



PRESCHOOL IN THE POCKET

AII-IN-1 ONLINE
MANAGEMENT PLATFORM



OUR STORY

Vanda Seidelová
CEO / FOUNDER

„What did you do today in the kindergarden?”

I don't know

Nothing

We flew to moon

I played with floor...



SCHOOLS TROUBLES:



CURRENT SITUATION

80 %

time of preschool managers
spend on administration

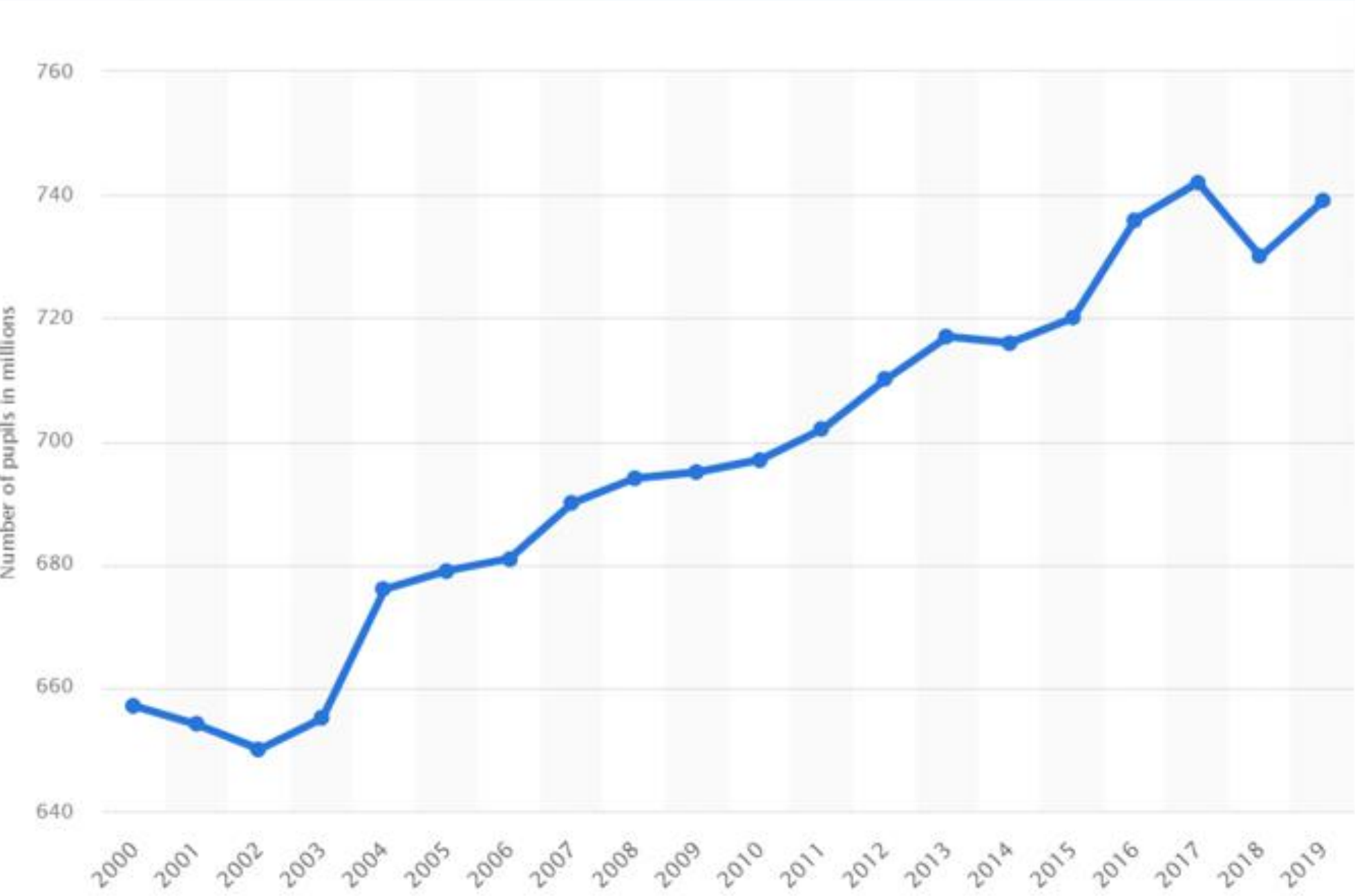
30 %

of teachers time
wasted on papers

