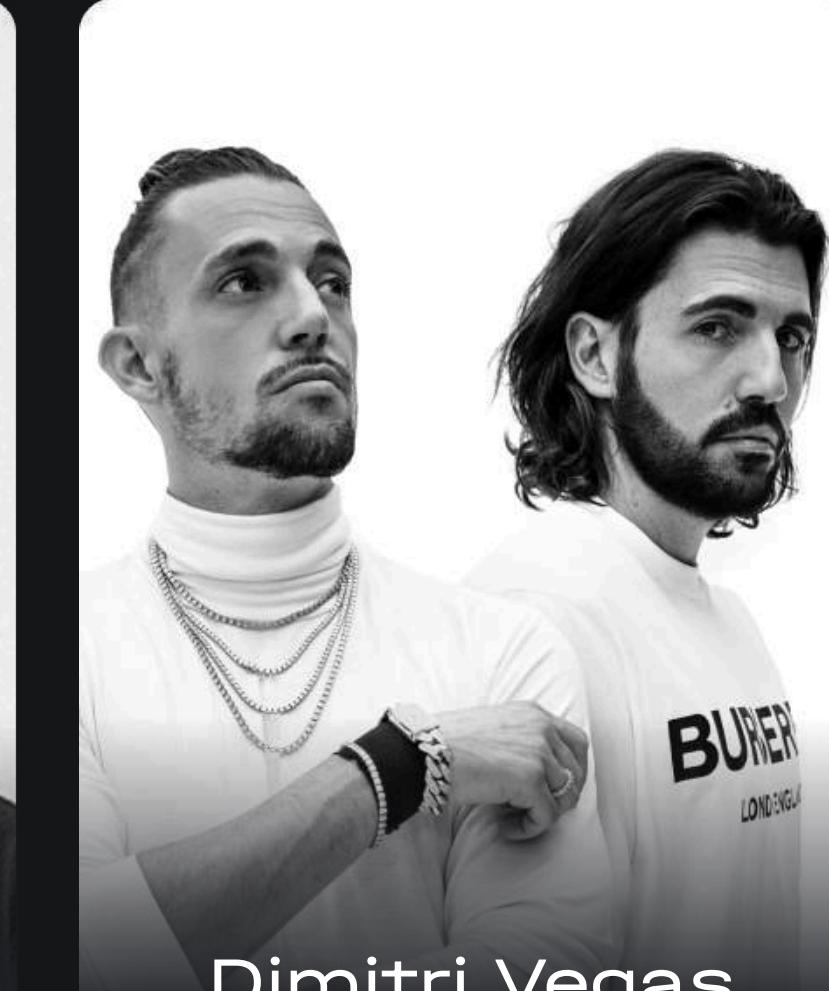
Carl Cox



Black Coffee



Armin van Buuren



Dimitri Vegas & Like Mike

I believe metaverses are taking digital events to the next stage, which is one of the main elements that has drawn me to this project.

//

VR lets us create a new form of art, a next-level experience that goes way beyond just watching a show on a screen. Prepare to have your minds blown!

//

I am excited to join Sensorium Galaxy in taking communication and entertainment to the next level. Being a part of their vision is going to be a lot of fun.

//

While the pandemic brought a divide in unity physically, a platform like SG can reunite those connections whilst removing the physical limitations of the real world.

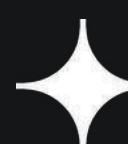
//

The virtual environment that SG is building allows artists to see their imagination free and create unprecedented shows that are impossible in real life.

//

We can't wait to bring the same kind of high energy performance, high level production that we're known for into the virtual world.

//



EVOLUTION

From short meditation trainings to week-long conferences, joining EVOLUTION is an opportunity for users to reconnect with their inner selves and unlock a new dimension of senses.

Crafted by the leading experts and top speakers in mindfulness, these activities take users through an intensive path to self-awareness, enabling them to overcome suffering and to recognize natural wisdom: both their own and that of others.



EVOLUTION launch expected in

2021





EVOLUTION



Mechanics

Guided Meditation

Trainings & Conferences

Mindfulness Studio



Mindfulness

World EVOLUTION is a spiritual and distinguished place for those who want to learn more about themselves, explore the inner world of their body, mind and soul, using traditional and future instruments, from meditation to digital immortality.



