

RD+
Your Showcase of the Future



POSTS
RD+

Welcome to new RD+

more tailored, more intuitive, more social communication

Our goal is ...

[VIEW DETAILS](#)

Latest suppliers



TEXTILE

Technow. Switzerland

Technow is a Swiss textile trading company founded in 2016, specialized in the research and development of



TEXTILE

SHINDO Textile, Japan

S.I.C. is SHINDO's original brand. SHINDO creates products through the integrated production for the entire processes from



POLYMER

Aesop Technologies

Aesop started its activity in Cambridge, Massachusetts in 1995 with the goal of providing innovative materials and



SURFACE TREATMENT

Dreamet. Italy

Dreamet technology allows creating decorations and effects by modifying the metal from its inside, improving it, without



RAPID

MANUFACTURING
MET e-Manufacturing, Italy

MET is a small company voted to innovation and internationalization. With a long experience in the "new product

RD+ | Who



Corporates R&D / New Product Development Teams who:

- need to be updated in a faster way
- need to find specific and customized information / suppliers



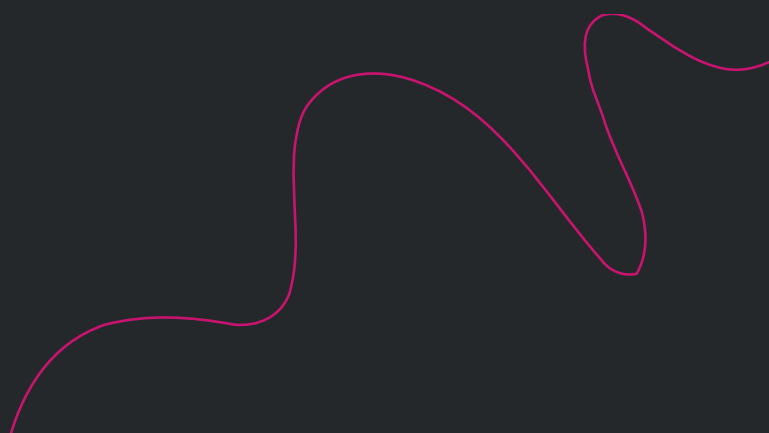
Suppliers | Materials & Technologies providers who:

- need to increase their visibility in their market
- need to show their new offer to right customers
- need to match their offer with targeted customers
- need to reach new clients
- need to expand their view on adjacent markets
- need to find new partners



Start ups | New Companies who:

- need to get on the market
- want to introduce a new process, material and/or technology
- need to scale up



RD+ | What



As Corporate:

- Targeted & qualified Suppliers
- Materials, Technologies research at fingertips
- Internal New Product Roadmap real time updates
- Cross-industries contamination and knowledge
- Qualified R&D knowledge contents



As supplier:

- Qualified and real time visibility
- Matching your offer with targeted Corporates
- Multi industries audience
- Share your innovative offer directly to R&D
- Appear as unique



As start up:

- Be recognized in a qualified market
- Show your new materials technologies to relevant customers and suppliers
- Scaling up
- Cross-industries contamination and knowledge

