



FLEX RGB NEON LIGHTS

Twinkly world

WELCOME TO THE WORLD WHERE LIGHT MEETS
TECHNOLOGY FOR A LIMITLESS EXPERIENCE.

Our vision originates on the opportunity to apply the latest technologies coming from the digital world to the lighting universe, through the development of new products, both for consumer and professional use, ready for the Internet of Things revolution.



What's Twinkly?

TWINKLY IS THE MOST ADVANCED PRODUCT FOR LIGHT DECORATIONS, AND A REAL INNOVATION FOR THE LIGHTING INDUSTRY OVERALL.

Twinkly combines bright, colorful addressable LEDs, a Wi-Fi + Bluetooth controller and a state-of-the-art smartphone application, ready to perform amazing animations easily and quickly.

Twinkly offers a wide variety of stunning effects, ready to be played and customized, and full access to the FX gallery, where new animations are always available for download.





Digital lighting

THE CORE POWER OF THE SYSTEM IS TWINKLY APP.
FULL OF UNIQUE AND ENABLING FEATURES, FREE
FOR IOS AND ANDROID.

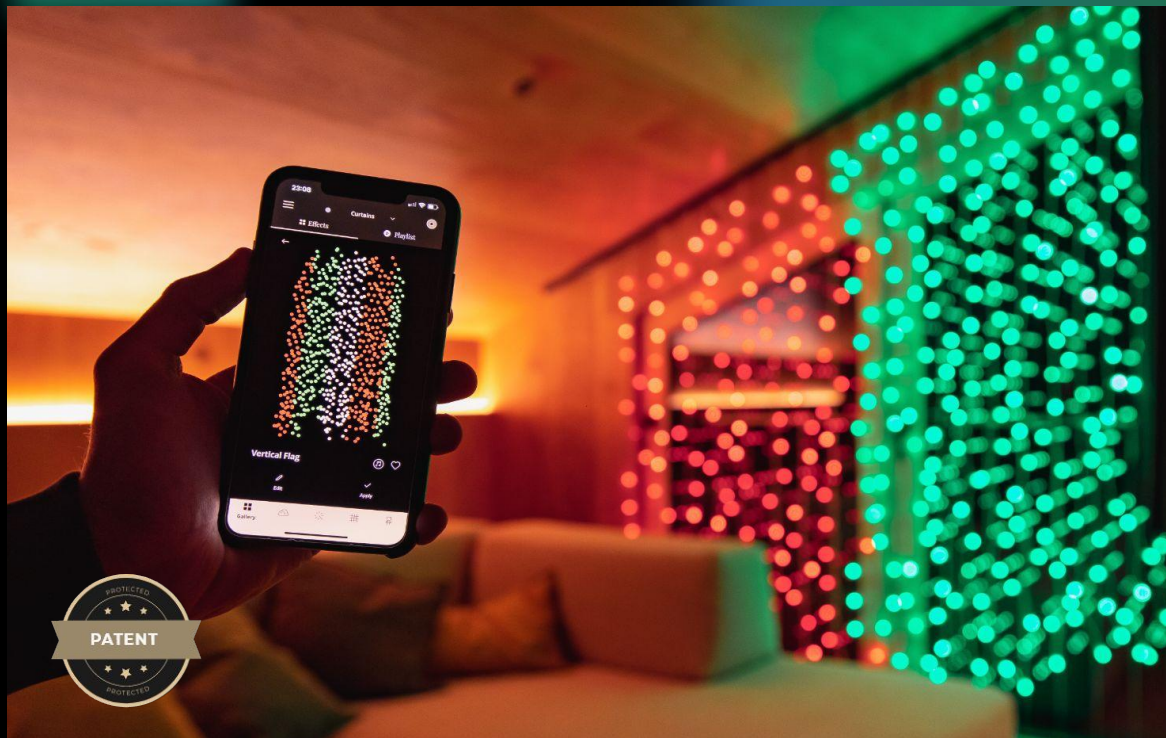
Twinkly app is much more than the remote control of your decorations. It features thousands of stunning effects, ready to play just with a tap on the screen, and gives you the ability to customize them or to create your very own, just by drawing with a finger.



