



Rethinking Medical Exchange

The problem

Medical information is fragmented and not easily accessible

*By 2023, 65% of patients will access care through a **digital front door** (IDC)*



CD/DVD is still the main system to deliver a radiology test to a patient

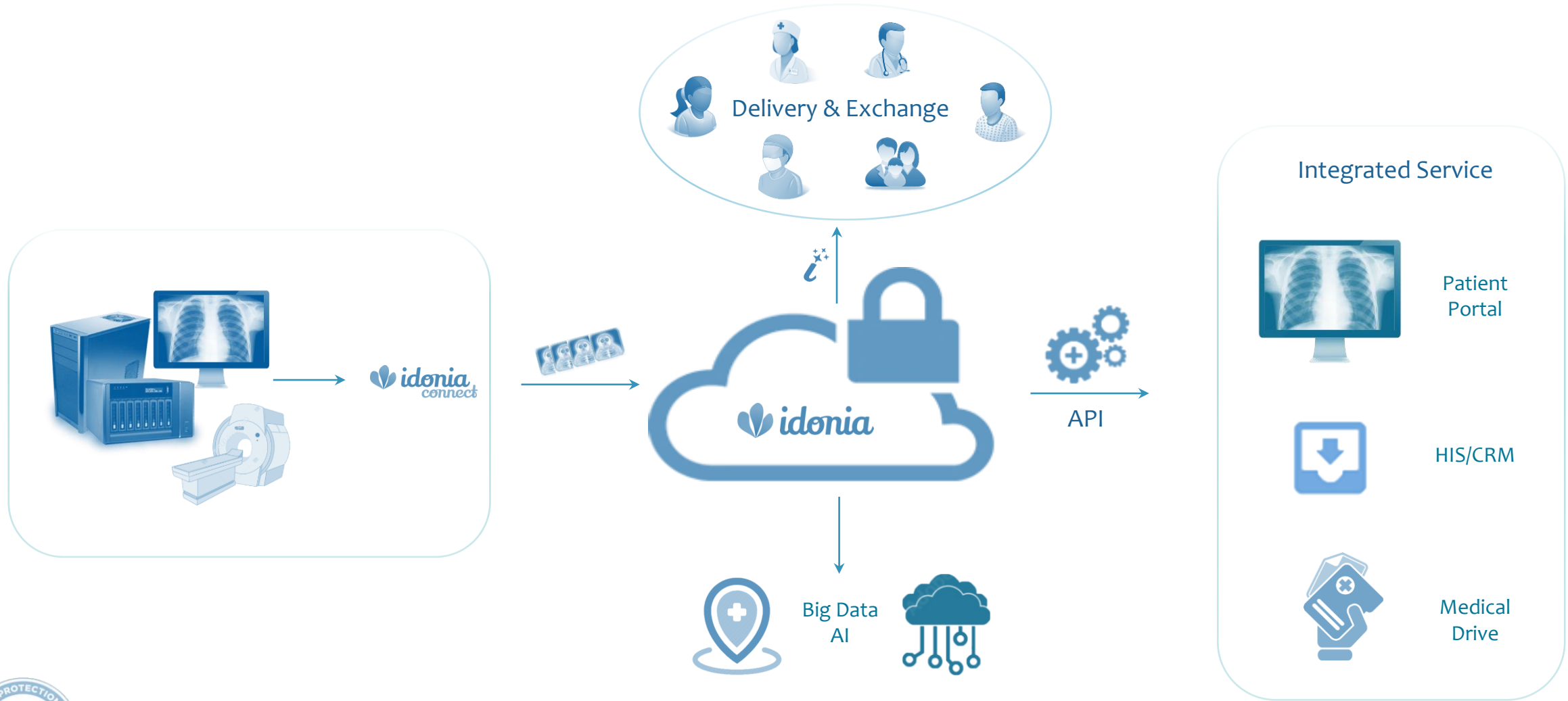
*In the US, **only 12%** of Medical Centers provide online access to Medical Images.*



In referral processes, information is lost

\$10 billion year cost of unnecessary duplicated radiology tests

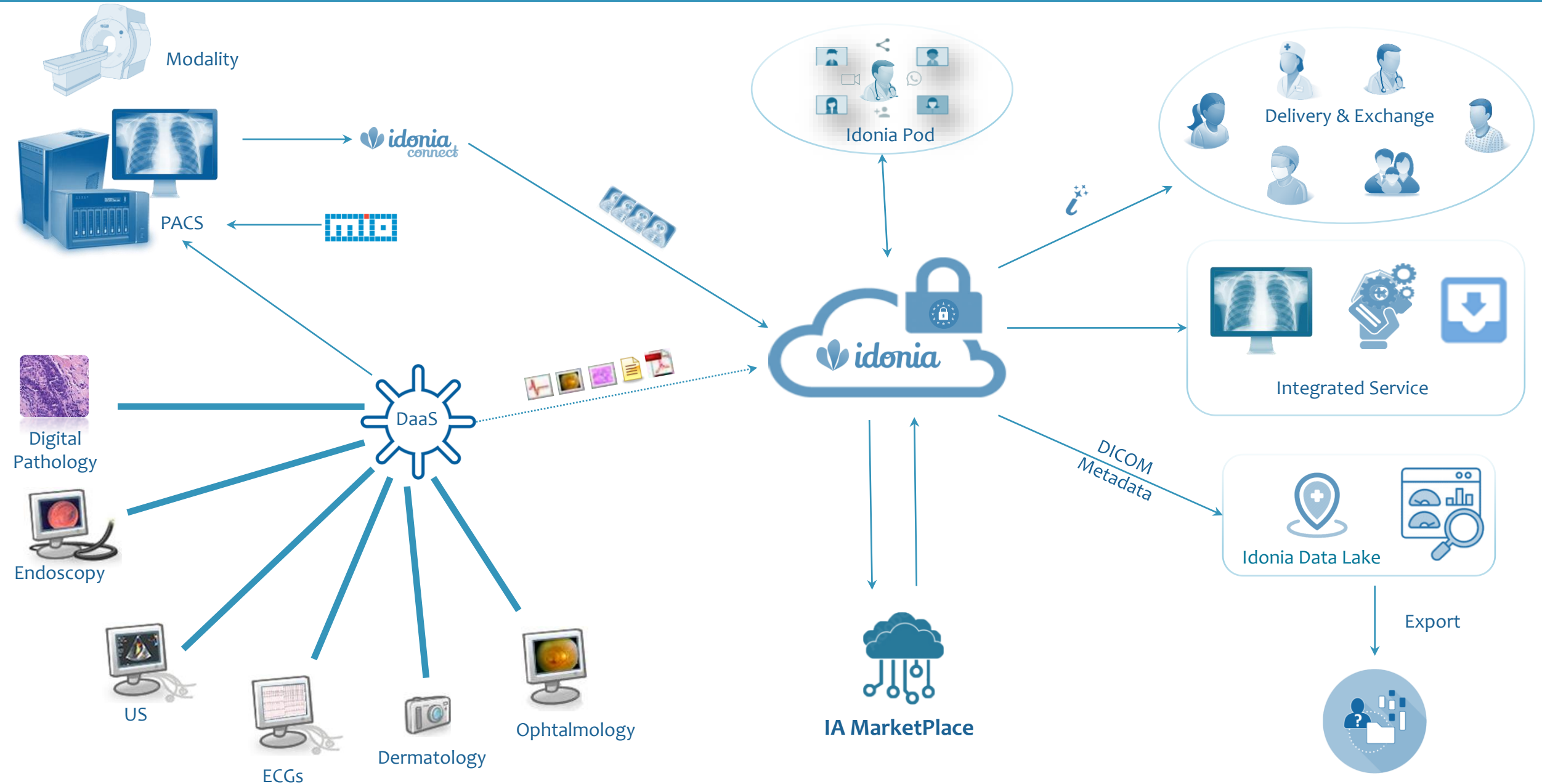
Patients may have more control over their medical information