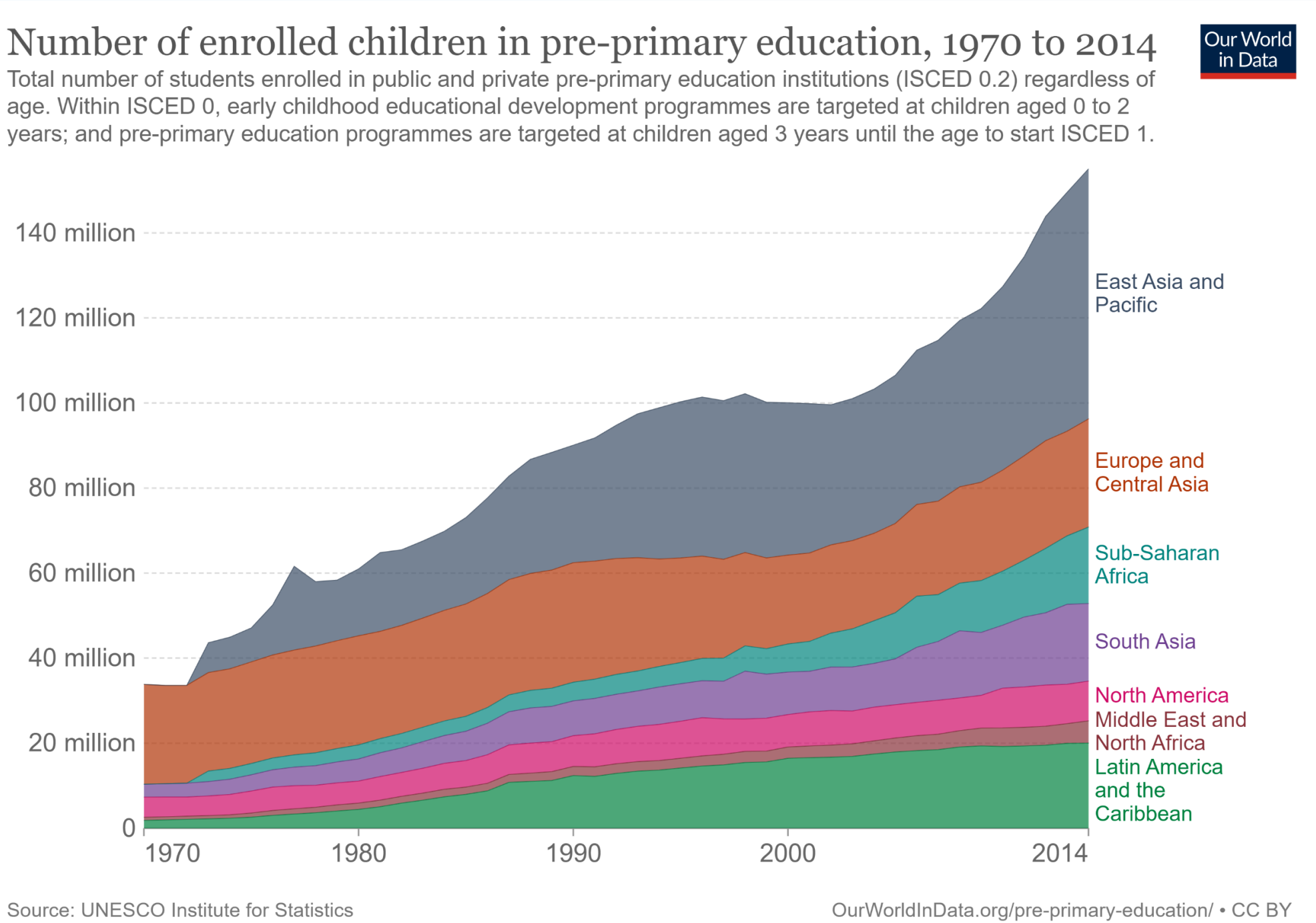


WORLDWIDE SITUATION

760 million
preschools pupils in 2019



145 million
children enrolled to preschools yearly



1.3 billion parents

face the same problems daily



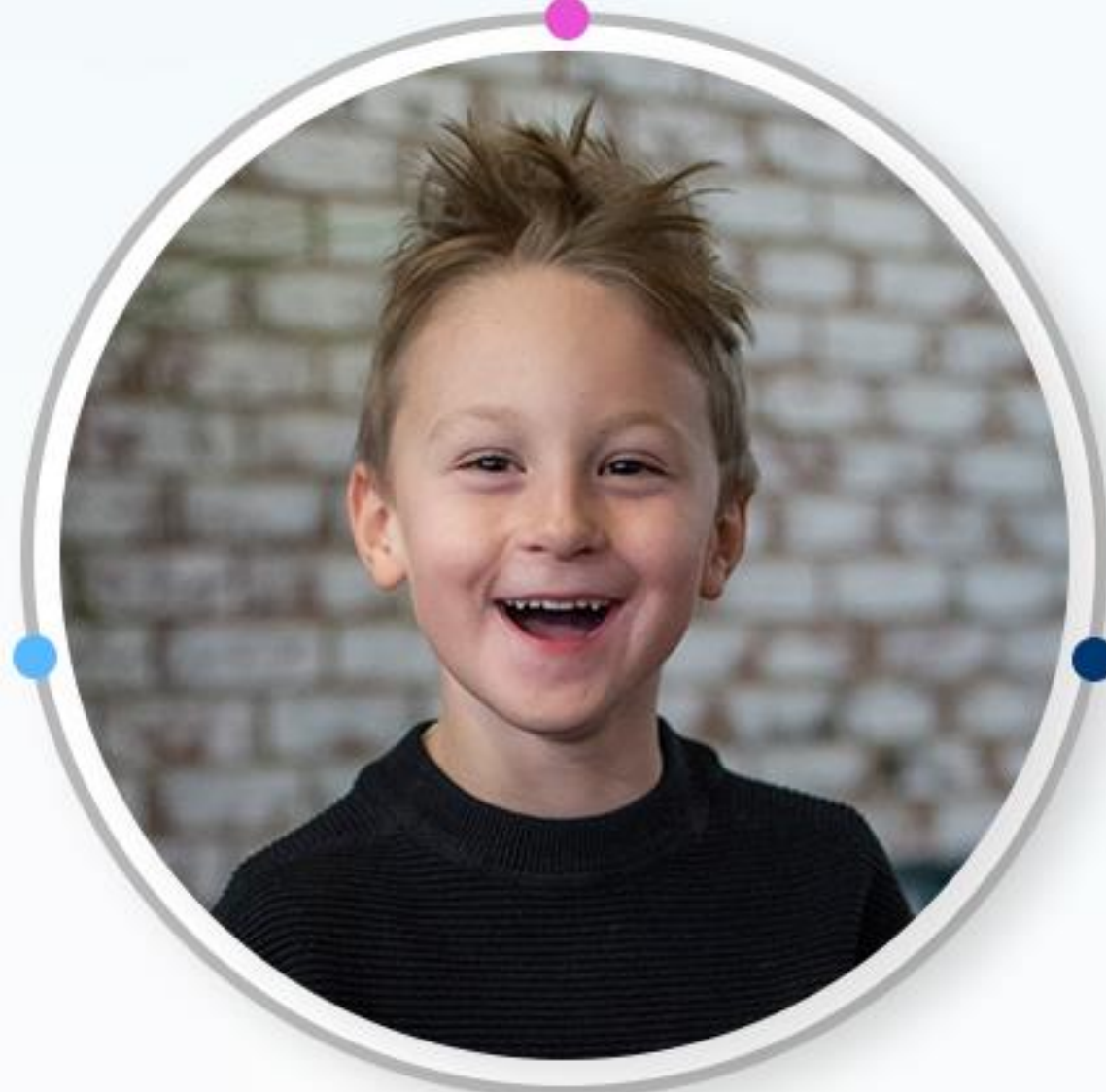
ECOSYSTEM

 **7 languages**



TEACHERS

kids details, attendance sheets, messages



MANAGEMENT

administrative agendas solved
