



Bot-governor

For government digital spaces including websites and applications of local governments and municipalities in cities, towns, districts, etc.

Requirements & Realisation

Client requirements

Surprisingly interesting on first impression

Generates immediately
a WOW! effect

Something that stands out
and might represent the brand

Relating to innovation- and technology-
leadership

Not too sexy as it is not
the party-zone (yet)

Technically

Design a search field with auto-
complete, which can be also
transformed into a chat

Try to achieve wow-effect
at first sight by creating
a surprising and impressive interface,
using fresh techniques of design

What came to our mind

To experiment with some 3D stuff

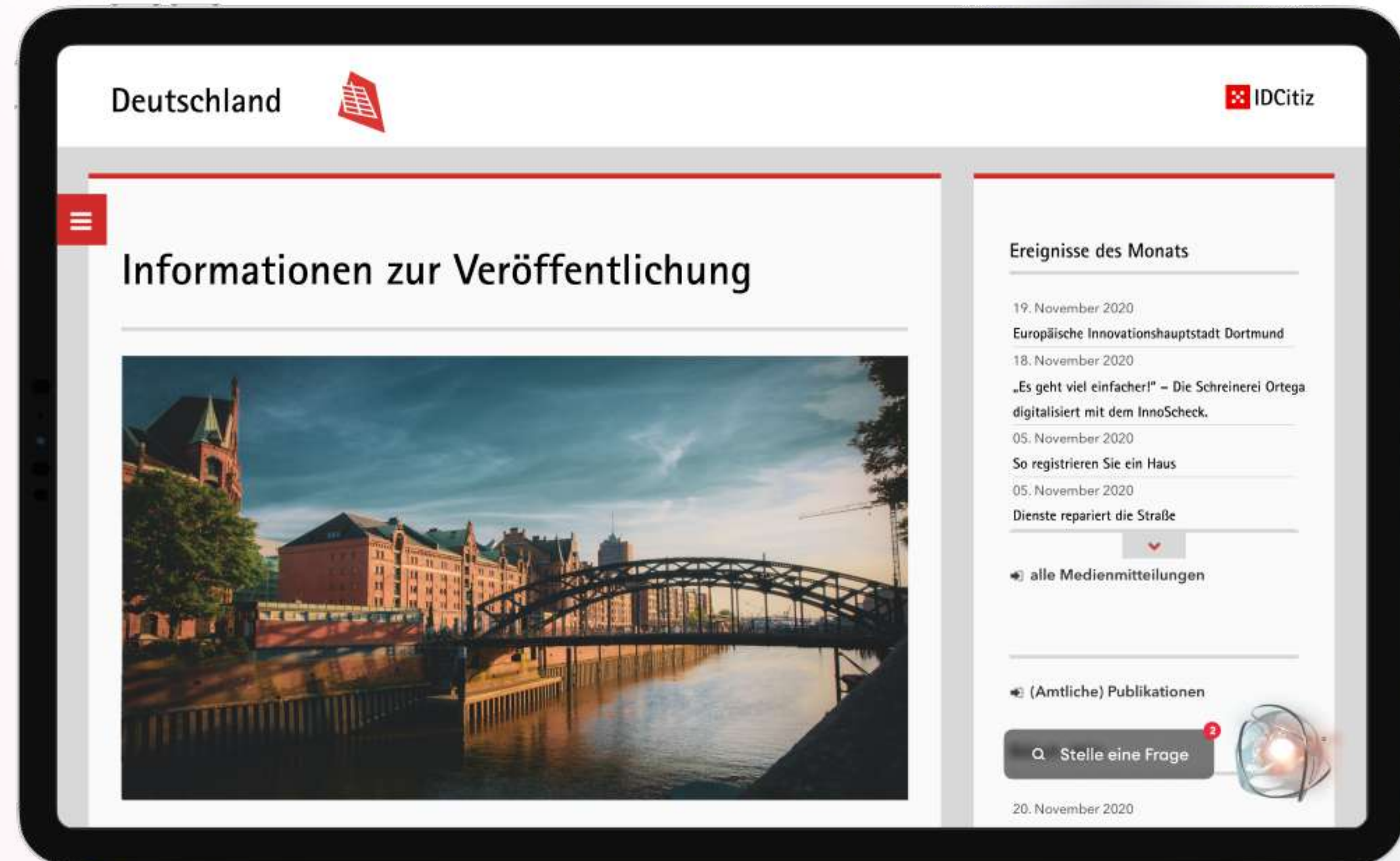
To create a WOW! widget

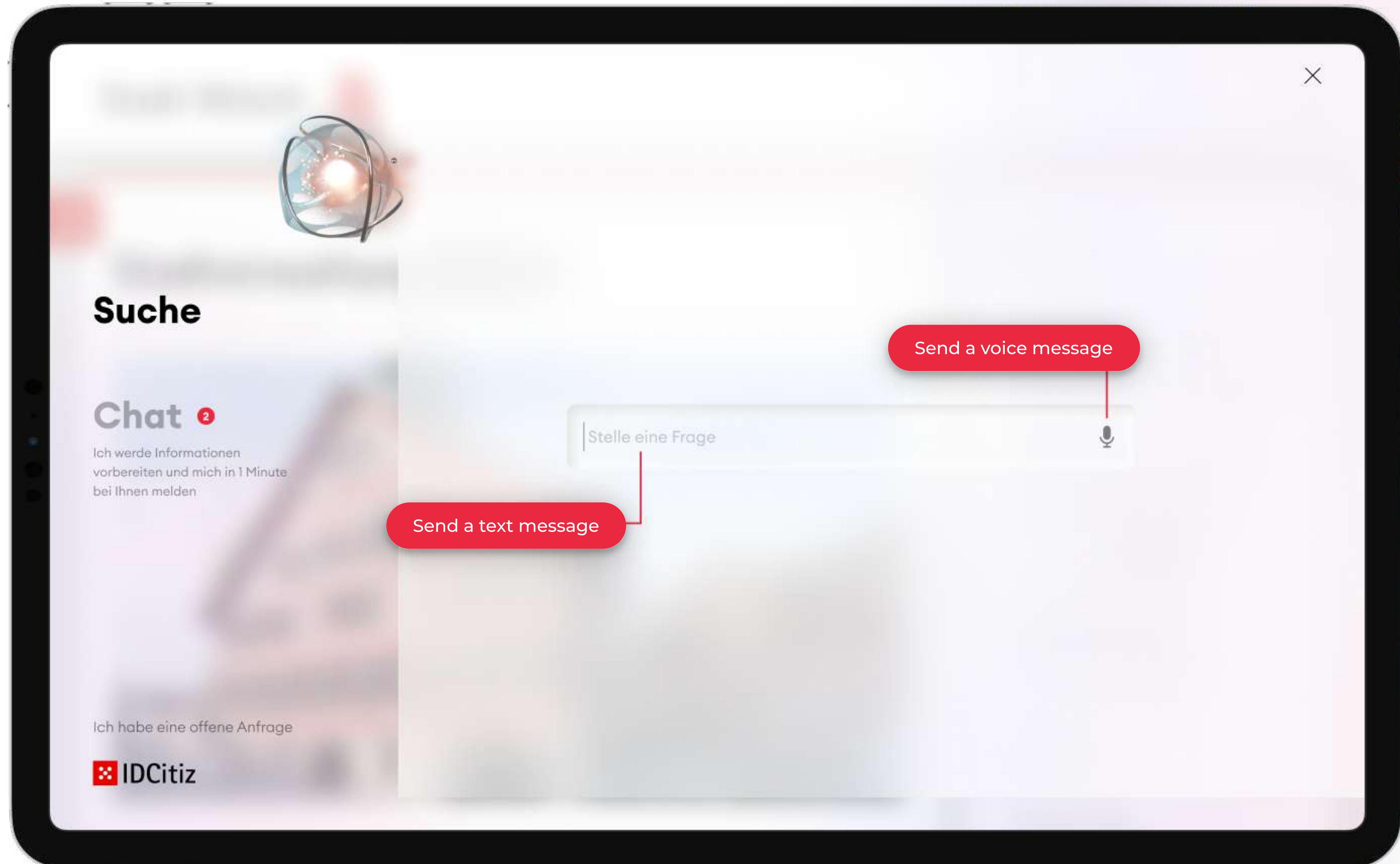
Users

02

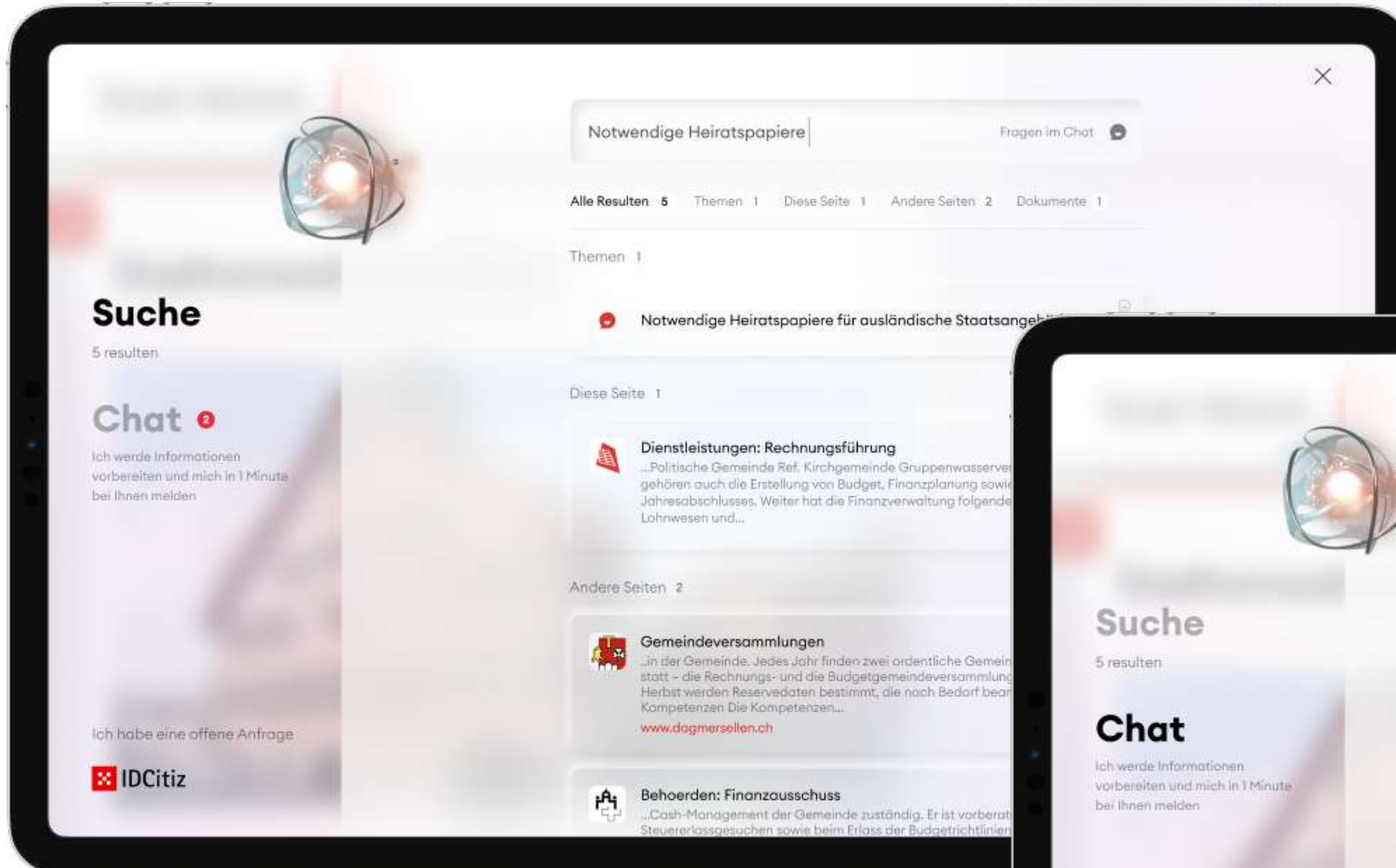
Country residents and visitors who want to get more information about government services, such as: education, garbage disposal, taxes, property and marriage issues etc.