Creating bridges between medical centers, professionals and patients by simplifying access to medical documents and image tests



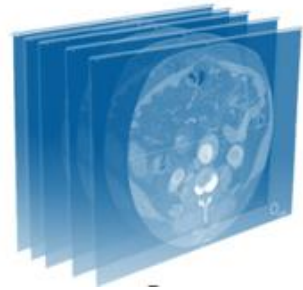
RoadMap Idonia (Beyond PACS)



Traction Data

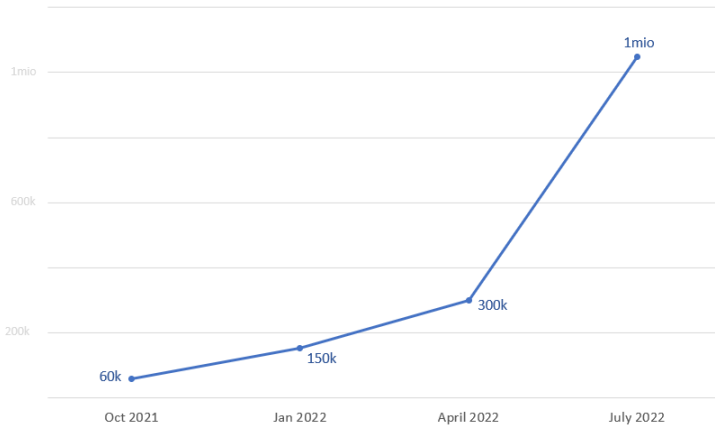


Idonia Data Lake 7Vs



150 million medical images

Idonia Magic Link Growth



1 mio Magic Link / 250% Growth

200 Hospitals

500.000 patients accessing

3.000 daily patient accesses

250.000 new medical images per day

4,5 million of DICOM Transactions (monthly)

150T CO2 saved

800k€ yearly savings

60 TB of Data

Connection with Medical Devices (IoMT)