Key Features

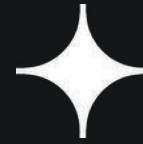
Deep Relaxation Workshops

Self-development Coaching



EVOLUTION launch expected in

2021



STARSHIP



Entry Point

The Starship is the entry point for earthlings into Sensorium Galaxy. The Starship serves as an intergalactic shuttle for the brave terrestrials wishing to travel across the vast meta-universe of Sensorium Galaxy, discovering its multiple worlds.

It was designed for virtual space travellers to fly to Sensorium Galaxy experiencing maximum socialisation via emotional party atmosphere during the flight.



Unforgettable Atmosphere

The Starship is a place where Sensorium presents its virtual AI-driven DJs and artists, as well as dance performers as part of the Starship Crew. The Starship is inhabited and flight life operated by a motley team of DJs, bartenders, dancers, acrobats, models, party-goers, etc.

All of them create an unforgettable atmosphere of never-ending party involving disconnection from a real world on the way to Sensorium Galaxy.



Social Interaction

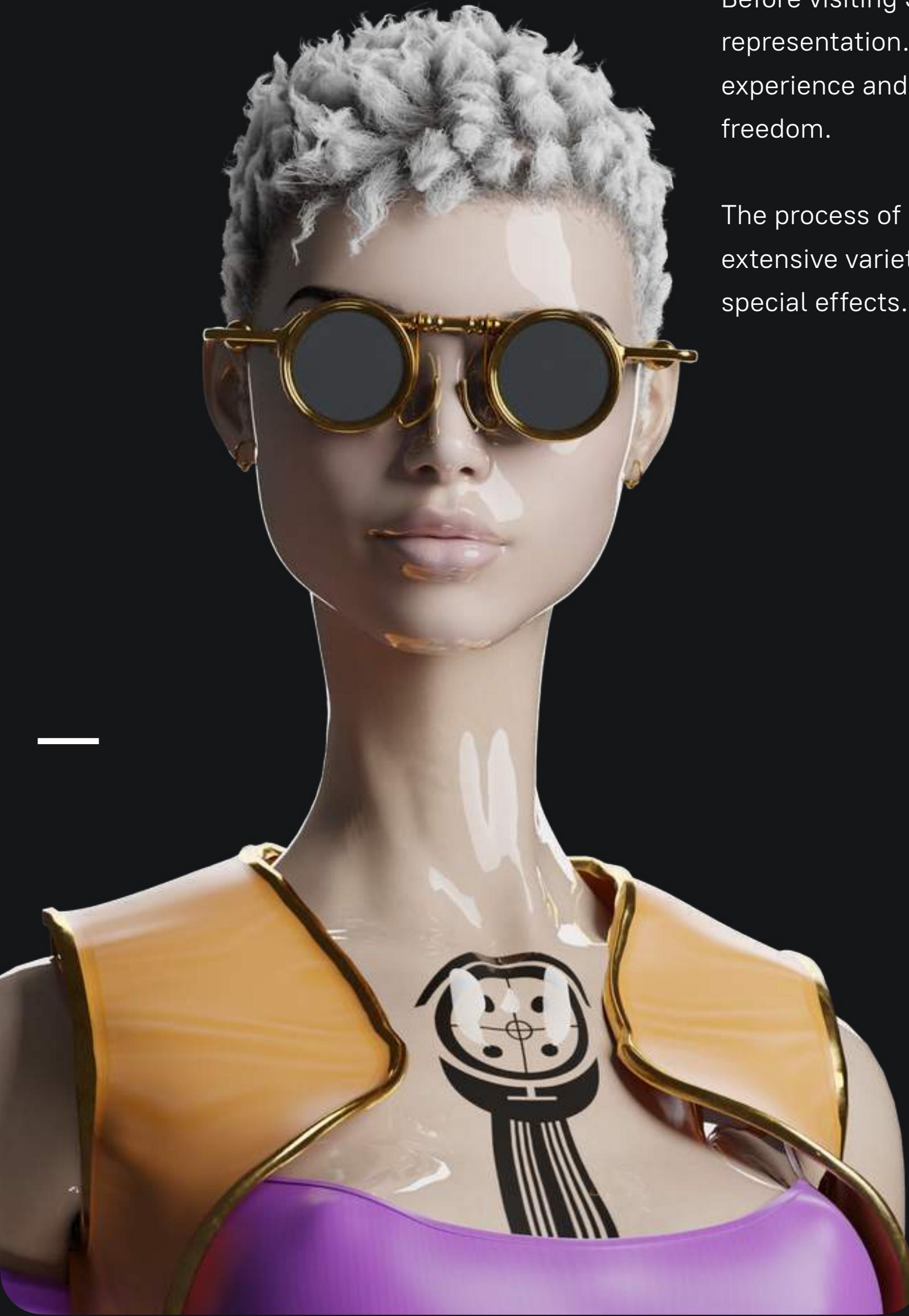
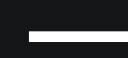
Everyone entering the Starship becomes part of the endless social interaction and full immersive entertainment. You can't be just the observer. Constant and universal party buzz gets you out of daily routine and thoughts from/about planet Earth.