authomatically and online



PARENTS

photos, communication, menu,
payments, excuse notes

APPLICATION FUNCTIONS

 **100h+**
saves time
hours / month / school

CLASS BOOK

SCHOOL AND MEAL FEES

ATTENDANCE

EXCUSED ABSENCE NOTES

GDPR

CHILD'S COMPLETE
CLASS REGISTER

COMMUNICATION

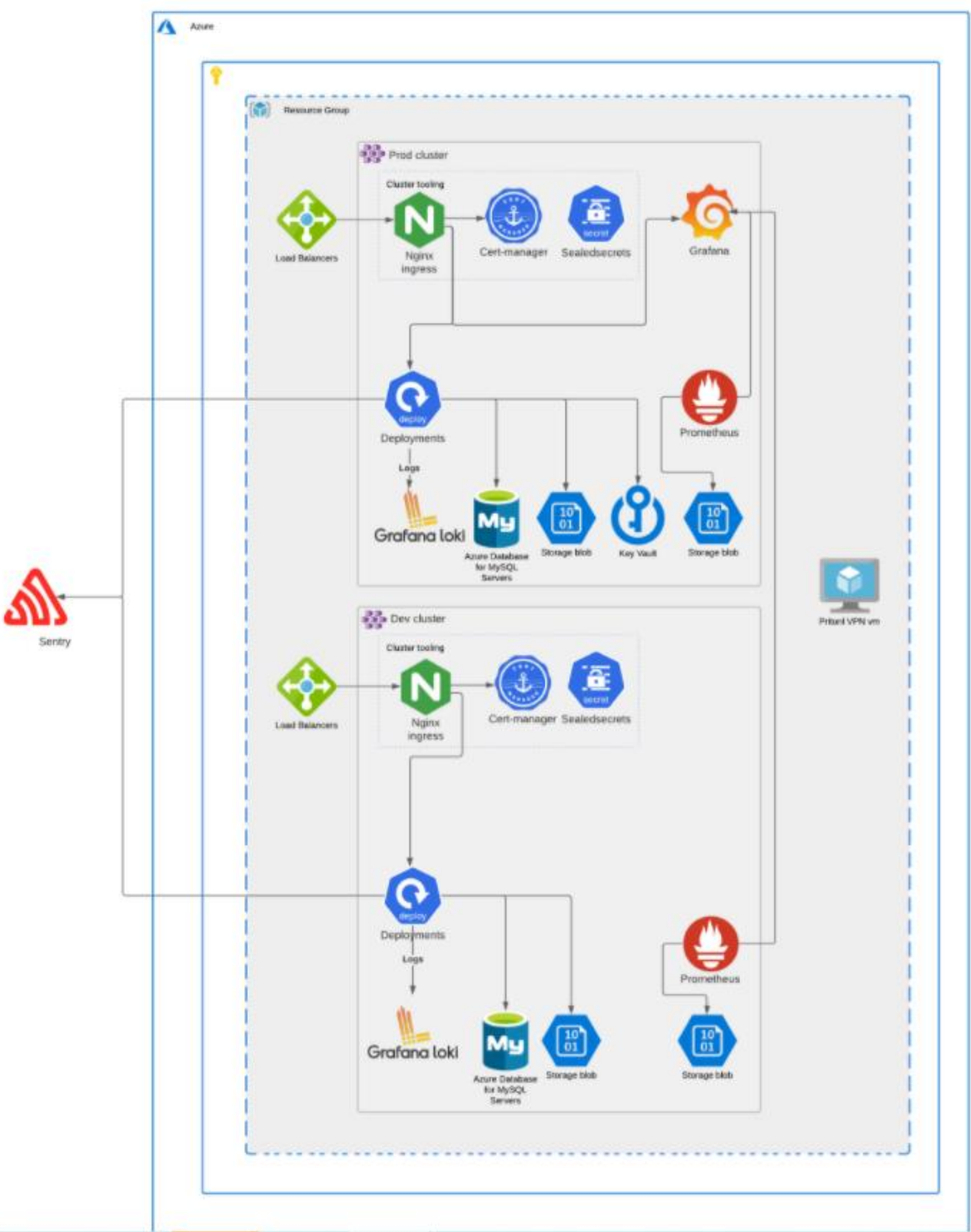
SCHOOL ENROLLMENT



LEGISLATION AND SECURITY



Apple Developer



WHERE ARE WE NOW?