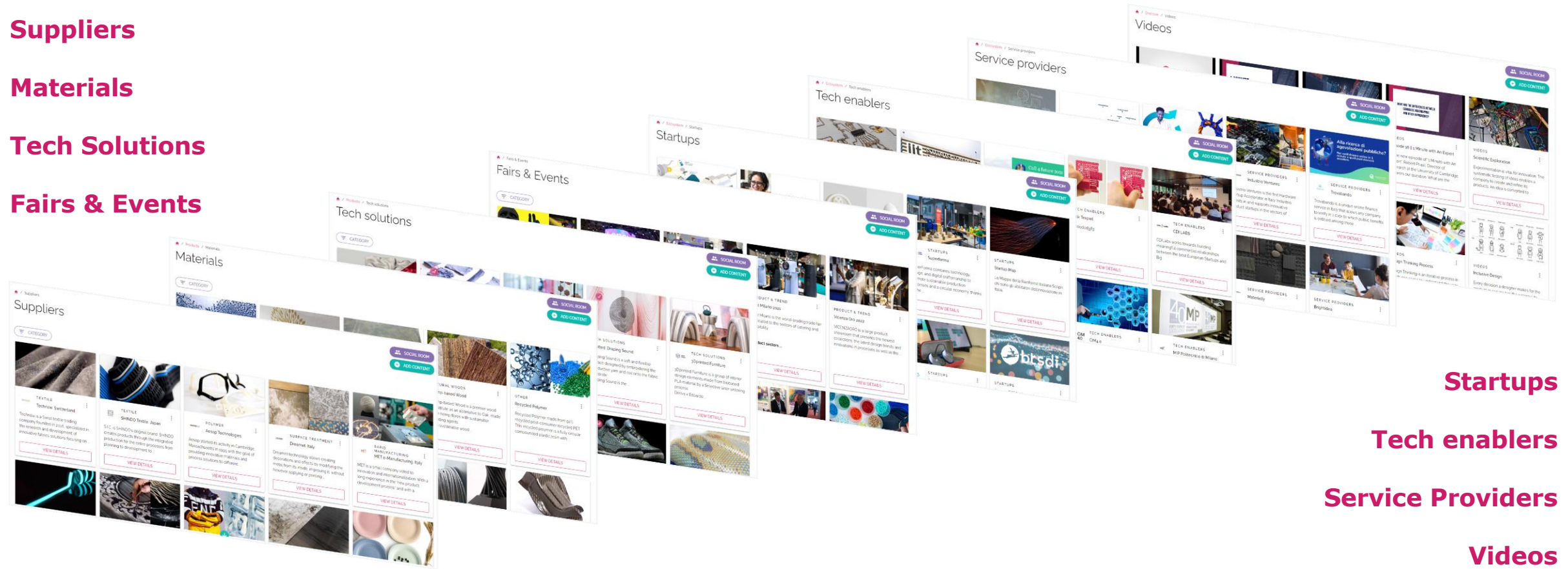
RD+ | Features highlights

Suppliers

Materials

Tech Solutions

Fairs & Events



Startups

Tech enablers

Service Providers

Videos

RD+ | What they say about us

"It's a source for exploration, with new contents every week. Experience is enriched by social room and newsfeed"
(Automotive industry R&D user)

"Can't wait to see more features"
(Technology supplier user)

"I can create my own wish-list and save contents"
(Automotive industry R&D user)

"BTSDI experimentations create an interesting and inedited layer"
(Babycare industry R&D user)

"Lot of contents for exploration and tech transfer"
(Babycare industry R&D user)

"BTSDI guarantees the quality of contents"
(Furniture industry R&D user)

"Fairs reports and overview are really an interesting opportunity"
(domestic appliances R&D industry user)

"I can publish my contents and be visible"
(Textile supplier user)



RD+ Offering

C+ Corporates:
Yearly Subscription fee

S+ Suppliers:
Yearly Subscription fee

Contact us @ rdplus@btsdi.it

www.rdplus.tech



Basic

Private Messages	●
Fairs&Events	●
Most popular	●
Monthly highlights	●
Suppliers	●
Discover	●
Products	limited
Search function	limited
Social Room	●
Ask our Expertise	●
BTSDI Experimentation	●
Ecosystem	●



Premium

Private Messages	●
Fairs&Events	●
Most popular	●
Monthly highlights	●
Suppliers	●
Discover	●
Products	●
Search function	●
Social Room	●
Ask our Expertise	●
BTSDI Experimentation	●
Ecosystem	●

Additional Premium value for S+

Recurrent visibility in Newsletter,
Industry Newsletter and Insights to
specific Corporates
Custom Stats and Monthly Report
Presence at RD+ events
BTSDI support for contents management
Connection facilitation with Corporates

Additional Premium value for C+

Benefit of BTSDI Expertise for custom
insights Custom newsletter and reports
BTSDI support for meetings with Suppliers



About us



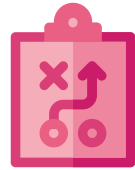
Why choose

 **bts**

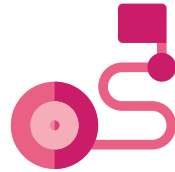
 **btsdi**



We have a deep Business-Centric and Practical approach to Innovation Management



We play in New Product Consulting and Knowledge Consulting Market as unique Value Proposition



We share our global innovation network to capture and generate new value for our clients



Unique digital platform in R&D environment driving ease of large-scale suppliers and start up scouting



We are flexible as a small and fast consulting firm, we are structured as a multinational in the new product consulting market

Who trusts us

LUXOTICA®

A-
ARTSANA GROUP


la marzocco
handmade in florence

FCA
FIAT CHRYSLER AUTOMOBILES

CRF
CENTRO
RICERCHE
FIAT


ARGOTRACTORS


VR media

PIC
solution

MTA
Advanced Automotive Solutions

PIAGGIO

PIRELLI

brembo


COMAU

iit
ISTITUTO
ITALIANO DI
TECNOLOGIA

Tenaris

BD

NOKIA


أكاديمية أبوظبي
الحكومية
ABU DHABI SCHOOL
OF GOVERNMENT

TM

LEROY MERLIN

SAMSUNG

Electrolux

A-
ARTSANA GROUP

chicco

salini
impregilo 

TURKCELL
SUPERONLINE


vodafone

CRB
HIGH PERFORMANCE CARE
intercos
GROUP

arper

SONY®


AVIS®
SPORT, HEALTH AND COMFORT

coesis



PHILIP MORRIS
INTERNATIONAL

Citizens Bank®

FedEx®



If your business needs our services or you're curious please
contact us

We'd love to get in touch with you!

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BTS Design Innovation is a BTS Company

BTS focuses on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results.

For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.



We create powerful experience that help leaders
build future of their business

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