



elevated

Financial Super Powers

*Democratizing Expertise over
Financial Technologies,
enabled by Elevated Super Wallet*

PROBLEM:

Digital Finance is
hard, technical, complex,
and the User Experience
(UX) is under-developed.



TECHNICAL



COMPLEX



DANGEROUS

We are the Portal to the New Digital Economy...



Your Digital Asset Management Console

Elevated provides the UX interfacing Digital Finance

OPPORTUNITY:

All assets will be tokenized through the Digital Transformation.

"Digital Assets" will represent the largest market to ever exist.

\$1,782B

2021 Global Cryptocurrency
Market Size

\$32,420B

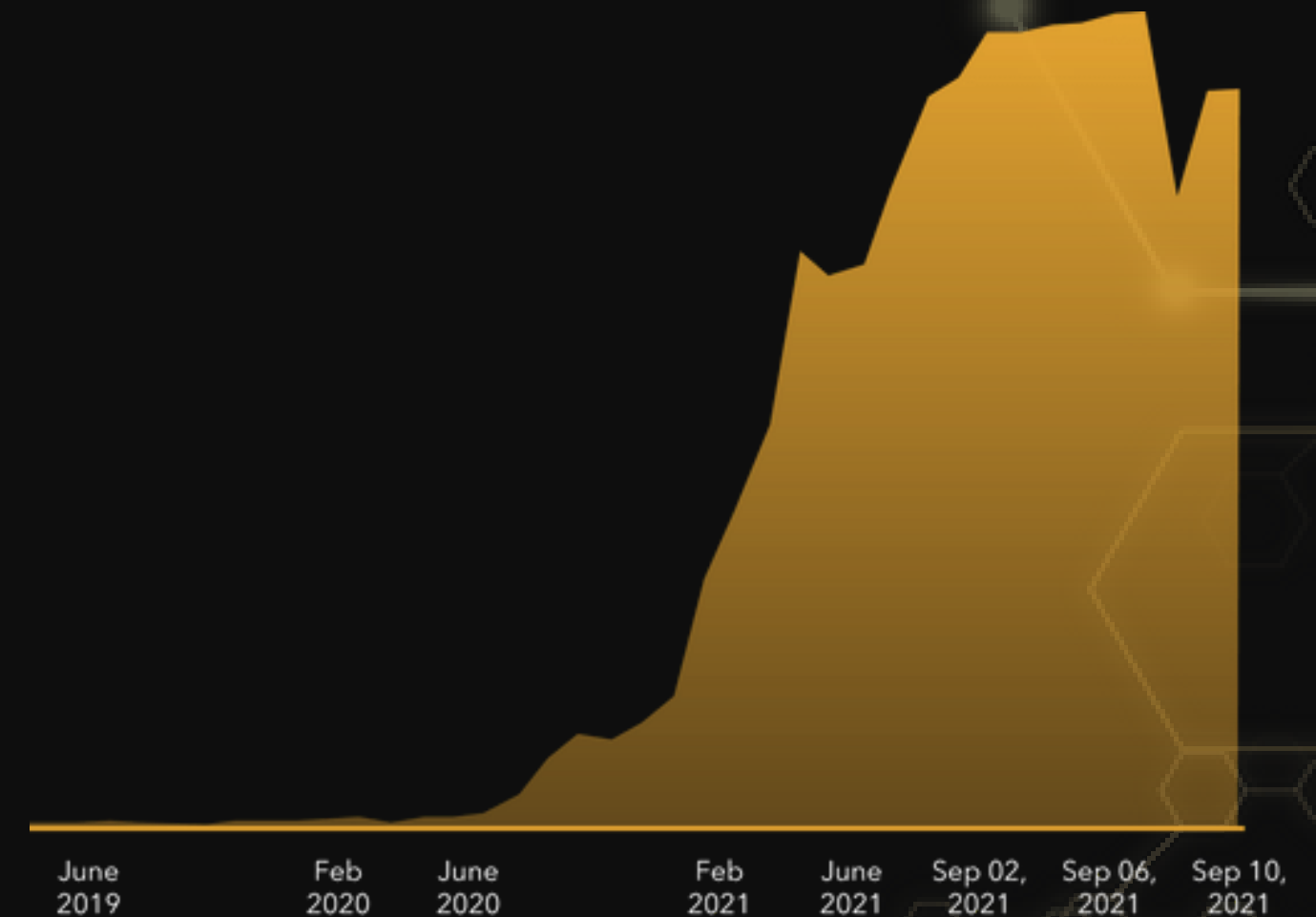
Predicted Growth by 2027

385%