 **350.000+**
inapp activities a day

 **35.000+**

 **300+** **B2B** customers
(preschools)

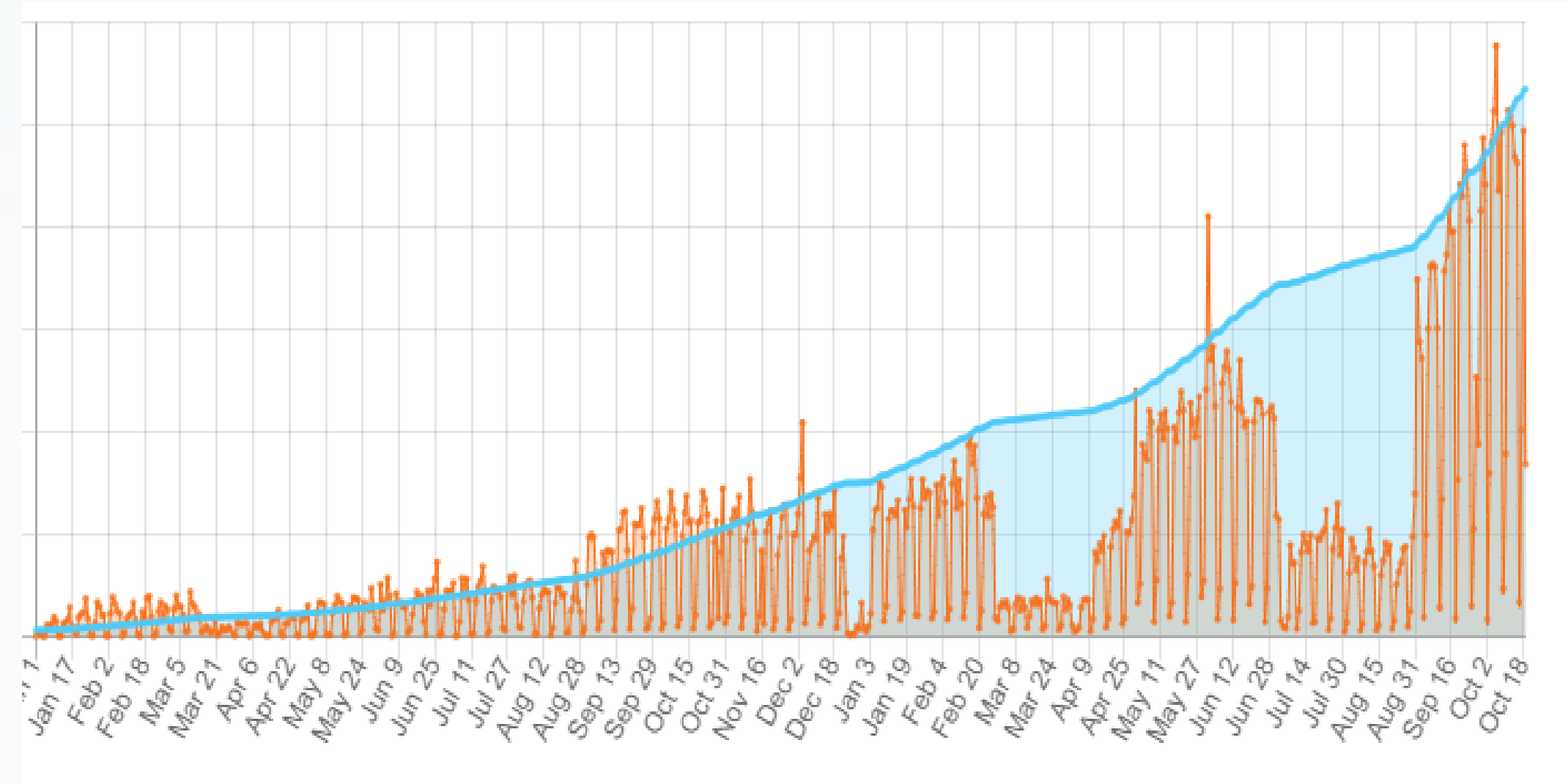
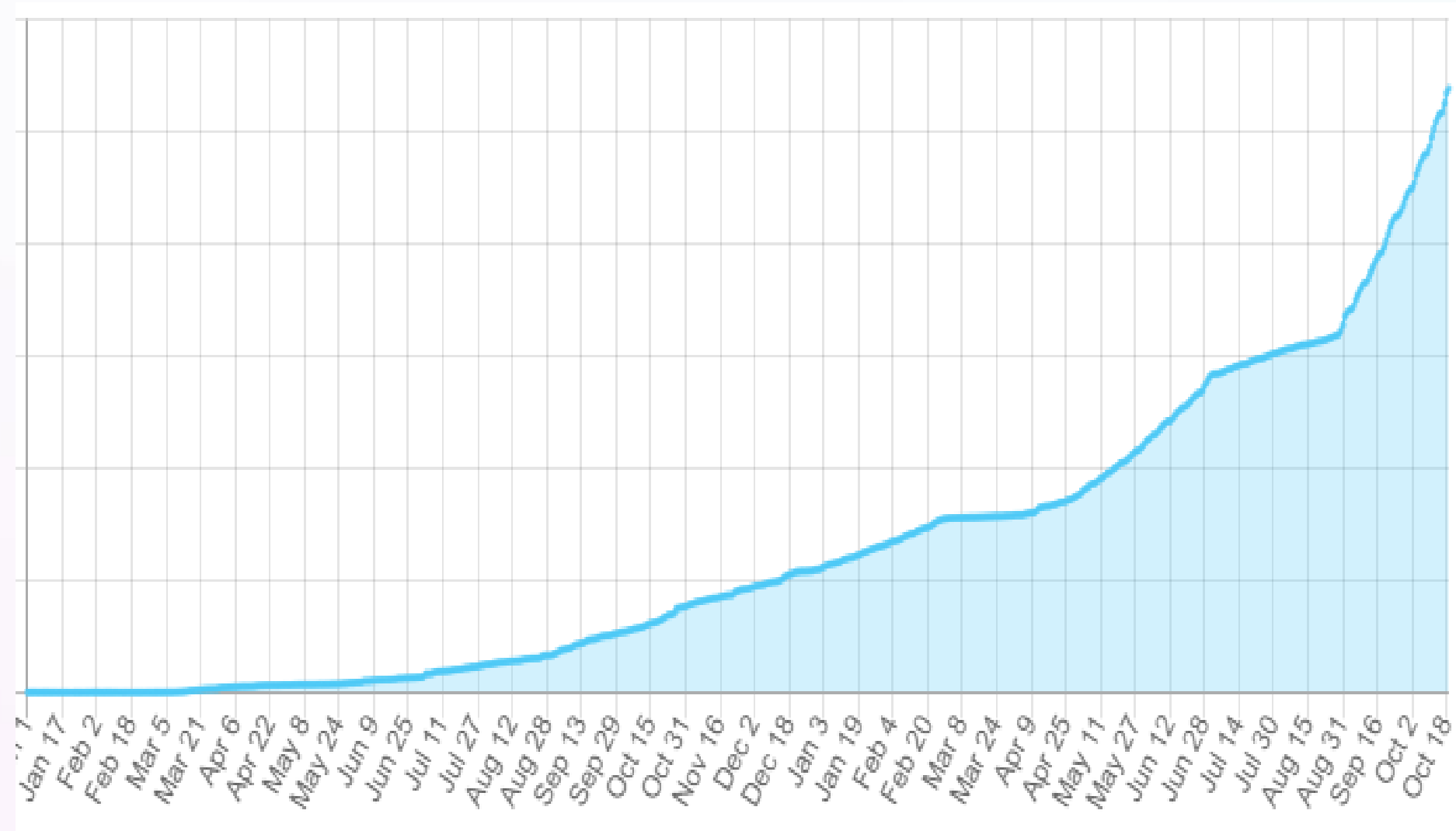
6  Czech Republic,
Slovakia, Russia,
Cyprus, Nigeria, Ghana