Volume, Velocity, Variety, Veracity, Viability, Visuality and Value



Data Segment → Public Segment + Medical Image Metadata

Community Segment

Health services,
Insurance, Providers

Private Segment

Imaging manufacturers,
Pharma

A user-friendly solution for patients, hospitals and doctors

93% Magic Link patient satisfaction

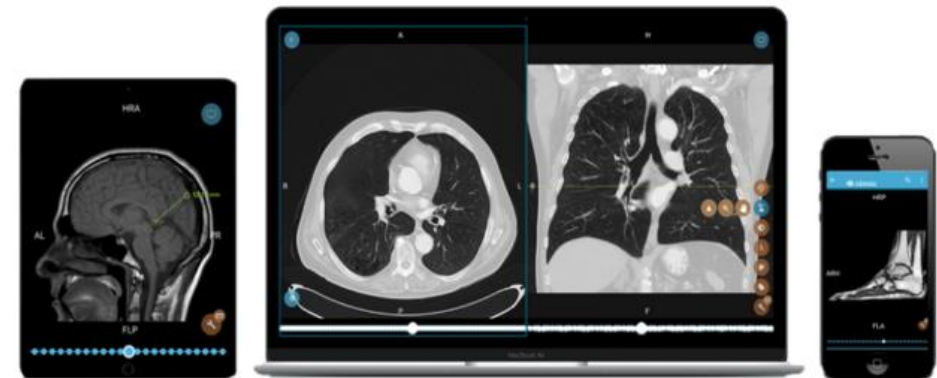
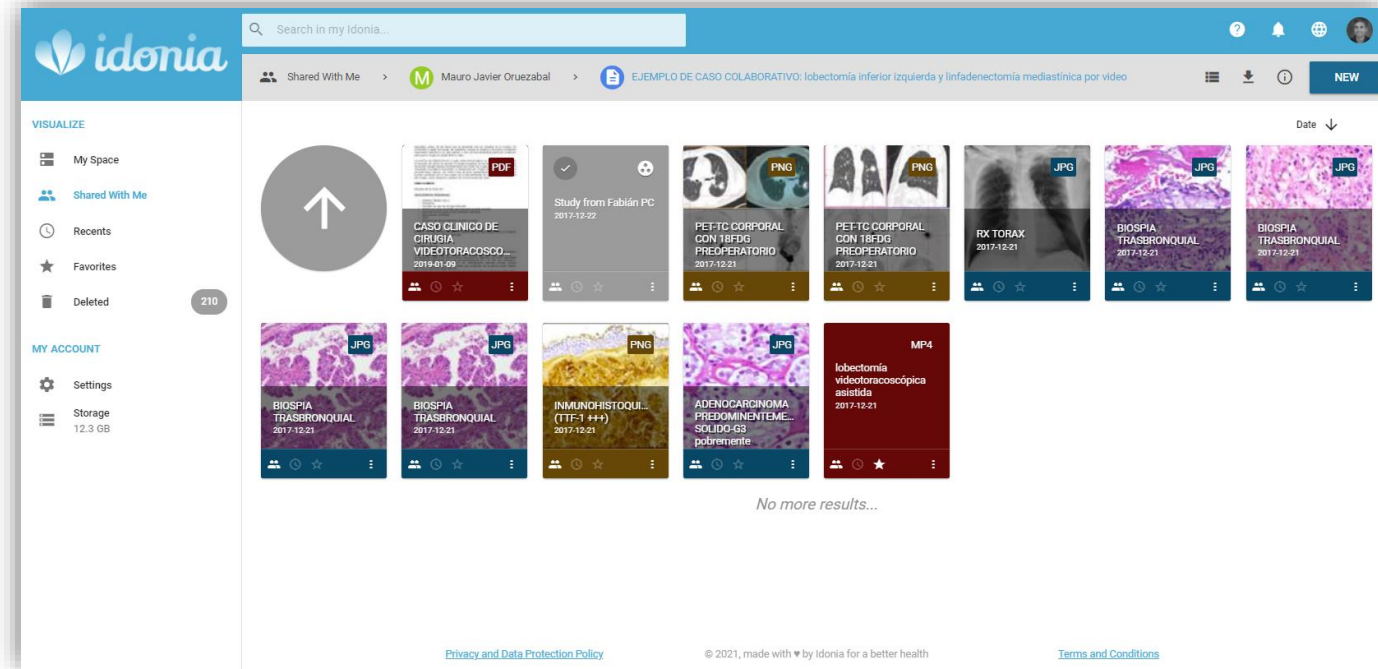
Patient oriented (UX/UI)

