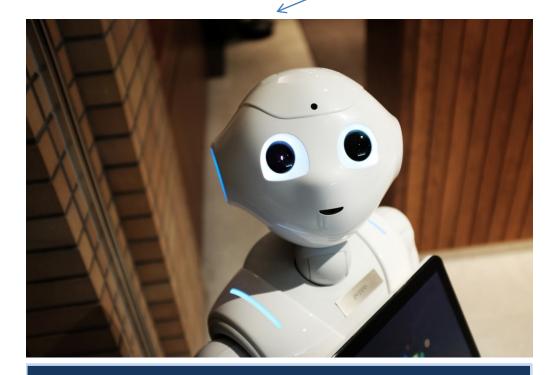




BUSINESS UNIT

2 business units projected into the future:

1



ROBOTIC PROCESS AUTOMATION (RPA)

2



ROBOT-INVESTING



The opportunities offered by automation: what we are talking about



Automation within organizations involves the introduction of emerging technologies such as **Robotic Process Automation (RPA)**, **Artificial Intelligence (AI) and Machine Learning**. Thanks to the application of these technologies, the results of the traditional redesign of processes with a view to optimization and efficiency are emphasized, producing even more tangible benefits in the medium-short term.

The benefits of RPAs:

- RPAs free employees from repetitive, demotivating and low added value activities;
- RPAs reduce the time (even up to 90%) and costs of process execution, accelerating the response times to management's information needs;
- RPAs enhance operational efficiency in general through more linear processes supported by automation;
- RPAs strengthen governance & compliance in terms of internal controls on processes and results, allowing a high degree of auditing for the benefit of risk management.



The opportunities offered by automation: what we are talking about





The main advantages deriving from the implementation of RPA technologies

Complianceand Quality Cost reduction RPAs reduce operating costs RPAs reduce human errors and provide a quick return on and increase the level of investment. accuracy. They also allow for timely tracking of all activities, Cost facilitating audit and reduction regulatory compliance. Talent Compliance **Talent management** "Business Case" management and Quality thanks to RPAs, Skills growth paths may shift effective "Business towards innovation, strategy Cases" can be and other business developed to modulate The benefits Flexibility "Business development activities. investments and the of the RPA Case" transformation roadmap with rapid valuation approaches **Flexibility** 24 x 7 x 365 Customer 24x7x365 Robots "never sleep"and A virtual workforce able to and many of the digital processes meet growing needs with employee "TimeTo speed, agilityand maintaining currently in existence can be satisfaction high quality standards. Market" orchestrated to operate autonomously 24x7. **Customer and employee** satisfaction "Time To Market" Increased employee satisfaction by RPAs allow you not to focusing on activities of greater have to perform value. At the same time, customers traditional integration perceive the availability of more processes, avoiding the typical efforts of advanced services. development projects.

www.ematrend.com



PUNTI DI FORZA



Quality of know how and assets

- Over thirty years of consolidated experience in the robotics and automation sector;
 Specific experience in the technological sector of the Fintech world;
 - Proprietary development of algorithms and application methodologies;
- •Strong propensity for innovation and the search for cutting-edge solutions;
- Quality and speed of the customer care service.



Tailor Made Services with high scalability

- Standard methodologies on fully customized projects;
 - Technology adapted to customer service;
- Care in the analysis of the optimization of the transition from the traditional to the robotic process;
 - On-site training.









2 - ROBOT-INVESTING

The opportunities offered by robot-investing: what we are talking about



The use of mathematical models and artificial intelligence can lead to great advantages for:

1. Traders

- 2. Fund and asset managers
- 3. Banks, consulting and management companies (robo4advisory)

Among the advantages:

- •ability to monitor financial markets 24 hours a day with greater efficiency and lower costs;
- Produce models that have historically proven to outperform market performance over time;
- Use "alternative data" in search of anticipatory correlations on market trends;
- •Building customer loyalty, especially for millennials.
- •lower costs for providing advisory services to retails.

www.ematrend.com



2 - ROBOT-INVESTING

POINTS OF STRENGTH



20 years of experience in robot-investing

- Over 20 years of consolidated experience in the robotrading sector and design and testing of investment models for banks, hedge funds and consulting firms;
- Partnership with leading companies in artificial intelligence studies aimed at producing a new family of models that analyze market sentiment;
- Over 1,000 proprietary models registered in a proprietary software



Black Box and Tailor made

- Ability to provide black box models on any type of asset classes (funds, etf, shares, bonds, futures, currencies, cryptocurrencies) and time frames.
- Design of tailor made models with neural networks based on metrics, languages and customer needs.