LED Pixels

MAGIC 3D ANIMATIONS, DISPLAYED ON YOUR
DECORATION JUST LIKE A VIDEO ON YOUR TV.

You can have incredible results, quickly and easily: the Twinkly app maps, through the smartphone camera, the exact position of each LED bulb in the 3D space letting you wrap any shape you want and apply amazing effects with pixel-perfect precision.



Computer Vision

JUST FRAME YOUR DECORATION.

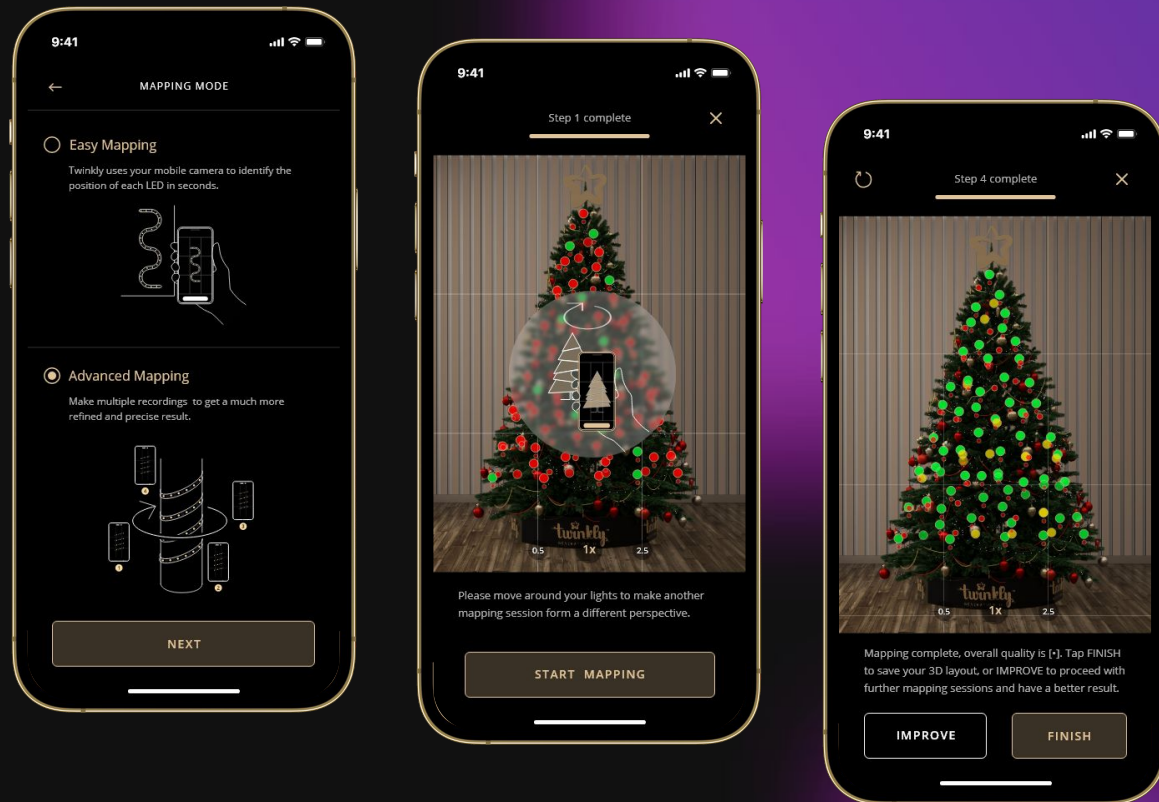
TWINKLY WILL DO THE REST.