Cryptoassets Class Growth
2021

\$33B

Crypto VCs Startup
Investments 2021



<https://bit.ly/3GZluWR>
<https://bloom.bg/3Nw3V4k>
<https://bit.ly/3xf9z3L>

ELEVATED TRANSFORMS A VAST ECOSYSTEM

20+

Products & Services

25+

Networks

10,000+

dApps

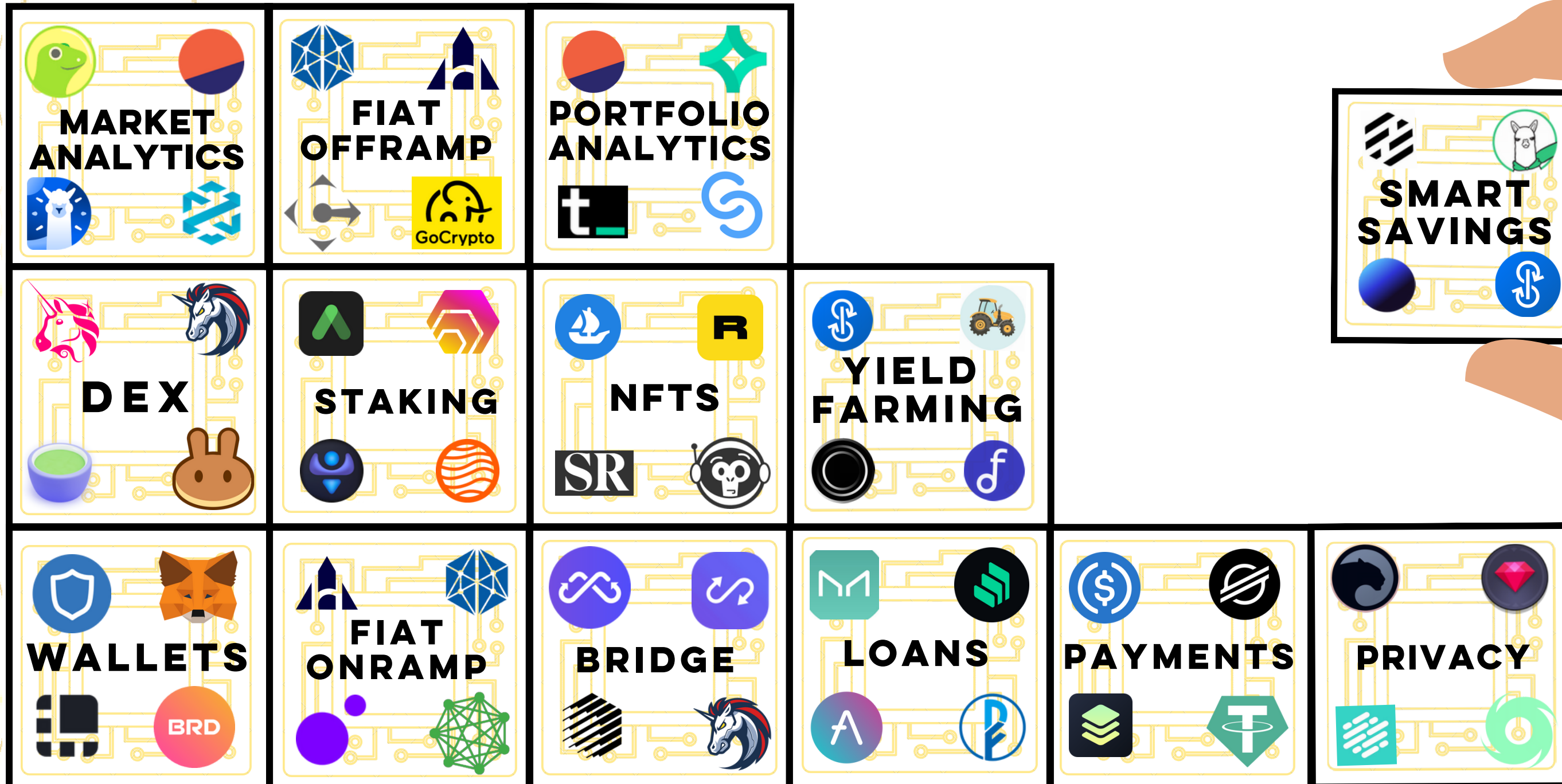
13,000+

Tokens



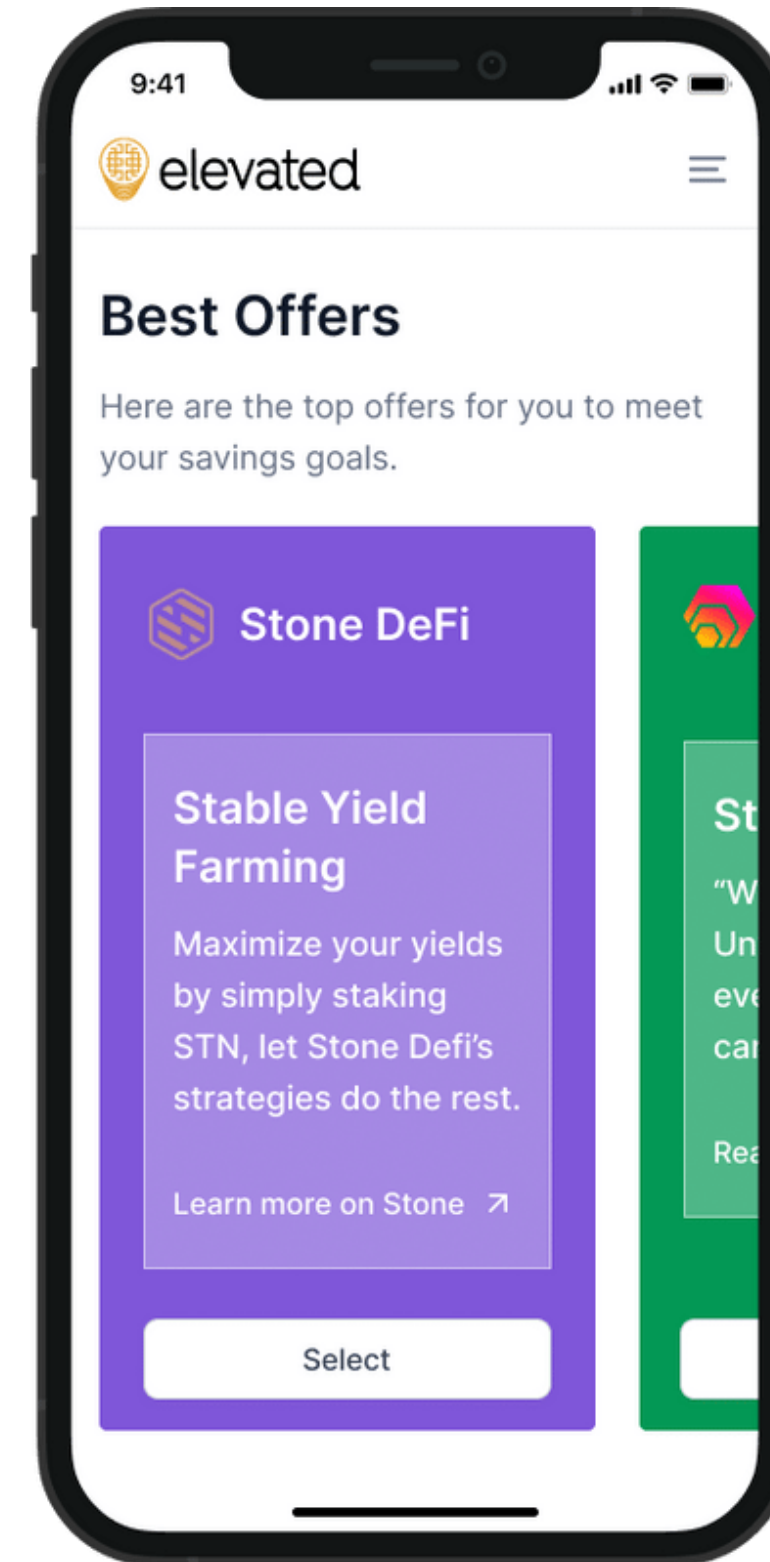
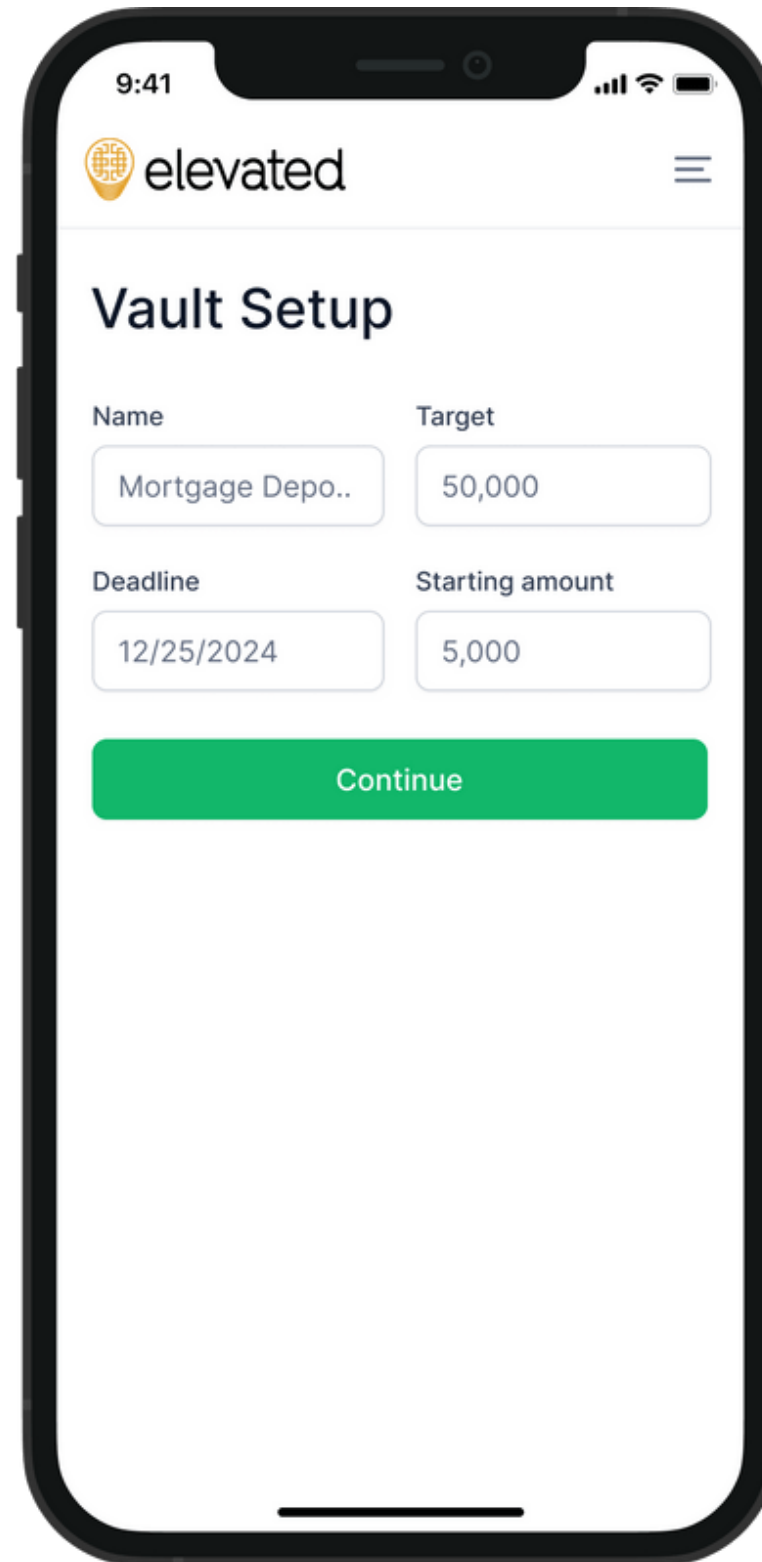
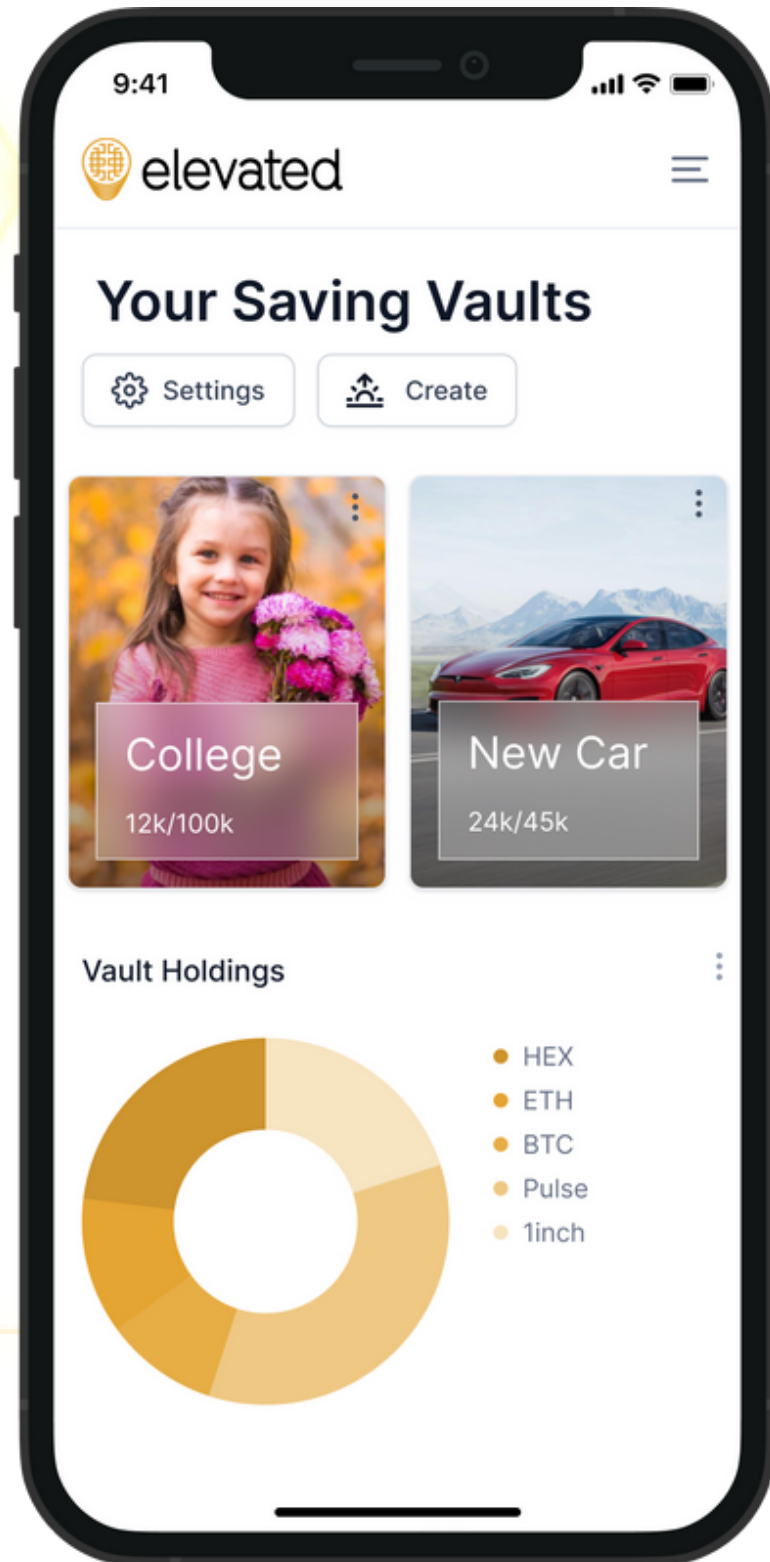
INTO A SINGLE INTERFACE