For further information:









CEO & Founder

Enrico Malverti Quantitative Analyst

Trader and quantitative analyst.

Pioneer of robotic trading, he is member of the board of the professional association SIAT (Italian Society of Technical Analysis).

He is a portfolio manager registered at ECA

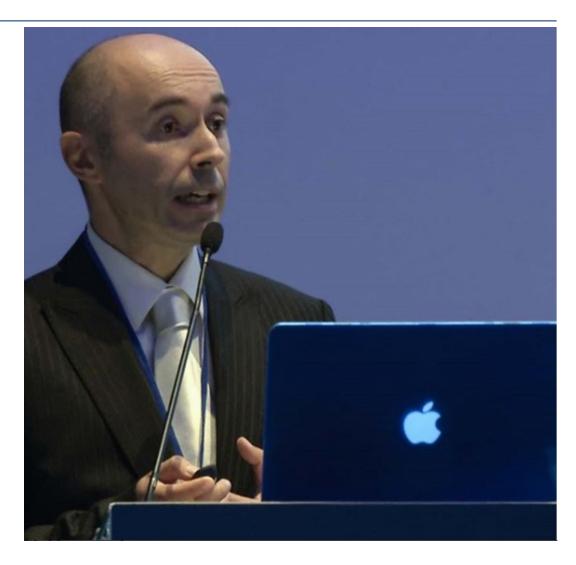
He is a portfolio manager registered at FCA (Financial Conduct Authority).

He has published 12 books, the latest for Hoepli:
"Winning trading systems", Hoepli, 2013, "The secrets of trading systems", Hoepli, 2016, "Fintech: digital finance", 2018, "Money management",.

Hoepli, 2020.

He managed hedge funds and Sicav included in the 10 best performers in 2008 and 2011.

Email: info@ematrend.com
Tel: 3334866556



www.ematrend.com



OUR TEAM



FIN-ancial



TECH-nology

Marketing & Admin

Enrico Malverti

Quantitative Analyst

A. Aldrovandi

Risk Manager

D. Gianpaolo

Senior Researcher

A. Rossi

Junior Researcher



Marco Matteucci

Senior Developer

A. Scardovi

Ext. Developer Senior

A. Garattoni

Junior Data Scientist

Roberta Barbieri

Administration

Cecilia Saltini

Marketing & Customer Care







Contatti Commerciali

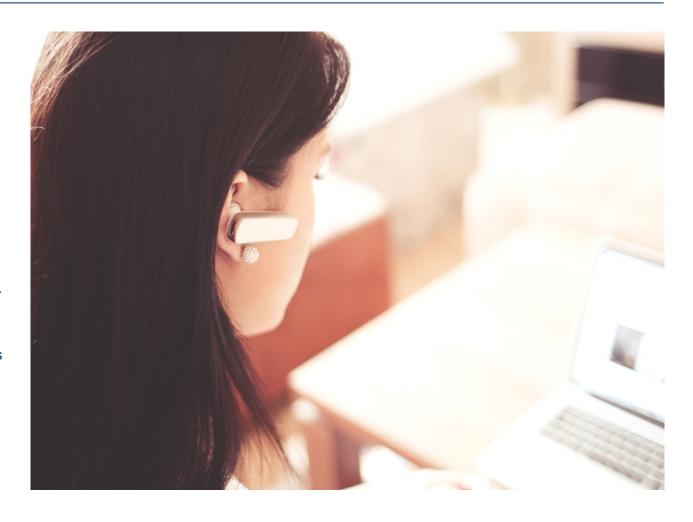


Roberta Barbieri Administration

Graduated in Political Science, she has dealt with customer administration and development for various insurance intermediaries. Since 1999 you have worked for Alleanza Assicurazioni, Allianz, Cattolica Assicurazioni, Sara Assicurazioni.

Email: info@ematrend.com

Tel: 3276750256









@ematrend

ematrend

www.ematrend.com

PARTNERS

Fintech District