 **100h+**
saves time
hours / month / school

8  Kenya, Mexico, South
Africa etc.

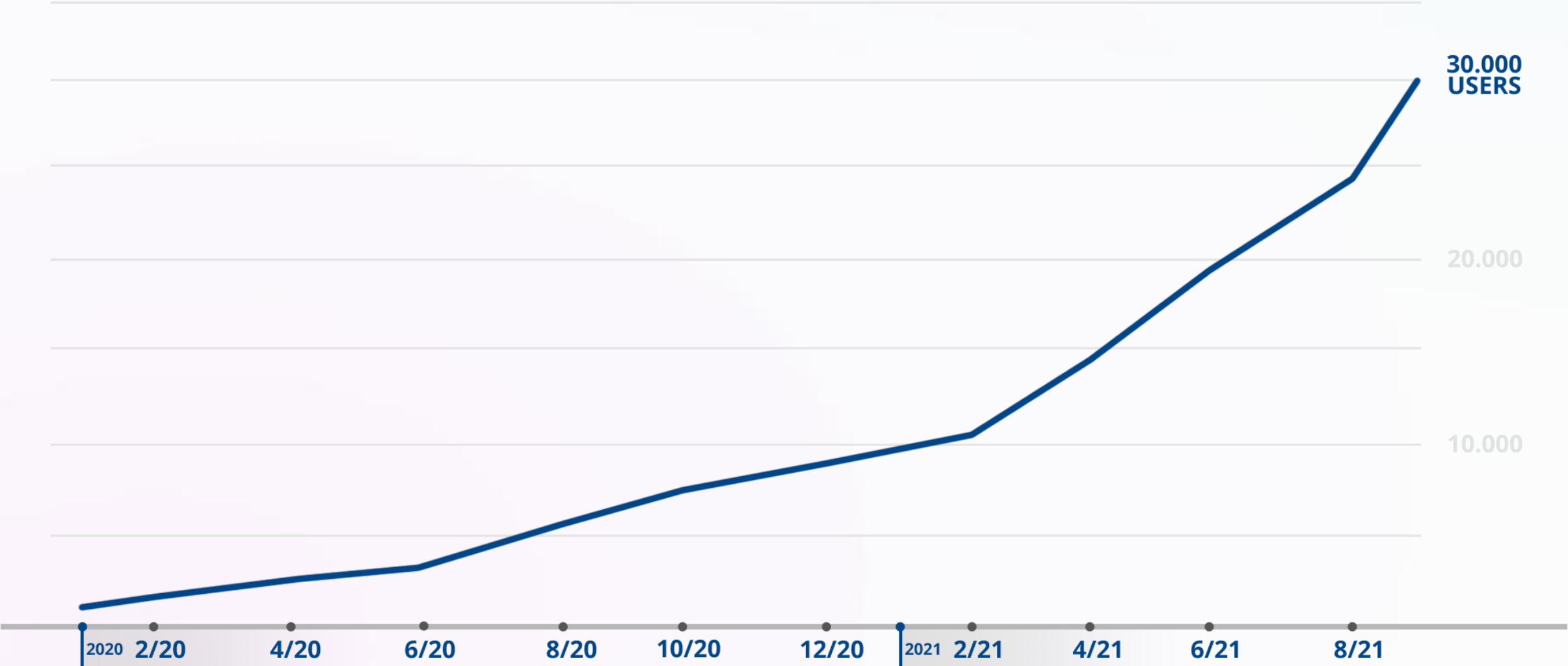
1.5 million tasks

resolved for our preschools

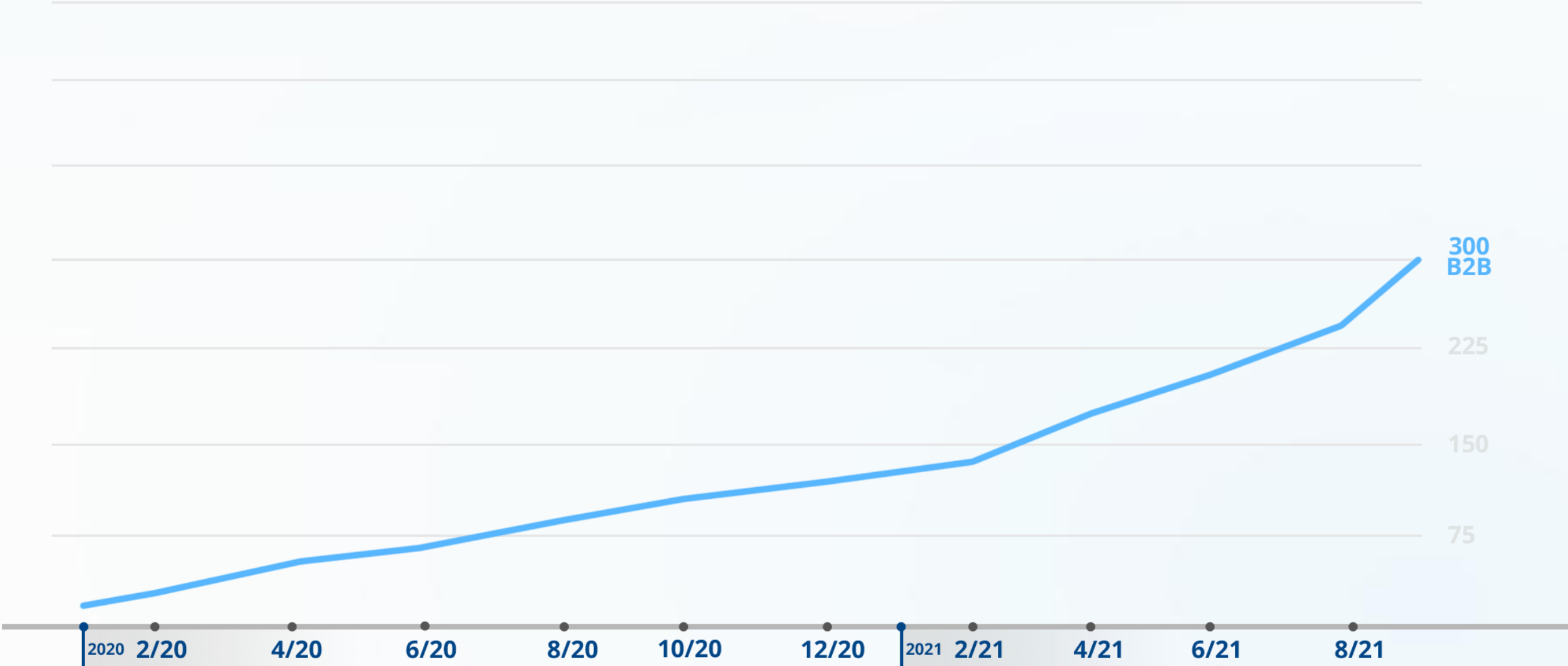


TWIGSEE PROGRESS

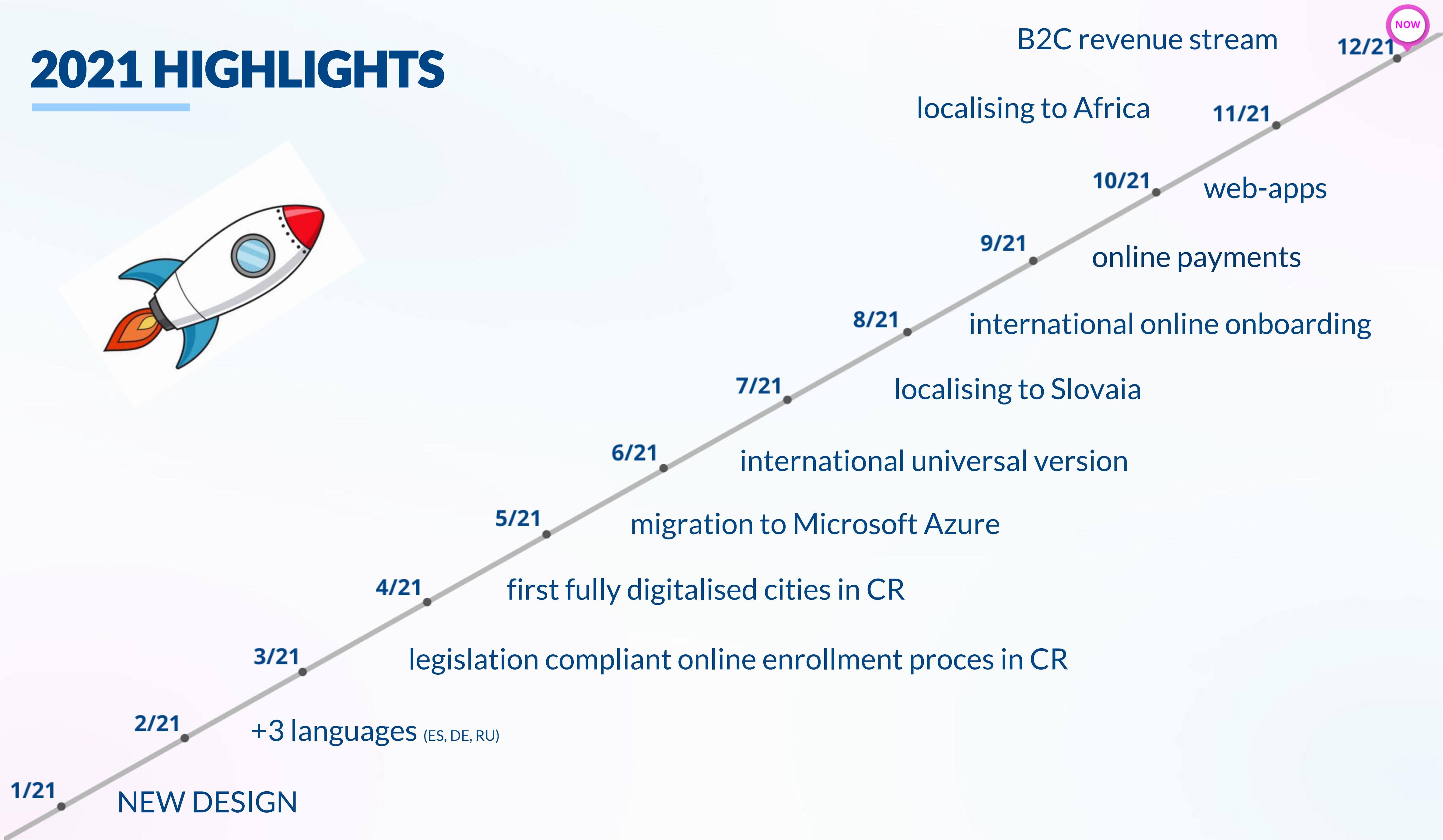
USERS



SCHOOLS



2021 HIGHLIGHTS

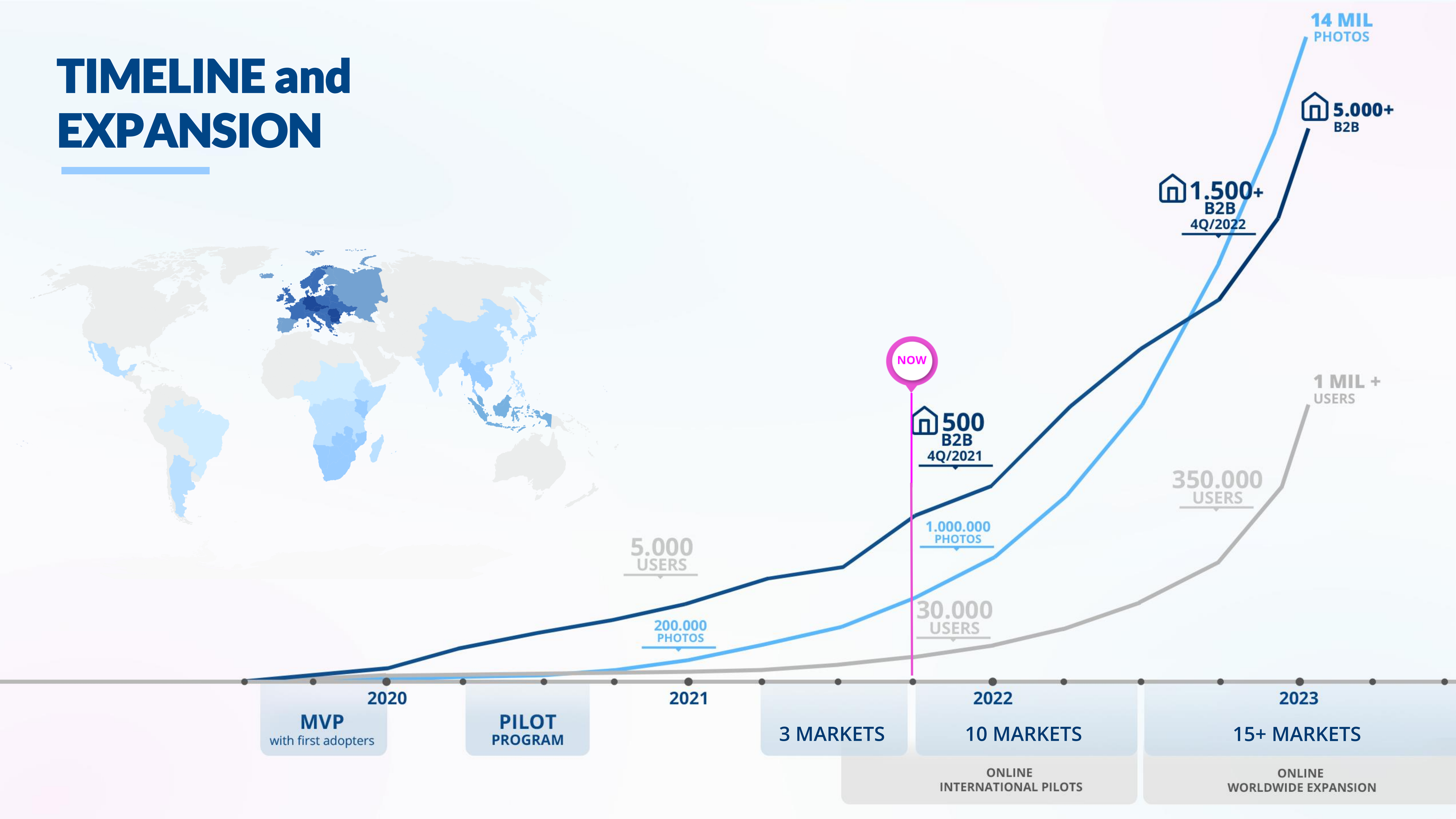


FULLY DIGITAL CITIES WITH TWIGSEE

In Czechia

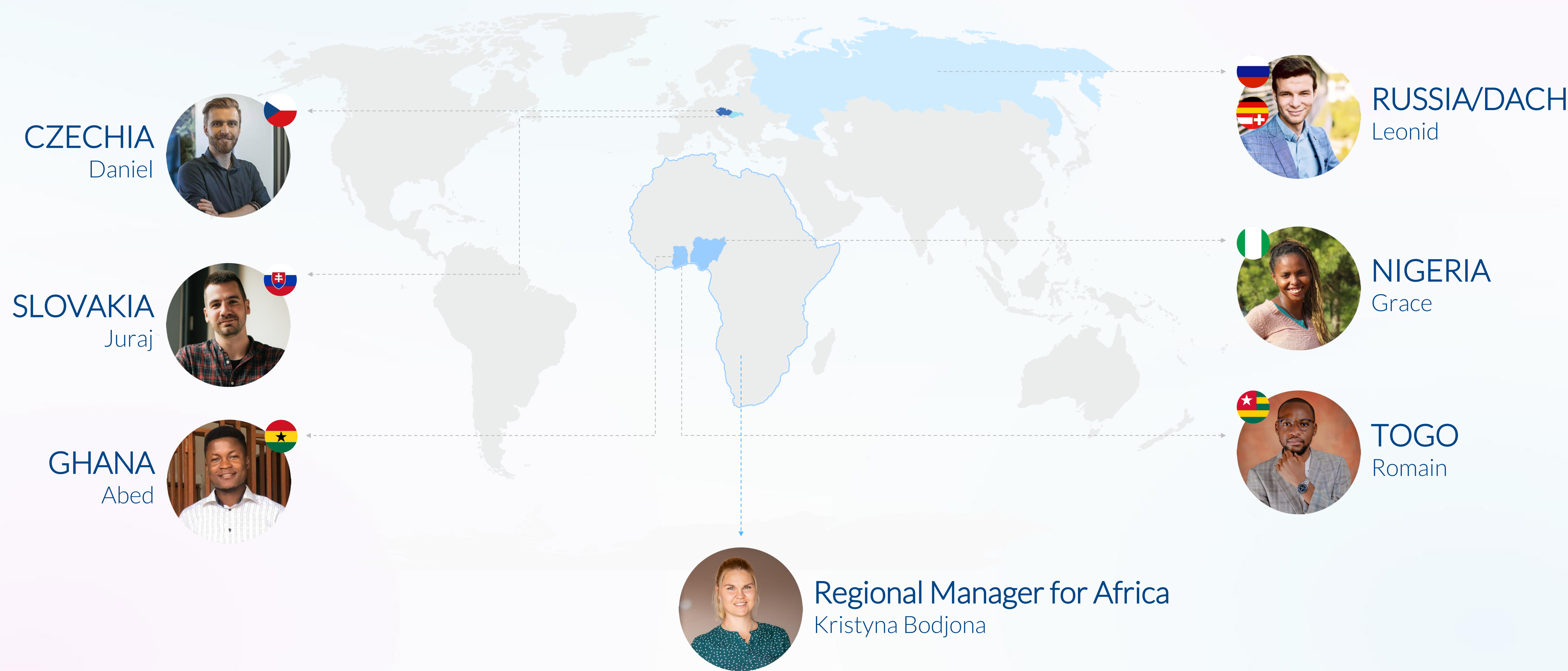


TIMELINE and EXPANSION



WORLD EXPANSION

Local representatives



WHAT TEACHERS DO



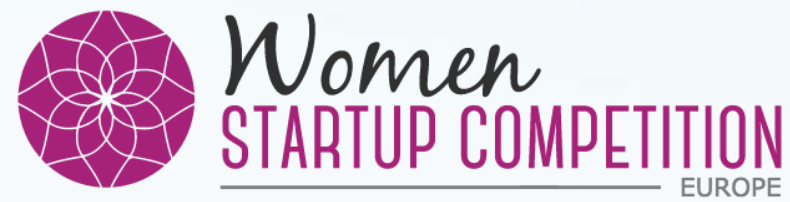
BEFORE
paperwork

X



NOW
teaching kids

PARTNERSHIPS and AWARDS



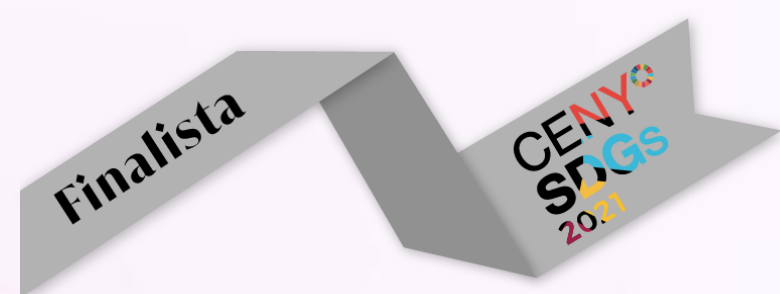
WSC Awards 2021 Winner



TOP 20 Czech Innovators
of 2020 by CzechCrunch
and Hospodarske noviny



Idea of Year Awards 2021 3rd place



SGD Awards 2021 Finalist



PARTNERSHIPS and AWARDS



Microsoft Co-sell EduTech Partner



Google for Startups Academy



Programs CzechStarter and



Accelerator by CSOB



We are learning

BRAND AWARENESS



Startup Alert

13. 09. 2021 | [Budapest Letters](#)

Startup Alert This week's alert is on Twigsee, a god send to all parents with children in preschools. Of course, I can talk only about my experiences with Austrian and Hungarian nurseries / kindergartens, but based on these, Twigsee is tapping into a market that is set for digital disruption. Everything is paper based, outdated and slow.