INTEGRATING MULTIPLE PLATFORMS



Fully customizable
for user preferences

Achieve your financial goals, easily, through our simple UX utilizing the leading market solutions



With Elevated, you can leverage all the solutions from one Easy-To-Use Interface, and maximize the value of your portfolio, supported by the best DeFi tools from the market.

Sign up and add your wallets & tools in one place

Easy entry point allows anyone access their solutions and get started quickly with their new improved digital asset management system.

Access the DeFi Ecosystem

Get started and easily find the best oppurtinties on the market: earning, staking, NFTs, farming, loans, yields, etc. Adopt the best investment protocols to match your financial goals.

See all your crypto and DeFi from one dashboard

Convienent dashboard to comprehensively track all your money, assets, smart contracts, and DeFi protocols, across multiple platforms- in one place.

Actionable insights

Elevated's Artificial Intelligence analyzes your data and market data, and turns it into bespoke useful information you can easily act on.

Secure private keys

The highest level of enterprise security, with MPC, custom governance and optional recovery. Private keys are split into 3 pieces owned only by the user. Elevated has no access to private data.

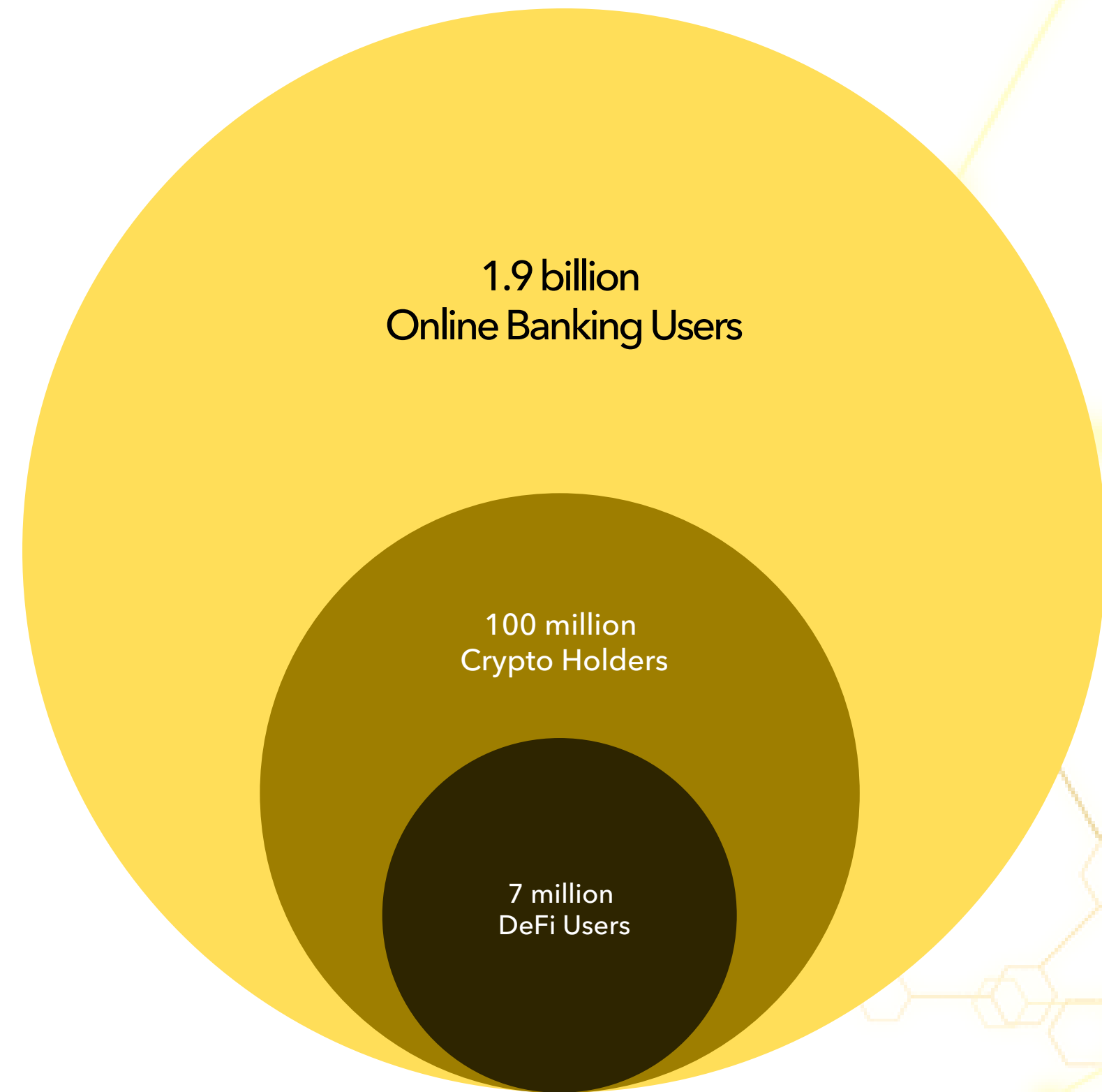
The Smartest Savings

Use the best investment solutions for your needs and risk profile to help you save and achieve your personal financial goals.