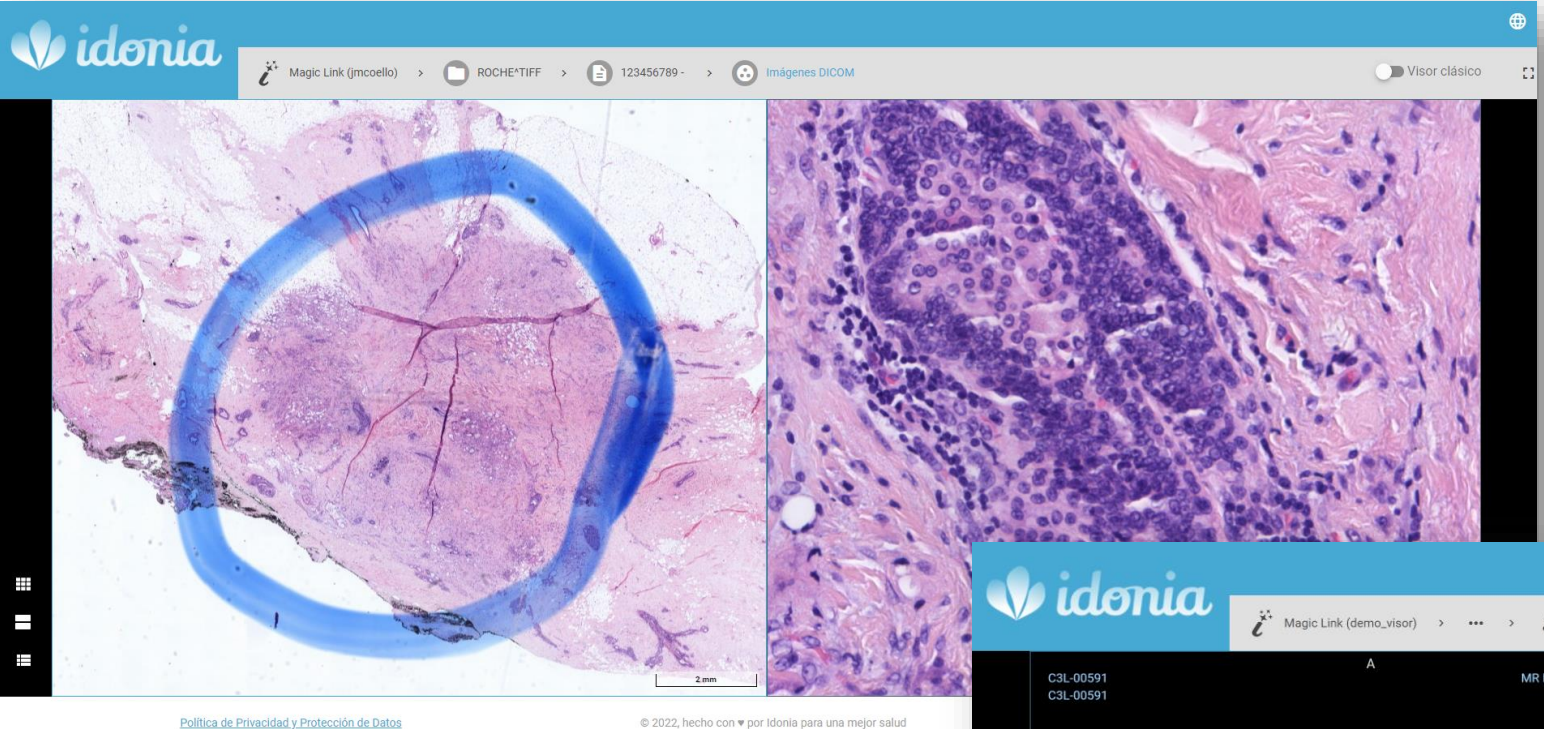
Mobile image viewer

Simplicity & Powerful

Secure cloud DICOM

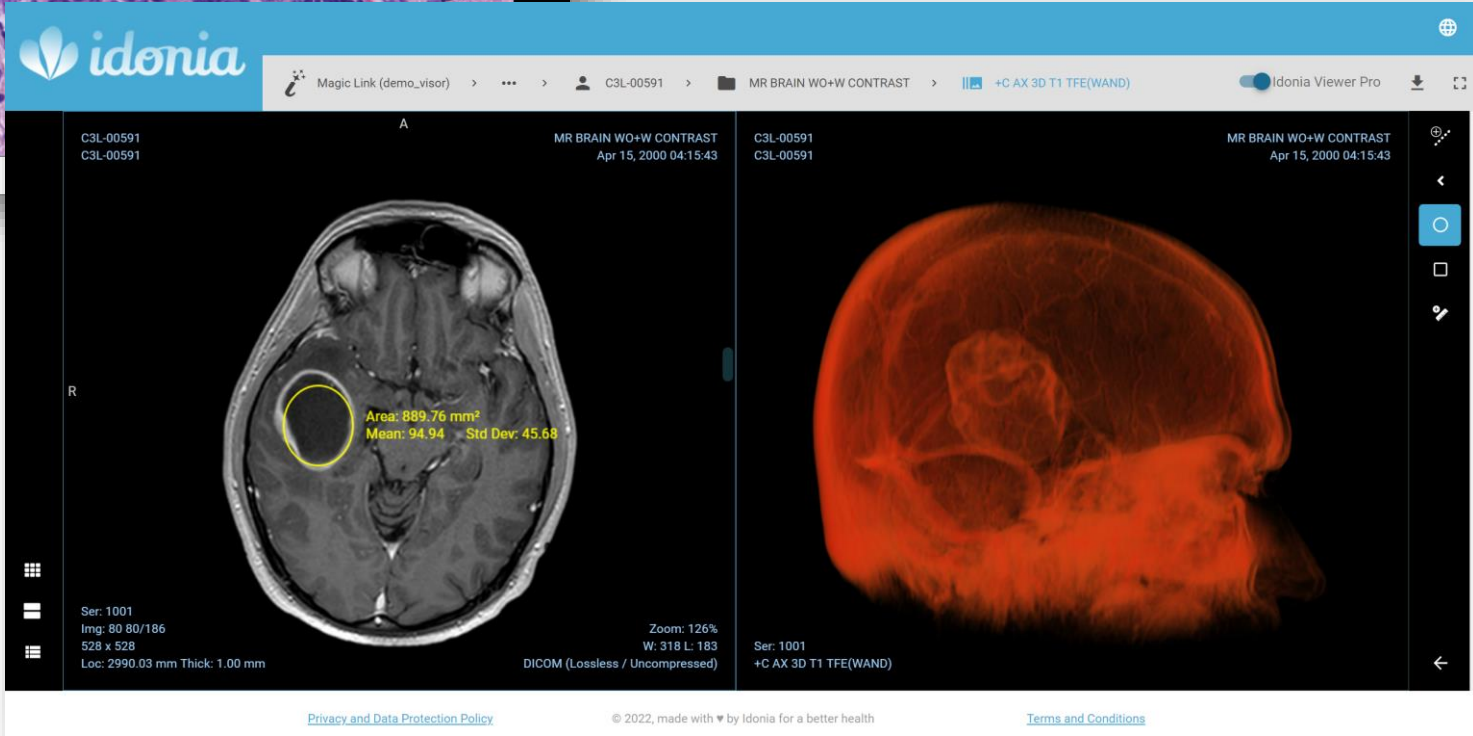
Adaptative pay per use model





Advance medical imaging functionalities for multiple type of specialties

Including Pathology Cloud Service



Idonia Key functionalities

Magic Link



Ditch The Disk

Backup & Recovery



Combine PACS & Cloud

Modules



Digital Front Doors functionalities for Patient Portal

Interoperability



PACS, MultiPACS. VNA, HL7, CDA

Transfer



Engage your patient

POD



Immediate Collaboration

Data Lake



The value of your data

Telemedicine



Reinvent the process

200 Hospitals & Top Clients

3 of the top 4 organizations with best reputation in Healthcare (MERCO)



Best Private Hospital & First HIMSS EMRAM in Europe



Clinical research & academic



4 of the Top World Best Oncology Hospitals



5 Public Health Systems & Social Security Inspectors



Expansión Internacional

Europa: UK, Italy, Andorra, Portugal,
LATAM: Chile, Colombia, México, Argentina
USA: First Client 2022



Partners

Global distribution / interesting “outsiders” / Marketplace



GE Healthcare

Approved Global Supplier



Google Health



The screenshot shows a Google Cloud case study page for Idonia. The header includes the Google Cloud logo and navigation links: Why Google, Solutions, Products, Pricing, Getting Started, and Contact Us. The main heading reads: "Idonia: Providing timely access to medical imaging using a secure cloud-based platform". Below this is the Idonia logo and a "Contact us" button. The text describes how Idonia was created to simplify access to information for medical professionals and patients, and how it turned to Google Cloud for a secure, scalable, cost-effective platform. A "Google Cloud results" section lists: enabling an 80% latency reduction, saving clients nearly €500,000 per year, providing a 200% speed boost, and eliminating 90 tons of CO2 production annually. A callout box states: "Powers 4.5 million clinical device data requests monthly". The "About Idonia" section describes the service as a cloud service for secure access to 3 million medical records and 60 million images, serving healthcare industries in Spain.