Starship is the gate to a new kind of social network based on VR. It is multidimensional, artistic, tolerant, deep, timeless, you can make connection which lasts 1 second but worth a lifetime.



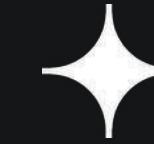
AVATARS

Virtual Alter-Egos



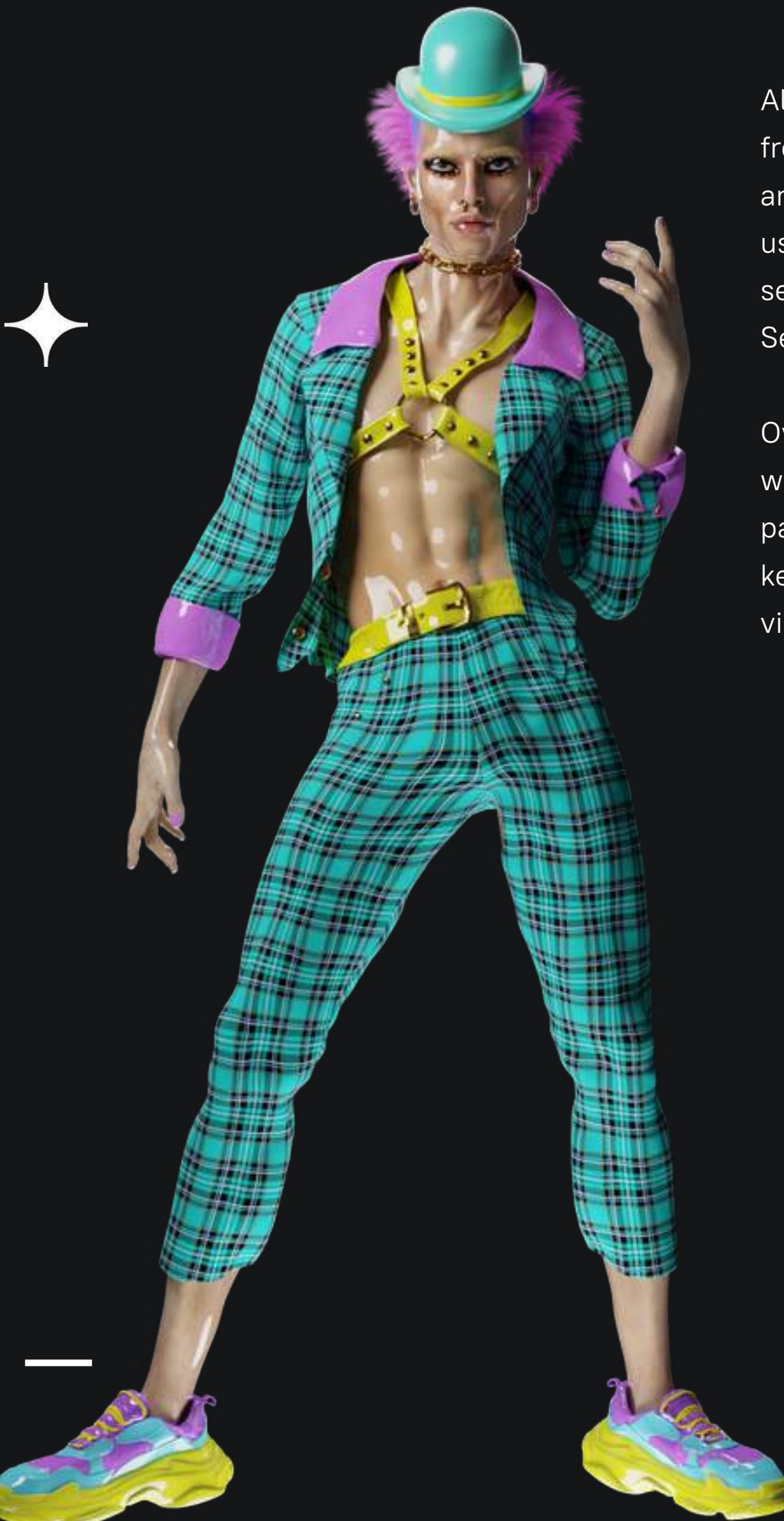
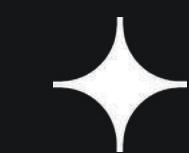
Before visiting Sensorium Galaxy, each user has to create its virtual representation. Ultra-realistic avatars enhance the immersive experience and allow users to express themselves with absolute freedom.