The heuristic Computer Vision mapping functionality performs a scan of your decoration to create a true virtual layout to precisely control the whole group of lights as one single object.

By a quick sequence of encoded light flashes, the app is able to determine the position and corresponding identification code of each single LED.

A sophisticated reconstruction algorithm combines views made at different angles to create the best 3D model in a bunch of seconds.

DESCRIPTION



What's **new**

TWINKLY PORTFOLIO 2022



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WHAT'S NEW

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flex

NEON VIBES, MADE SMART.

A neon-like continuous glow, and the ability to be shaped into anything you want. This is flex, a perfect fit for everyone aiming to make their space truly unique.

Shape and reshape it on your wall: Twinkly's technology now gets to every corner of your home.



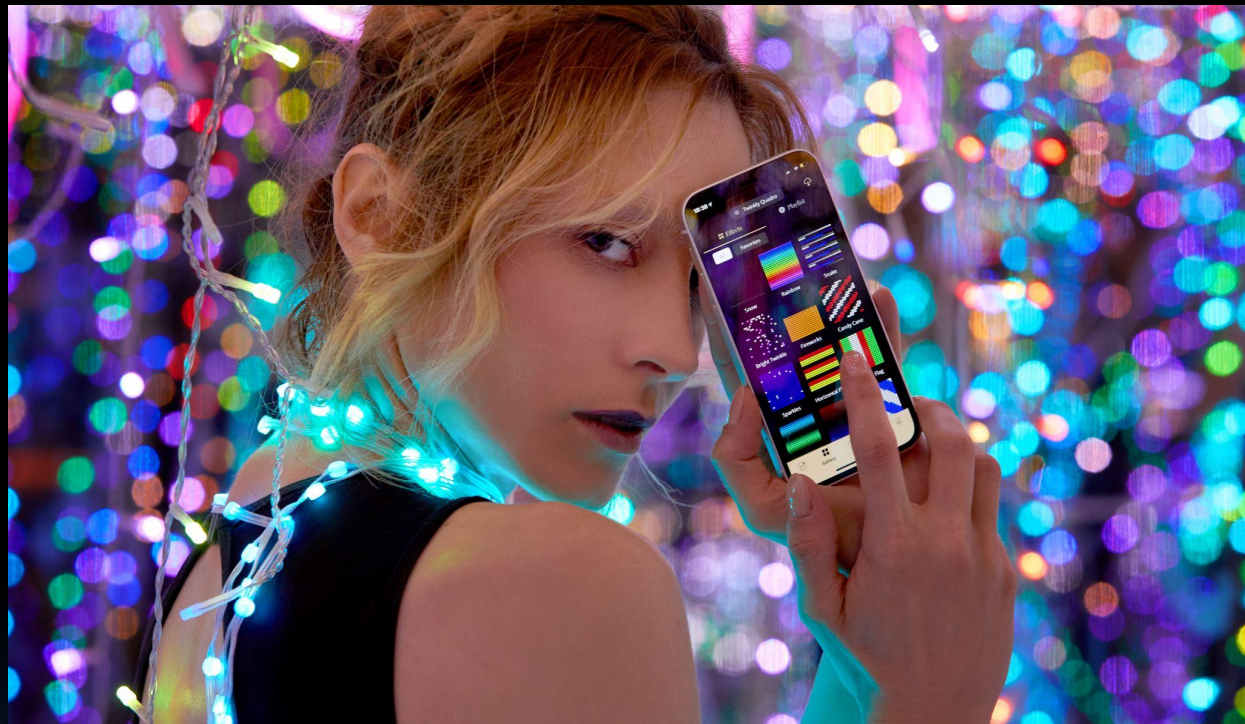
Effects gallery

CHOOSE FROM THE GALLERY.

DOWNLOAD ALWAYS NEW ONES.

Our new Effects Gallery is getting vastly improved with lots of effects to suit everyone's tastes, tags for different requirements and easy to preview effects grid.