STARTITUP

She did not like the communication between parents and teachers. So she invented "kindergarten in your pocket" (INTERVIEW).

10. 09. 2021 | [startitup.sk](#)

Forbes

For a more modern kindergarten. Another fund invests 13 million in the Twigsee app.

08. 09. 2021 | [Forbes.cz](#)



How to handle the administration of kindergartens? With a handy app.

24. 08. 2021 | [Microsoft](#)

Forbes

She was having a bad time communicating with the nursery, so she changed it. The young Czech is also heading to Slovakia.

08. 07. 2021 | [Forbes.sk](#)

Forbes

How to modernise preschools? Startup Twigsee opens the way to digitalisation

12. 05. 2021 | [Forbes.cz](#)



How's your child doing in kindergarten? A smart Czech app will tell you

14. 05. 2021 | [svetchytre.cz](#)



Vanda Horáčková Seidelová: Digitalization of education is not just tablets

13. 05. 2021 | [e15.cz](#)



It cleverly connects the preschool with parents. The Twigsee app is used by thousands of families in the Czech Republic and will be used abroad too

09. 04. 2021 | [Euro.cz](#)



Banks have started to react to what is happening in the market and are investing in startups

26. 03. 2021 | [idnes.cz](#)



Preschools save tens of hours a month thanks to us, says the Women's Startup Competition winner

23. 03. 2021 | [roklen24.cz](#)



Digitalization project of preschools

23. 03. 2021 | [ceskatelevize.cz](#)

Vanda Horáčková Seidelová on the Czech television show Sam at Home. "By digital revolutions in preschools, we want to show that technology should help and bring people together."



Here Vodafone 04: Vanda Horáčková Seidelová discusses the Twigsee app

22. 03. 2021 | [open.spotify.com](#)

How can a mobile app help with communication between preschools and parents? And how are Czech preschools with digitalization? The guest today of the podcast Here Vodafone is Vanda Horáčková Seidelová, who with a digital preschool in her pocket won this year's Women's Startup Competition competition, where Vodafone is the main partner.



Israeli businesswomen can get three-quarters of the financial support required to start a start-up, says the founder of the Czech-Israeli Women's Accelerator program

16. 03. 2021 | [ekonomickydenik.cz](#)



The founder of start-up Twigsee collects prizes and helps digitise preschools. Business compared to motherhood is a walk in the park, she says

07. 03. 2021 | [archiv.ihned.cz](#)



Preschool in your pocket. The Twigsee app won the Women's Startup Competition and it is an app that frees preschools from red tape and connects them with parents