- National (country-wide) queries
- Regional (canton-wide) queries
- Communal (city, town, village) queries

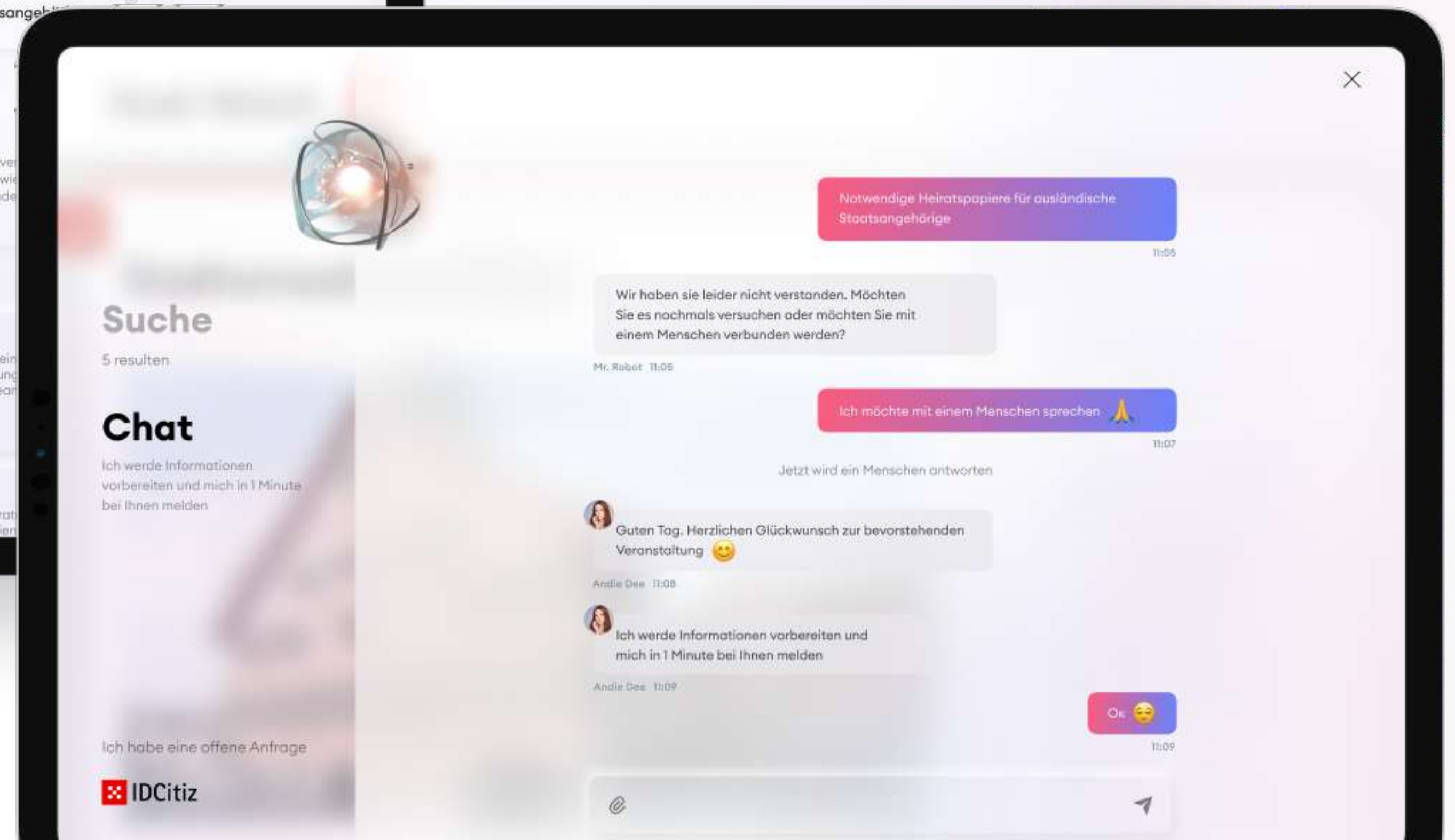




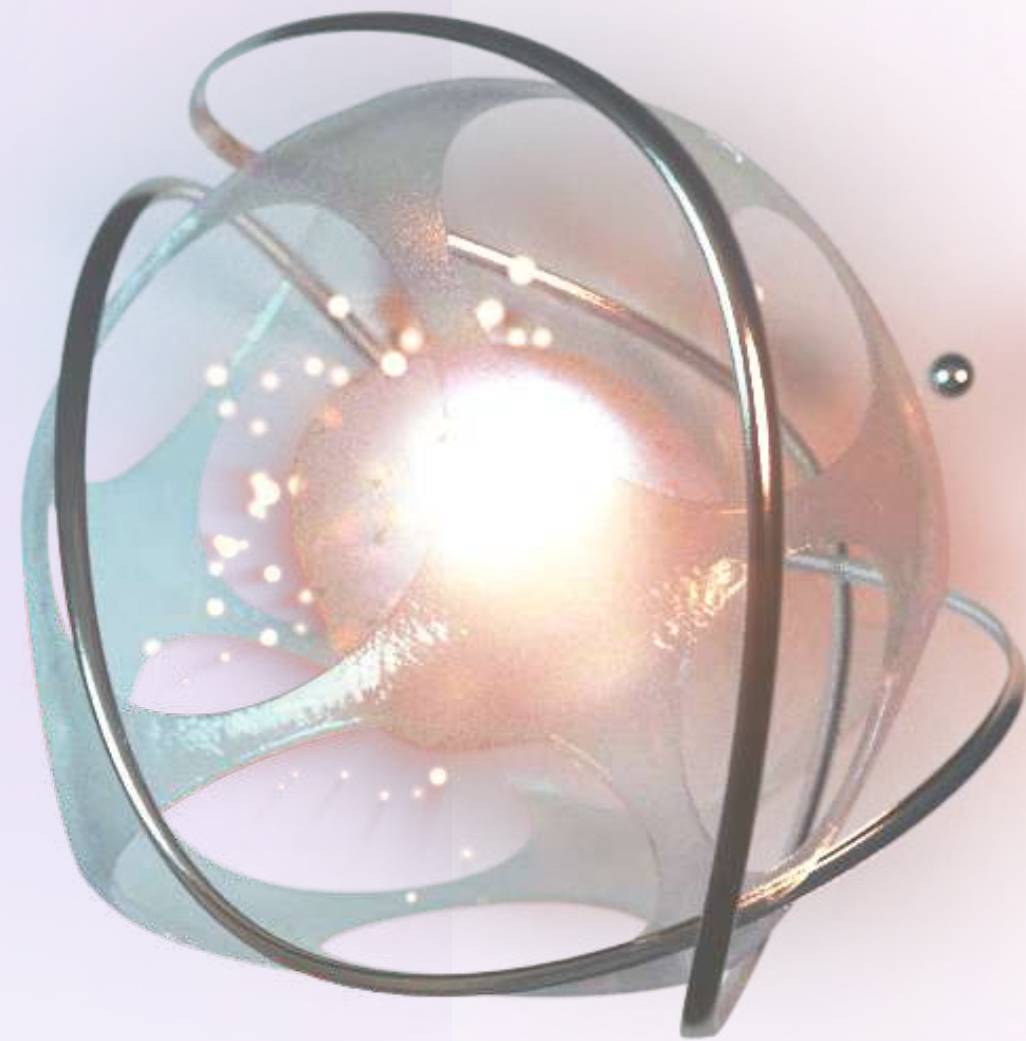
Show search results to help the user find the topic they are interested in



Smoothly convert the search field into the chat window after sending the first request



What about a WOW! effect? Widget!



To build the recognizability of a product and reflect its technological nature we decided to use an animated key visual in an emotional and attractive way

[Click here to watch animation](#)



Main
Screen



Search
Results



Opened
Menu



Chat
Screen