Still want more? Head over to the Online section, which is constantly being updated with fresh new effects to download. You can never have too many.



Control Panel

A new place to control your smart decoration. Check the status of your device. Change modes between Full Color, Effect, Playlist, and Music.

The Full Color option brings better harmony with simple digital assistant commands like "Turn lights Blue", reflecting the same on the app and giving the option to alter it.

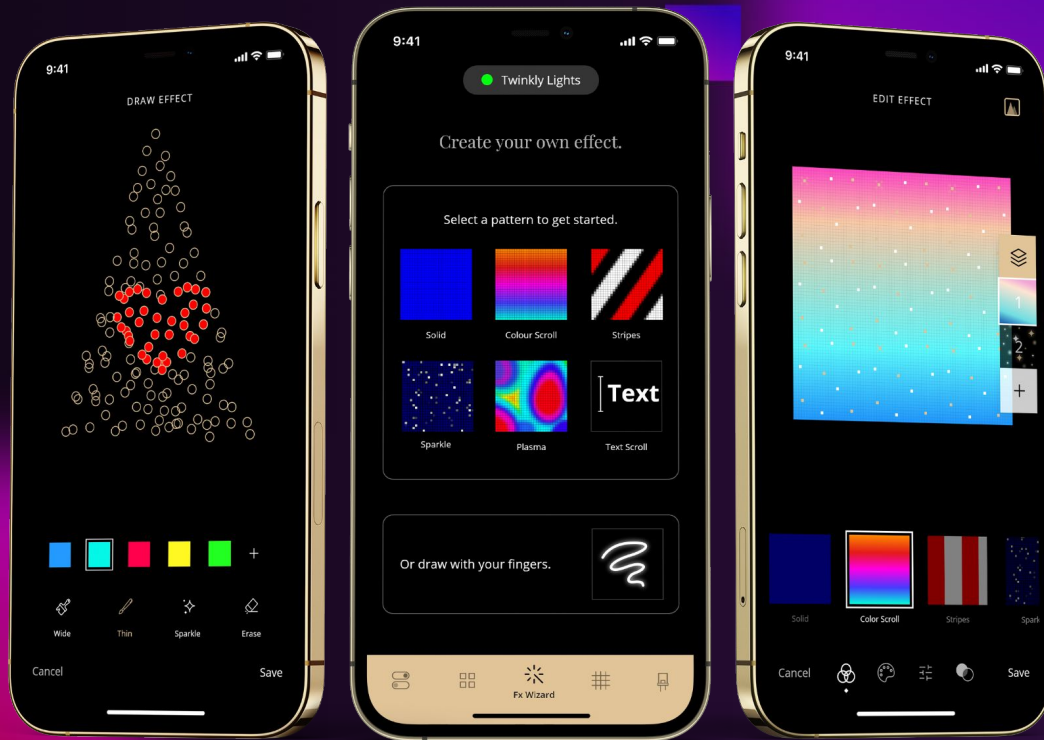


Fx Wizard

THE POWER OF CREATION IN YOUR HANDS.
NOW SMOOTHER, MORE INTUITIVE.

FX Wizard simple but extremely powerful tool that anyone can use to create stunning effects in a matter of seconds. The user will have the ability to choose, adjust, and mix different patterns to create unique compositions with ease using intuitive gestures.