26. 02. 2021 | [czechcrunch.cz](#)



Twigsee is leading the digital revolution in kindergartens. Vanda Horáčková Seidelová with Twigsee won this year's Women's Startup Competition

26. 02. 2021 | [czechcrunch.cz](#)



What it looks like when women are at the helm: Twigsee won the WSC competition

26. 02. 2021 | [tyinternety.cz](#)



There is record interest in the Start it @CSOB accelerator program. Technological companies dominate among the dozens of newly backed firms

15. 02. 2021 | [csob.cz](#)



Introducing the biggest innovators who helped change the Czech Republic in 2020

01. 02. 2021 | [innovators20.cz](#)

TEAM

50+ people in 6 countries



VANDA
CEO
/ FOUNDER



DANIEL
CSO
/ CO-FOUNDER



FILIP
CTO



VENDY
COO



LUKÁŠ
IT ARCHITECT
/ CO-FOUNDER



LUCIE
HEAD OF SUPPORT



PAVEL
FINANCE / ACCOUNTING



SYLVIE
HEAD
OF INTERNATIONAL EXPANSION



LEONID
REGIONAL MANAGER
FOR CIS



KRISTÝNA
REGIONAL MANAGER
FOR AFRICA



MARTIN
DATA ANALYST



KATKA
PROJECT MANAGER



STÁŇA
PROJECT MANAGER



TEREZA
ADMINISTRATIVE SUPPORT



ZUZKA
JUNIOR FRONTEND
DEVELOPER



JAN
FOREIGN EXPANSION
INTERN





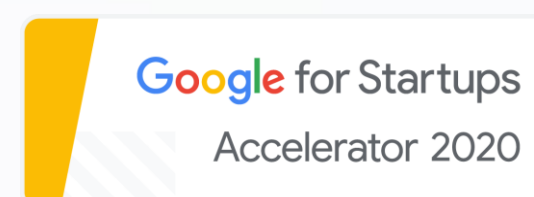
Vanda Seidelová

Founder / CEO

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THANK YOU

Innovators
2020



www.twigsee.com