The process of designing your virtual alter-ego is smooth thanks to an extensive variety of avatars and customisable clothing items and special effects. Once ready, the user can dive into the Galaxy.





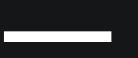
AVATARS



Artificial Intelligence

All avatars in Sensorium Galaxy are AI-enabled. They constantly learn from users dynamically analysing their behaviour, identifying patterns, and preferences to form their own digital DNA. Digital DNA captures users best features, creating idealised images devoid of routine and serving as a source of positive energy for other inhabitants of Sensorium.

Over time, avatars gain the ability to operate autonomously. Even when users are offline, their avatars can interact with other participants, and engage in certain activities. Artificial intelligence is a key component of Sensorium Galaxy as it helps users build their virtual selves, which can transcend time.





AVATARS

Virtual Artists



One of the innovations of the Sensorium Galaxy is its virtual artists: DJs, dancers, performers developed with the help of artificial intelligence, which host performances in the virtual worlds of the metaverse. Each artist is an autonomous and creative individual that uses generative music as dynamic and constantly changing content, allowing the artist to be constantly evolving in the virtual environment of Sensorium.

The first generation of SG virtual artists are six AI-driven DJs, each of them presenting a unique charisma, character and individual music genre.

The technical implementation of the virtual DJ lies in the symbiosis of DJ set recording via motion-capture technology and behavioural avatar sessions, based on music generated by artificial intelligence from Mubert.

In addition to the performances of virtual DJs, Sensorium Galaxy worlds host performative dance shows performed by virtual dancers of the Starship Dance Crew. The continuous Starship Dance Show is constantly updated with new dance pieces and dynamically changes under the control of AI.





MOTION CAPTURE

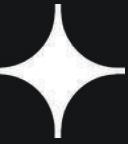
Sensorium Galaxy utilises advanced digitisation, 3D scanning and motion capture technology to create photorealistic avatars of artists and performers of various genres. The result enables us to deliver unprecedented level of fidelity during live and pre-recorded shows featuring life-like avatars of prominent stars.

Artificial Intelligence technology based on genetic algorithm enables creation of computer characters capable of autonomous skill acquisition.

Artificial Intelligence of Sensorium characters allows to achieve human-like behaviour, as well as the manifestation of individual characteristics of their characters.



Sergei Polunin





SENSORIUM X MUBERT



Mubert®

Sensorium Corporation and Mubert joined efforts to develop the world's first AI-driven DJs that will autonomously create a constant flow of ever-changing music that adapts to all kinds of moods and environments.

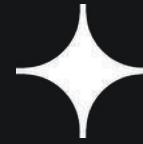


Sensorium Corporation produces a diverse series of photorealistic virtual artists featuring unique identities and musical preferences. Genetic algorithms behind each of these all-digital characters will drive their behaviour and allow them to absorb data from the environment to constantly nurture their knowledge and evolve their music styles.



Mubert's proprietary technology will empower these virtual performers with the ability to create generative music in real-time based on an extensive database of samples. From hip-hop and EDM to K-pop and indie-rock, these DJs will masterly handle over 60 genres of music.