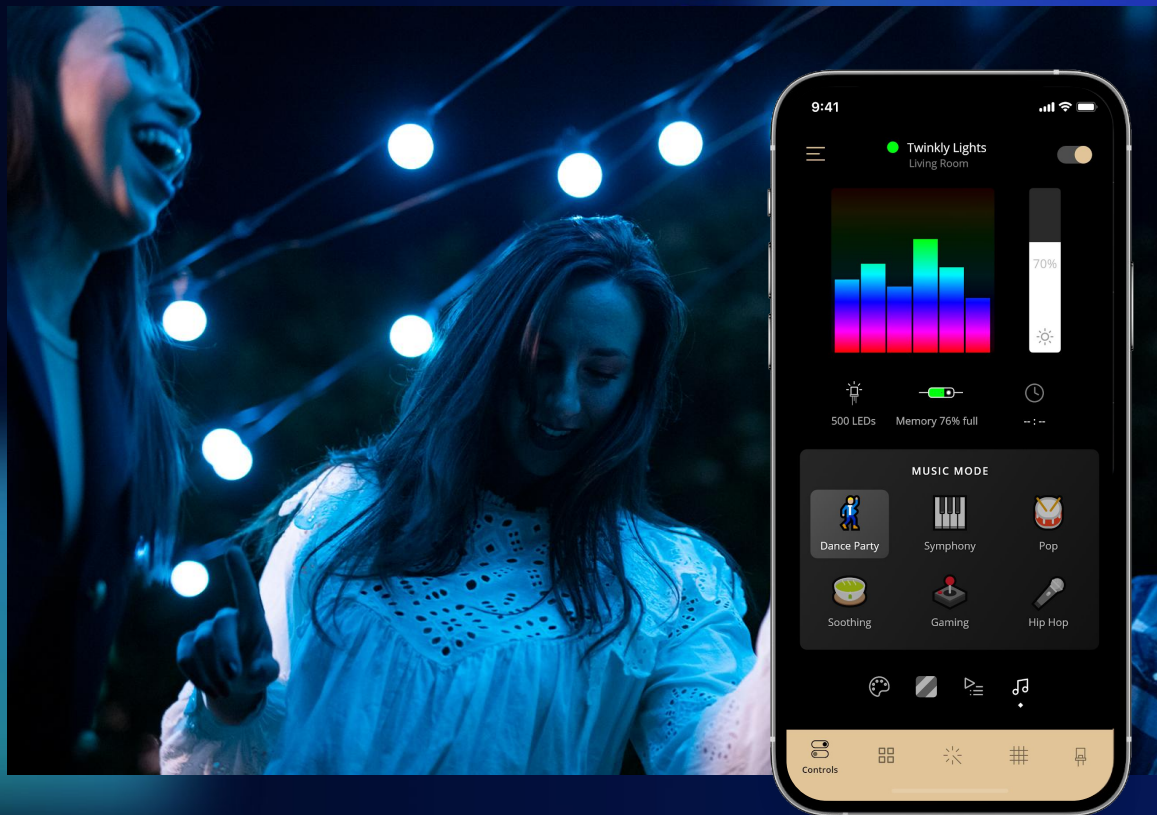
Pinch, zoom, rotate and boom! Here is your new, very own, pro-grade effect!



Twinkly Music

ANOTHER REVOLUTIONARY TECHNOLOGY READY TO GIVE COLOR AND SHAPE TO ANY SOUND.

Twinkly Music, in combination with any Twinkly light set, offers much more than just music sensitivity: its cutting-edge algorithms decode any sound source in real time (whether it's classical Christmas songs or dance music) to identify relevant musical elements to create a combined audio-visual experience.



Remote Control

THE ABILITY FOR THE USER TO CONTROL THEIR TWINKLY DEVICES WHILE AWAY FROM A DIFFERENT LOCATION.

With this functionality turned on, they can control the power on/off, brightness, change color and switch to different modes like effects, playlist or music.



Sync

LINK DEVICES JUST BY SELECT THEM FROM THE DEVICE LIST. TWINKLY WILL AUTOMATICALLY SYNC THEM TOGETHER.

It is always good to have more LEDs. Specially when unifying them to make a giant installation is so easy.

With Twinkly App, you can virtually connect multiple Twinkly lights to create a big scenario, all within a few taps.