Potential growth

Global need



China, 2 doctors for each
1.000 inhabitants
(Europa 4)

New markets



Pathology
Pharma – KOL
International Patients
Veterinary

Moonshot opps



AI Marketplace
Bigdata Analytics
(profiling patients)

Potential growth

Global need



10%

Do something now

Idonia solves a global problem and is taking some market position

New markets



Moonshot opps



10X

Redefining from scratch

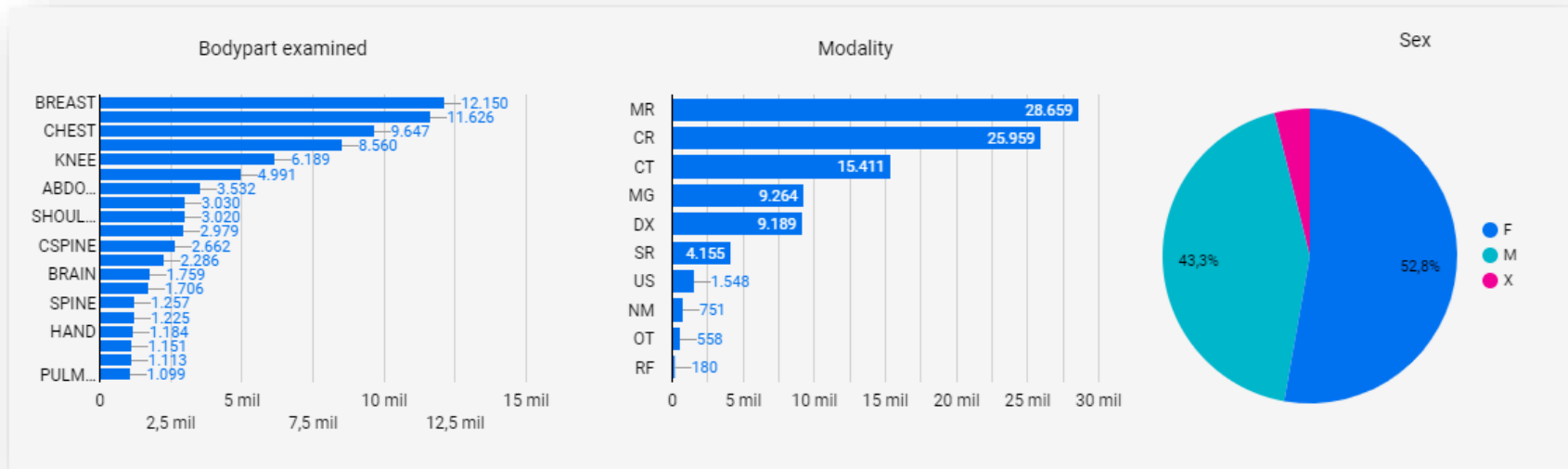
An equal diagnostic service to any patient in the world