JAI:N is Sensorium's first AI-driven artist. She will perform at Sensorium Galaxy in 2021.





P R E S S

Forbes

Imagine watching your favourite artists with absolute freedom to get as close as you want... VR is a new form of art.



Sensorium has taken a giant step toward bringing the experience of electronic music to VR with a new partnership, David Guetta.

FINANCIAL TIMES

Superstar DJ David Guetta is joining Sensorium Galaxy - a VR platform backed by Forbes-listed billionaire and Jay-Z's TIDAL.



Carl Cox will perform in Sensorium Galaxy, which is "a social VR platform that redefines the way people interact with each other and experience the arts."

Bloomberg

Mikhail Prokhorov who sold the Brooklyn Nets basketball team last year is backing Sensorium in a wager on the still-nascent virtual-reality industry.



Artists are betting big on VR technology as it offers what no current social platform can — a chance for their audiences to experience shows in an immersive way.

BUSINESS INSIDER

Billionaire and former Brooklyn Nets owner Mikhail Prokhorov is quietly backing a VR startup trying to rival Facebook with a multiplayer world



TIDAL-backed VR platform enlists renowned DJs. Carl Cox and David Guetta will perform exclusive DJ sets in Sensorium Galaxy.

VentureBeat

Sensorium has teamed up with Mubert to develop AI-driven DJs that can create music in virtual reality. It's the latest in an effort to create artificial people, or virtual beings.



It's this unique futurist look and approach that has attracted millions of users, investors, and collaborative partners, including Cox and Guetta.



Teaming up with Sensorium Corporation, David Guetta is set to bring a number of his live and archived sets to Sensorium Galaxy.



Dimitri Vegas & Like Mike are set to produce and host a series of high-power DJ sets in Sensorium Galaxy.

PARTNERS

Content

ROCNATION

World's preeminent entertainment company founded by Jay-Z



World leading real-time generative music streaming service. More than 100 music genres and moods powered by AI technology.



Award-winning entertainment company led by visionary Yann Pissenem. TNL creates and delivers out-of-this-world experiences.

Mubert®

Pioneers in entertainment, organisers of the biggest festivals, including Defqon, Mysteryland, Sensation, Awakenings, and more.



Leading game development company behind Fortnite, one of the world's largest games with 350+ million players. We use their 3D technology to bring AAA graphic quality to the VR space for the first time.



Artist representation firm and visual services studio, focused on the future of creative media through vibrantly executed imagery. They work on visual development of Sensorium avatars.



Creative production company with clients such as David Guetta, Martin Garrix and Calvin Harris. HighScream develops the concept and virtual scenography of PRISM World—the world of electronic music at Sensorium Galaxy.



Game development and AI R&D agency engaged on shaping Sensorium Galaxy avatars as well as sophisticated game mechanics.