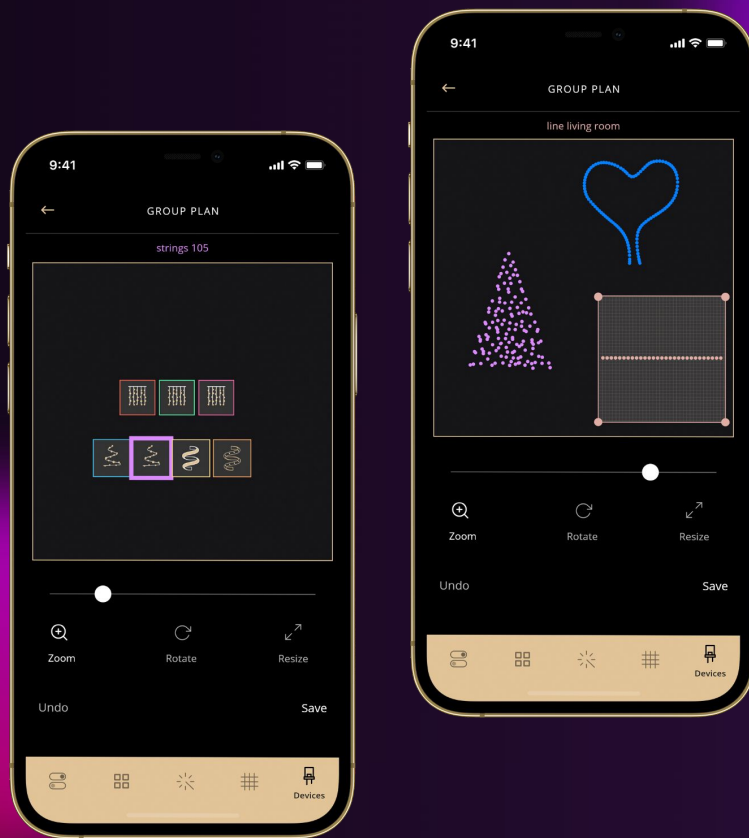


Group Creation

Sometimes, the devices might be hidden from the eye of the camera. Or it is just not feasible to map the entire scenario.

In such cases, users can choose to create their scene manually by dragging, zooming and rotating their devices to match real life setup.

Layout Switch allows to zoomed in, users see the layouts; while zoomed out, they see icon tiles



Game on!

TWINKLY DELVES DEEPER INTO THE
INDUSTRY WITH MASSIVE POTENTIAL.

In 2020, Twinkly implemented Razer Chroma RGB standard to make Twinkly lights work with the best in class gaming products.

This is just the beginning of peering into the gaming market for Twinkly: the future products are being designed keeping in mind also this target audience.

And a whole lot of cool features are being developed to support this scenario.



Works with...

TWINKLY WORKS WITH THE BEST
SMART HOME SYSTEMS.

Twinkly Lights have always been on the frontier of latest technology and features. An aspect of it has been the compatibility with Google Home and Amazon Alexa.

We have gone a step further and made them controllable via Apple HomeKit* as well, encapsulating the full spectrum of smart home compatibility.



1. Just ask your
favorite Voice
Assistant



2. Let HomePod
/Alexa /Google
control your
Twinkly



3. See and
enjoy the
result

Homekit native

NATIVE APPLE HOMEKIT ON NEW
RELEASES

New Twinkly devices to have native Apple
Homekit.

Dots, drops, flex, line, squares.



In the News

PEOPLE TALKING ABOUT TWINKLY.

It is not just us patting our backs. We have got awards and recognitions in innovation to prove it.

And the world of media agrees with us too. As we have been mentioned time and again by experts in the field and big reviewers all the same.

Forbes

WIRED



**USA
TODAY**



Mashable

**BUSINESS
INSIDER**

digitaltrends

The New York Times

Multi-color

flex

addressable LED flex tube

Red, Green, Blue LED

2m / 6.5ft RGB LED flex tube

3m / 10ft RGB LED flex tube

NEW!



Thank you &
stay tuned.



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