Idonia Data Lake

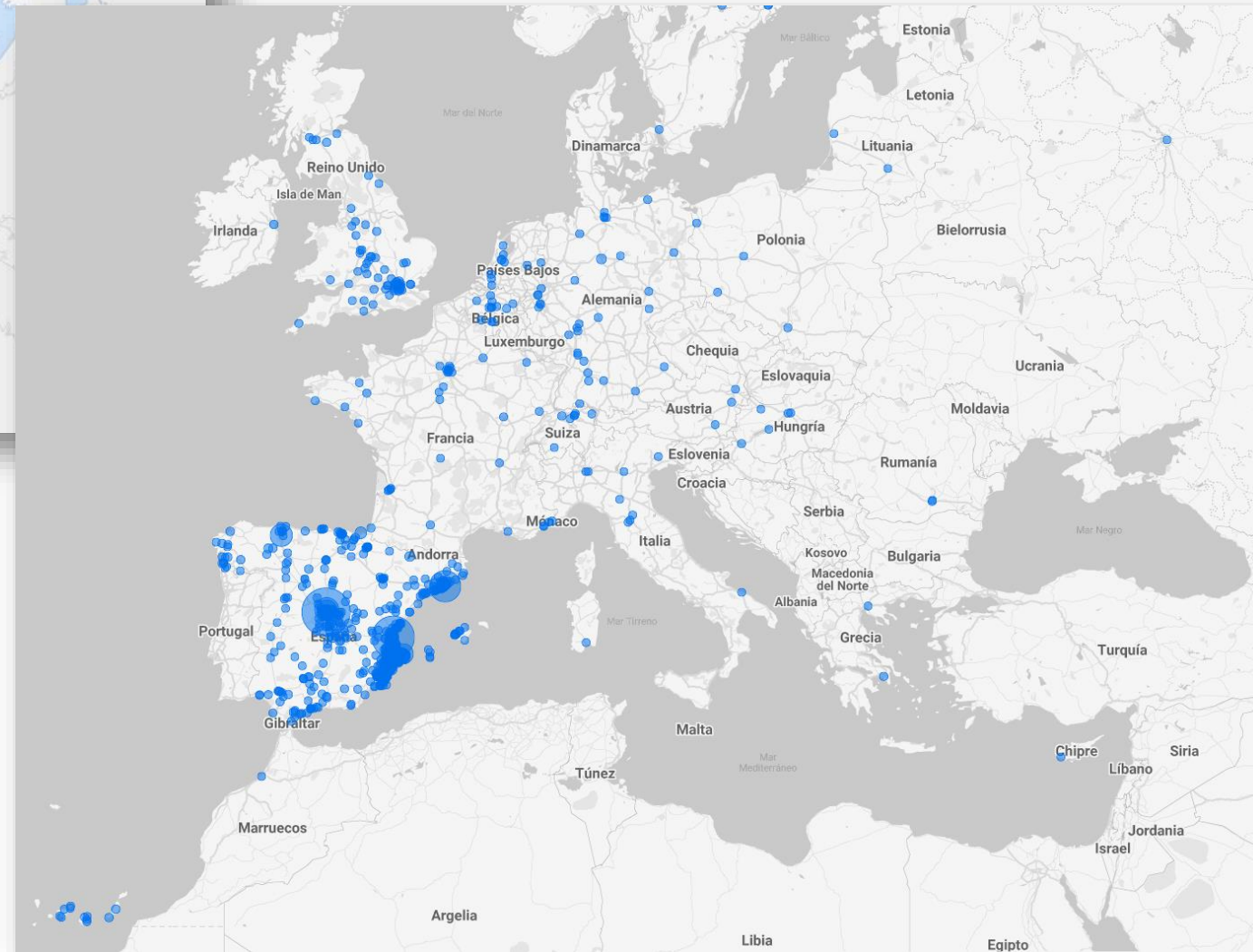


The value of your data

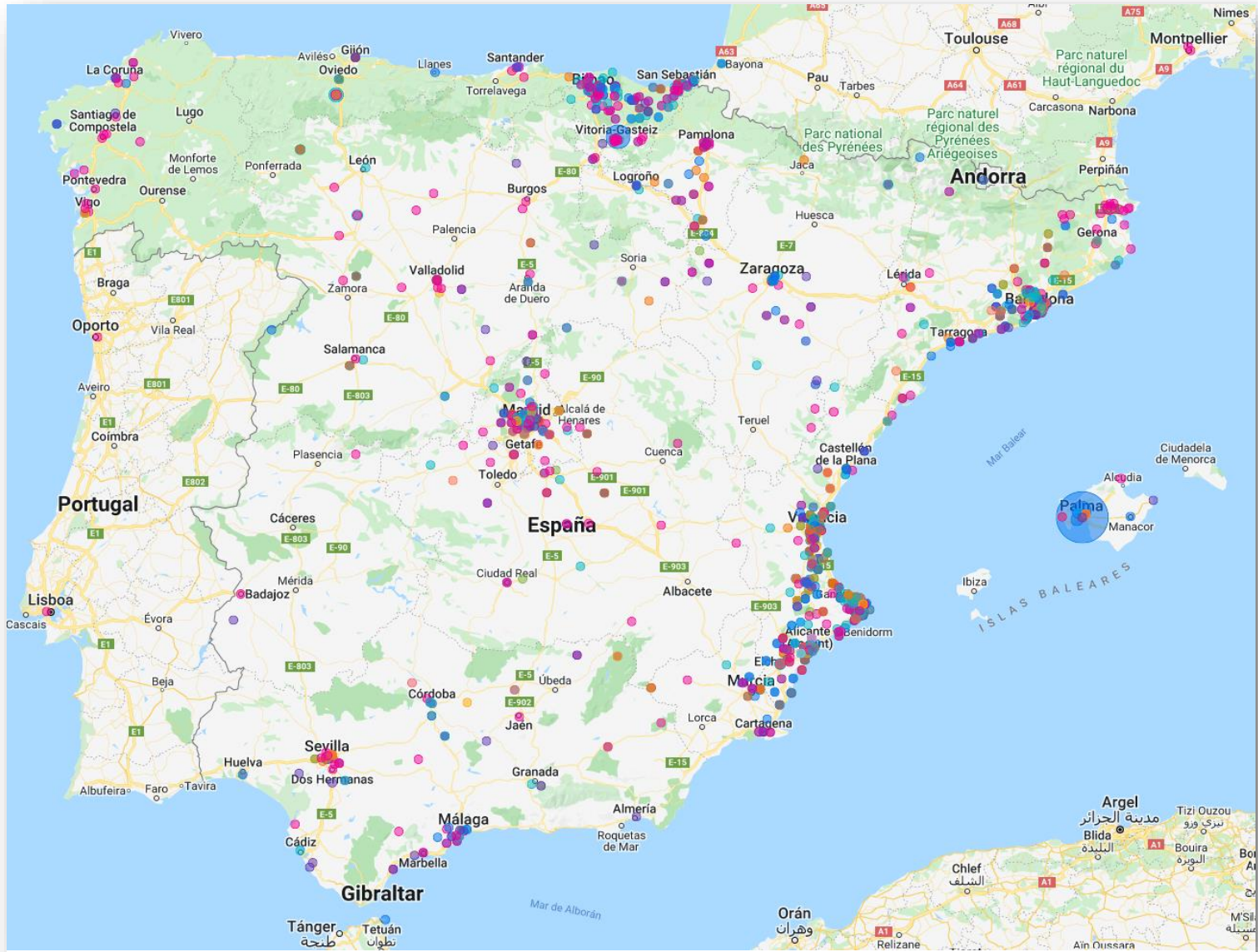
- ✓ Combining access data with DICOM metadata
- ✓ 7Vs: Volume, Velocity, Variety, Veracity, Viability, Visuality and Value
- ✓ Patient profiling
- ✓ Of interest to: Health Services, Insurers, Hospitals, Manufacturers, Pharmaceuticals



Geolocalization



Medical Devices Dashboard



Record Count

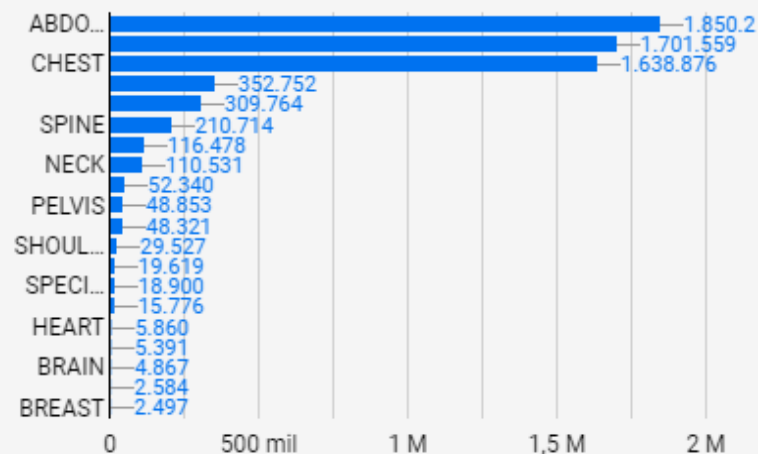
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modality

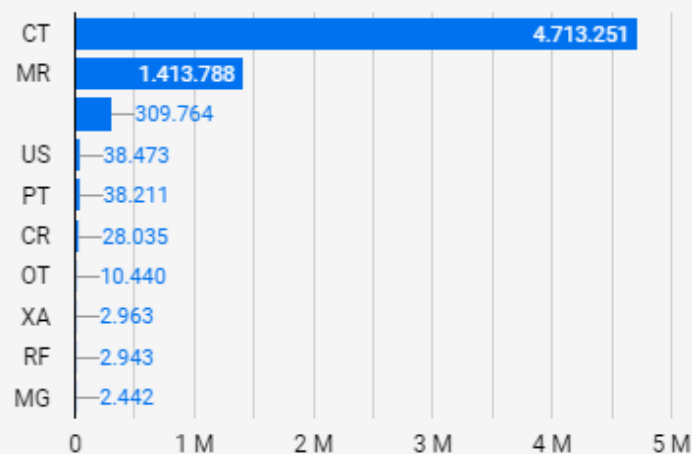
● CT ● CR ● MR ● NM ● DX ● US ● MG ● SR ● RF ● OT ● DR ● XA ● PT ● ES ● GM ● PR ● OP