TEAM

**Yann Pissenem**

CEO & Founder of The Night League; Co-Creator of PRISM

**Danny Gomez**

Advisor CCO Palladium Group IBIZA

**Brett Yormark**

Advisor, Co-CEO ROC NATION UNIFIED

**Arnet Stephan**

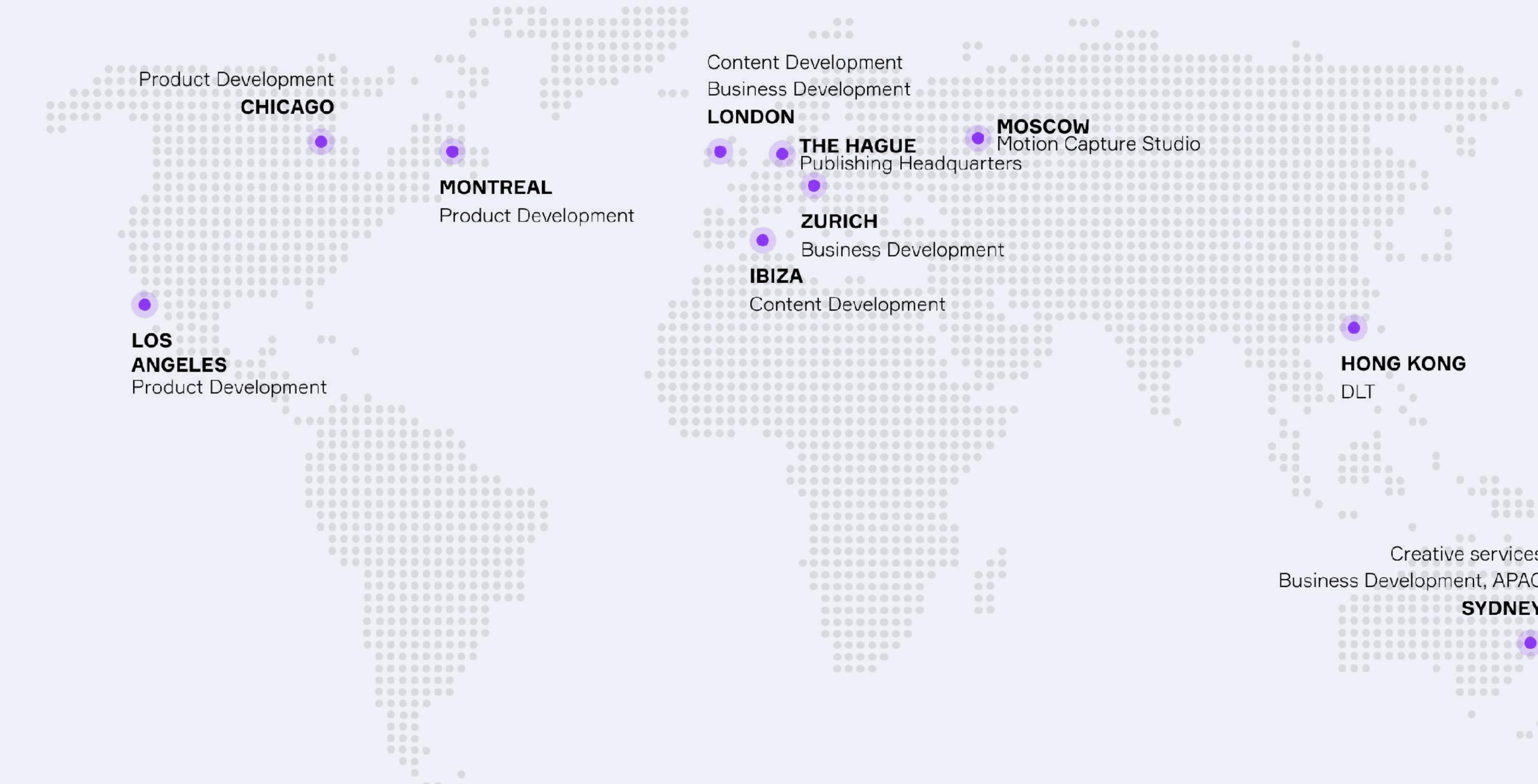
CEO Sensorium Cayman

**David Mashashvili**

Global Publishing and Marketing Advisor

**Vladimir Kedrinsky**
Chief Executive Officer**Igor Goldman**
Chief Business Development Officer**Alex Blagirev**
Deputy CEO (Tech, DLT, Corporate Finance, BD & PR)**Sasha Tityanko**
Deputy CEO (Art & Marketing)**Brian P.Kean**
Chief Communications Officer**Ivan Nikitin**
Head of Product**Sergey Drozdkov**
Chief Technology Officer**Alex Firsov**
Marketing Director (Crypto & Special Projects)**Alex Leus**
Product Development Director**Andrei Lesunovskii**
Head of Corporate Finance**Siranush Sharoyan**
PR Director**Daniil Solopov**
Director of BD & Partnerships**Elena Rudovskaya**
Deputy Marketing Director (Partnerships & Special Projects)**Ekaterina Fedorova**
IR Manager**Matias Lapuschin**
Head of Content Marketing**Alex Mamonov**
Director of MoCap**Oleg Zhuravlev**
Head of Design (Art Dept.)**Mitya Plisko**
Creator (Art Dept.)**Michael Polejaev**
Sr. Content Manager (Art Dept.)**Victoria Grigoryants**
Head of Community Management**Alex Zhaglin**
Project Manager (Art Dept.)

GLOBAL PRESENCE



DIGITAL METAVERSE
SENSORIUM GALAXY



Out-of-This-World
Experiences