MARKET SIZE










As we startup, we focus on servicing existing DeFi Users and Crypto Holders with the best digital asset management platform.

As we scale, we will market to Online Banking Users with the Best personal finance "Super" app ever developed.



Elevated is the only platform that enables **secure & easy access** to DeFi with actionable insights, smart savings and advanced financial engineering tools.

Easy to Use Staking, Yield Farms, Loans Data Ownership Actionable Insights Automated Reporting Financial Engineering

 Coinbase	●	●		●		
 Crypto.com	●					
 eToro		●				
 Elevated	●	●	●	●	●	●
 Zapper	●		●			
 DeFi Saver	●	●	●			●
 MetaMask	●		●			
 OnDefy		●				●
 Ambire	●	●	●		●	●

BUSINESS MODEL

Freemium with Subscriptions, supported by NFTs, with revenue generation capabilities from platform operations.

- Subscriptions
- Affiliate/referrals*
- Yield Success fees
 - Earn Stake
- Transactions
 - Fiat on/off ramp
 - DEX
- Creator Economy
- Adverts on platform
- Our Tokens and NFTs

USER

Manage All Your Money & Assets In One Place

1 Actionable Insight pm

Comprehensive Analytics

Navigate & Explore DeFi

Elevated Virtual & Debit Card

The Best DeFi Management Platform On The Market

Free

PREMIUM

Take Full Advantage of Functionality and Save On Use.

5 Actionable Insights pm

Automated Reporting

Reduced Fees

No Forex Fees

Premium Debit Card Designs

No Ads

\$14.99 per month

DELUXE

Experience Elevated with No Restrictions

Unlimited Actionable Insights

Custom Cards

Further Reduced Fees

Platform customization unlocks

Closed Community Access

\$34.99 per month

More detail can be found in our Whitepaper.

*Traffic over a data-centric platform, around 20% commissions.

ROADMAP



ELEVATED TEAM

Founding Team



Adam Maxwell

CEO, Founder
#1 UK for Economic Development
(Russell University)

Lead architect quantitative
macroeconomics



Justin Pethers

**President,
Co-founder**

Former CEO of mergers &
acquisitions company in
Central & Eastern Europe



Asheet Ruparelia

CFO, Co-founder
US (world) Actuarial Lead for
Risk & Capital Management,
KPMG. Managing Director PwC



Mark Neville

CTO
Award winning "Best Use of
AI in FinTech" 20 years
driving state-of-the-art
technological innovation.
Passionate for disruptive
'Smart' tech



Abdus Rujubali

COO, Co-founder
After spending 15 years leading
Investment Banking
in Asia, Abdus has been integral in
driving excellence within FinTech
start ups since 2017. Lehman
Brothers, Standard Chartered,
Barclays IB, Finterra



Mukul Mistry

**Platform Director,
Co-founder**

Pioneering the development
of software and technology
platforms, successful VC/PE
backed start-ups, significant
global experience with
Revolutionary Transformative
projects



Ken Van Ierlant

CDO & SVP
35 years Directing Digital Strategy.
Expertise: "The exchange between
Digital Transformation & IT transitions
with new economics and
architectures." MD FutureXL, Fellow,
Digital Ambassador, Senior Director
Strategy & D, PwC, VP DT
CapGemini, Digital Leadership EY



Boulevard Aladetoyinbo

Chief Legal Counsel
decentralized legal expert involved in
blockchain & DLT, and strategy
consulting. Representing the best of
crypto-asset capital formation and
regulations for DAOs, enterprises and
nation states.

Let's change the world.

Raising \$2.25M

ALLOCATION 1ST YR:

53%

Development

25%

Customer Acquisition

22%

Operations



ADAM MAXWELL

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