DICOM Metadata Refinery

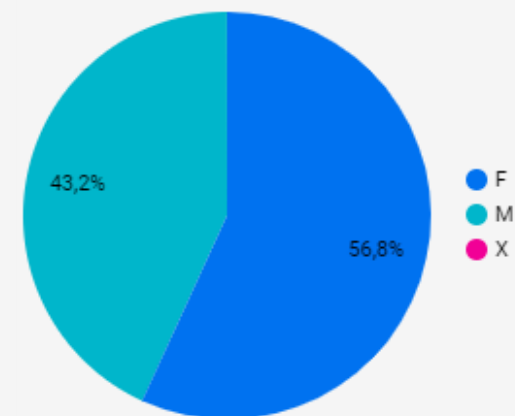
Bodypart examined



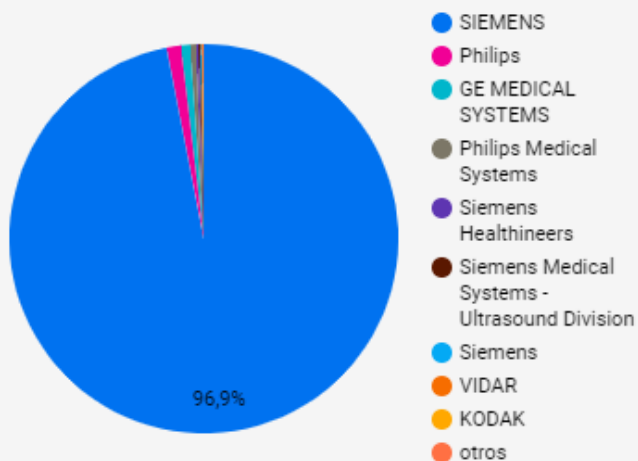
Modality



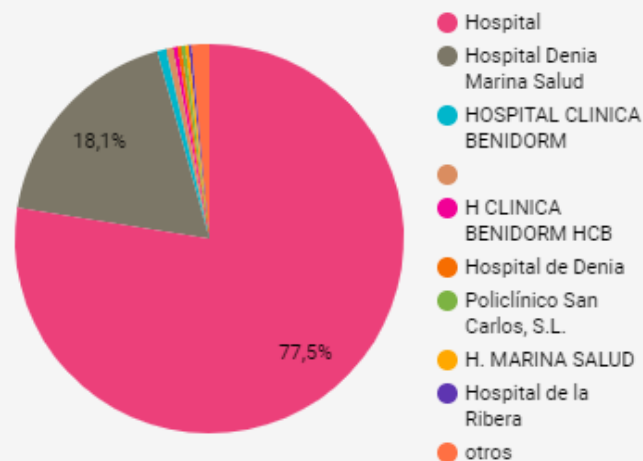
Sex



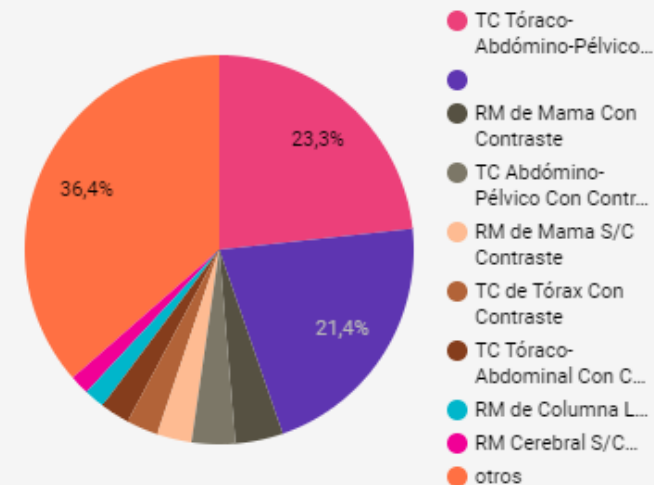
Manufacturer



Institution Name

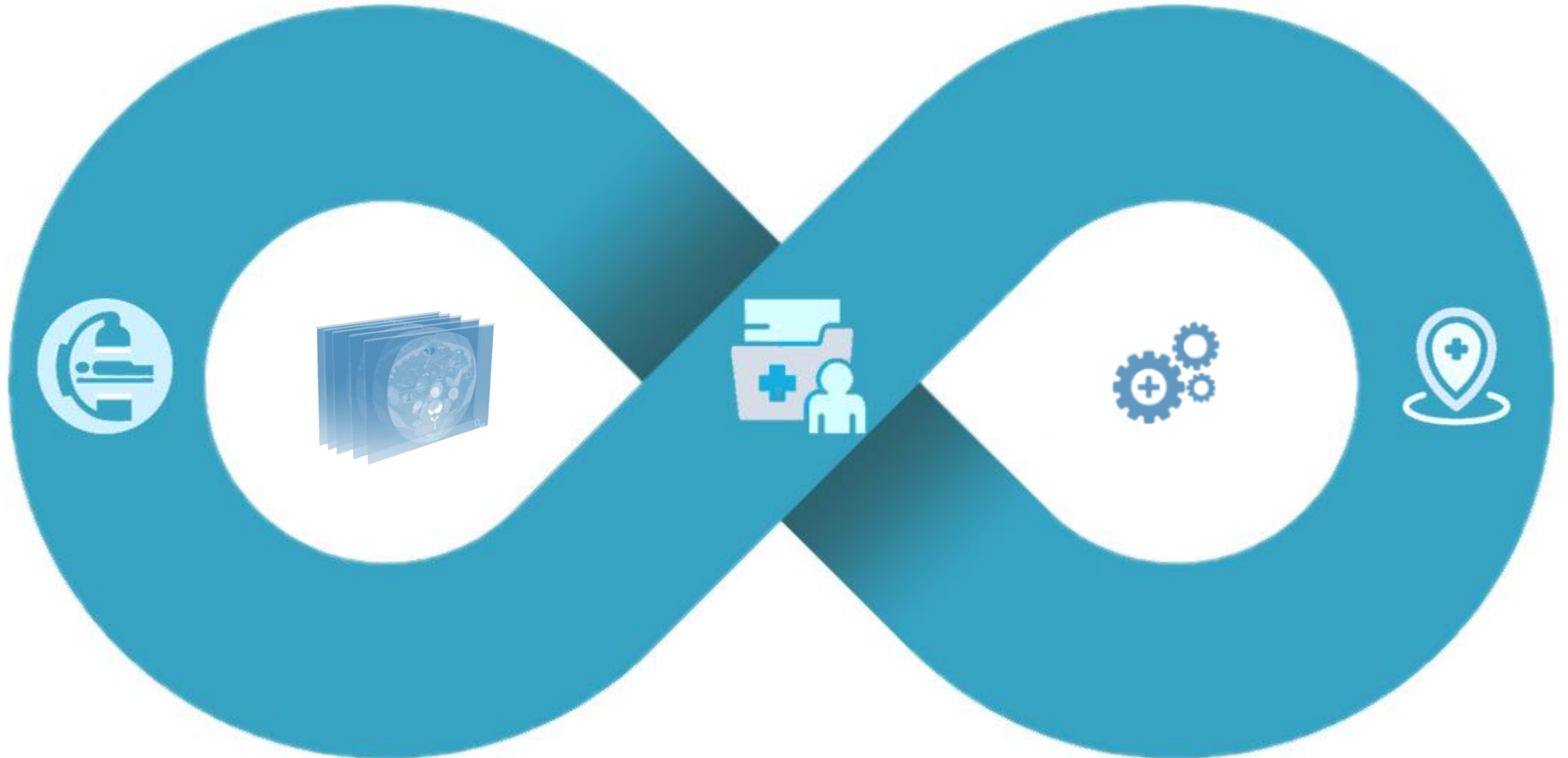


Requested procedure



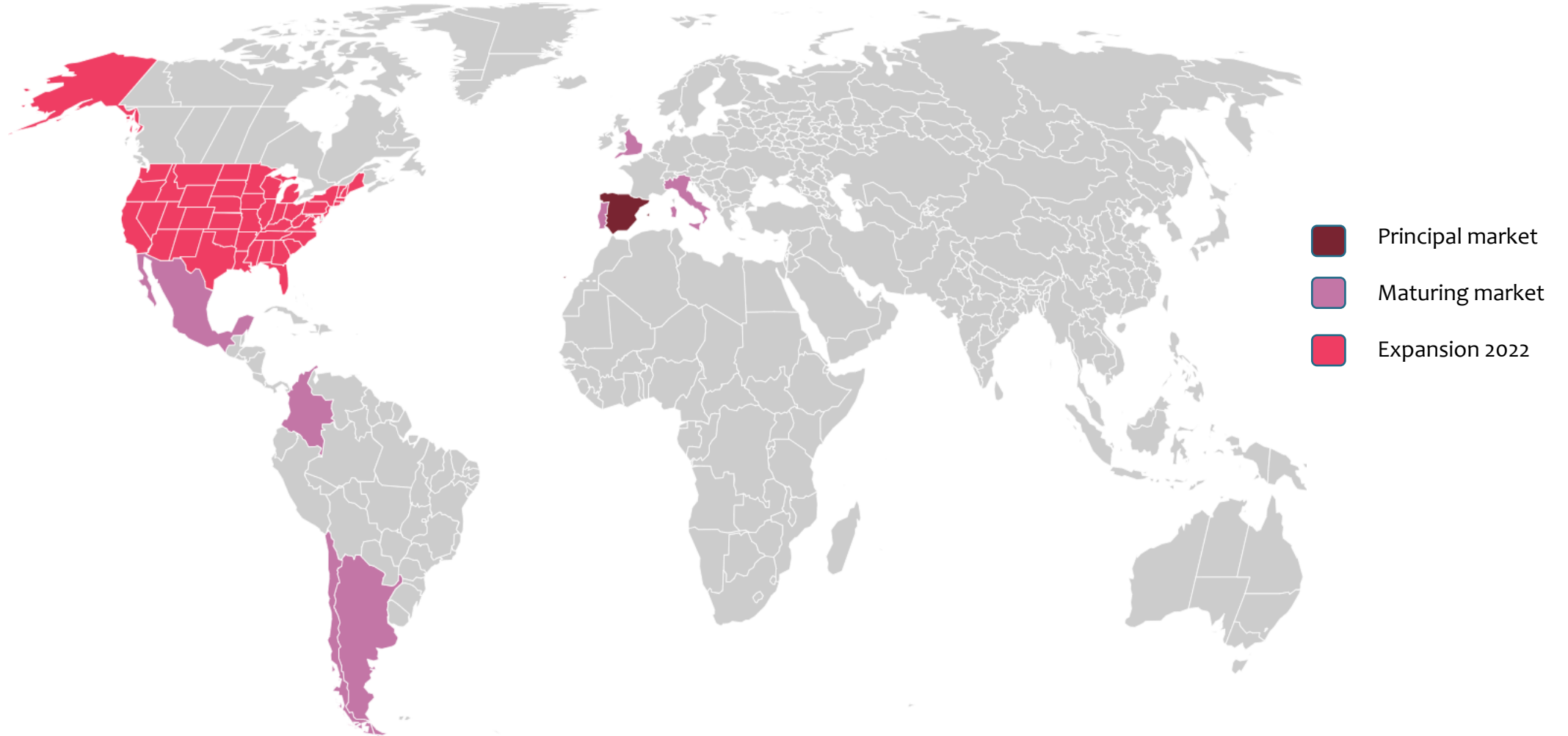
Growth Opportunities

Infinite loop of value



*Facilitating accesibility to medical images while creating value
from your medical images*

Internazionalization



Opening USA
First client signed

Multi language
9 translations

Expansion
Investment round to
accelerate

Global need
China, 2 doctors per 1.000 each
inhabitants (Europa 4)

Market
\$277 billions (2023)
Growing 21% year

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