

WHY

The Global Mobility departments align their activities with the global strategy:

How do we contribute to the company's strategic goals ("Renewal Agenda" of HR)?

How can we reduce redundancies in our processes internally and with other providers?

What impact can global mobility have on employer branding?

HOW

Our tactics

Simplicity

Reduce process (80+ process steps) and interface (90+ interfaces) complexity through digital ecosystem.

Efficiency

Save costs by optimizing global mobility operations and bundling services. Global Mobility should take on a strategic driver role.

Quality

Increase process
quality with
transparent,
automated tracking
and reporting.
Resilience of process
quality is not
random.

SOLUTION

IND, the digital ecosystem

Together with Allianz we built an ecosystem of digital platforms with an employee portal at the core.

We designed this portal and the related ecosystem with a greenfield approach to reinvent the whole global assignment experience for the assignees as well as for HR.

The key benefits of IND in a nutshell:

Employee Experience

IND creates an exceptional experience (through UI, UX and workflows) for assignees and their families, resulting in stress-free, friction-less departures and returns

Process Quality

IND ensures the highest process quality and minimizes escalations through proven, digital workflows.

Transparency & Compliance

All process steps can be easily initiated, tracked and flexibly reported. All data and information are securely transferred within the ecosystem (e.g. to tax provider) hosted in Germany.

Flexibility & Adaptability

IND is an ecosystem to connect stakeholders and systems and to add features to the software based on the employee's needs. Customer-centricity is key.







IND as a strategic advantage for your target groups

THE OVERALL DESIGN

Due to the complexity of the assignment topic mapped in IND, the whole design is clearly arranged and reduced in color to facilitate the focus and orientation on these pages. The four different areas "Classical Assignments", "Foreign Local Hires", "Travel Management" and "Mobile Work" are structured for the user under the aspect of simplicity.

Classical Assignments

The IND serves as an "universal adaptor" for classical assignments, combining technology (via APIs) and all stakeholders involved.

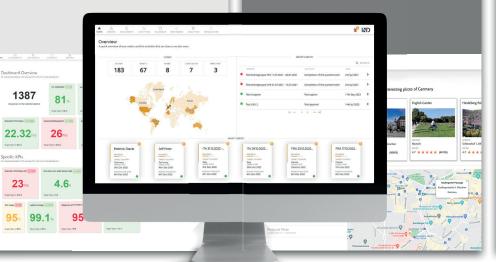


Foreign Local Hires

The IND provides an ecosystem for foreign local hires to streamline processes and allow a smooth relocation and immigration of the target group.

Travel Management

The IND creates clarity and transparency in the bureaucratic jungle of business travel. This makes the application process compliant, fast and transparent.



Mobile Work

Mobile working is one of the nine challenges global companies are facing. This is because employees want flexibility, for example, if they want to stay with their families abroad or if they want to spend even more time at their vacation destination. The IND offers a solution for this: a Mobile Work Quick Check.











IND as a strategic advantage for your target groups

Use Case

Classical Assignments & HR Works

Foreign Local Hires

Travel Management

Mobile Work

Value Drivers

EXPERIENCE

Provide best in class employee experience based on feedbacks of over 20.000 users.

QUALITY

Ensure the highest process quality and minimize escalation with proven workflows.

COMPLIANCE

Always 100% data privacy and regulation compliant. All documents stored in one vault.

TRANSPARENCY

All process steps can be easily initiated, tracked and flexibly by and for HR reported.

FLEXIBILITY

Provide environment to connect stakeholders, systems and add on individual company needs.

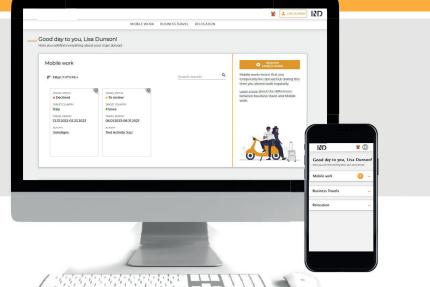
Ecosystem





















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Value Drivers	EXPERIENCE		QUALITY		COMPLIANCE		TRANSPARENCY		FLEXIBILITY		
Features	User friendly Employee Portal	Access to the document vault	Pre- configured workflows	Activity overview, personalized task lists	Multi-factor authen- tication	Single Sign On	HR Portal	Tracking & Initiation	Standard interfaces	Possible interfaces & quick ramp- up of APIs	
	Maps and useful places	E-Learning access	Auto reminder, notifications	Calender views for better planning	Cloud based storage	Hosted in Germany	Vendor Portal	Pre- configured reporting via dashboards	Patrick Davis foom Mila	SECONDMENT DATE DISC DEC 2003	Trick Davis STOCHOGO PARAMENTATION OF THE PARAMENT OF THE PARAMENTATION OF THE PARAMENTATION OF THE PARAMENTATION
	Customizable identity & contents	Business traveler auto- assessment	Auto pre- population of documents	Automated Feedback / Milestone Feedback	100% GDPR compliant	Central address for EU travel reporting	Flexible reporting options	One-stop- shop		Proce take of Conference Confere	our tasks are of the lithoung requests. Our system of the lithoung requests. Our system of the lithoung requests. Communications of the lithoung requests of the lithoun
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OUR CLIENTS ABOUT IND







Allianz's decision to switch from the world's largest moving and relocation provider to ICUnet.Group has more than paid off. The user experience has fundamentally changed for the better from the perspective of the HR department and especially from the perspective of Allianz employees worldwide.

With ICUnet.Group, Allianz was able to reinvent its global mobility activities within a very short time. We were convinced by the personal touch of the ICUnet team, the fully customized processes and the partnership experience in the daily collaboration. In collaboration with EY and KPMG, ICUnet.Group's Intelligent New Destination tool (IND) was adapted to the specific needs of Allianz. The IND, which was jointly further developed and has won several awards, is now one of the most efficient global mobility tools with the best assignment experience worldwide.

Jürgen Zwerger

Distribution Management - Allianz Global Investors

The IND (Intelligent New Destination) and KMPG LINK M ecosystem has revolutionized Allianz's global mobility approach by simplifying and accelerating our processes. The features fully contribute to our "Simplicity Wins" strategy. I can recommend it to any major global mobility department!

Stefan Weinhofer

Head of Global Mobility - Allianz SE







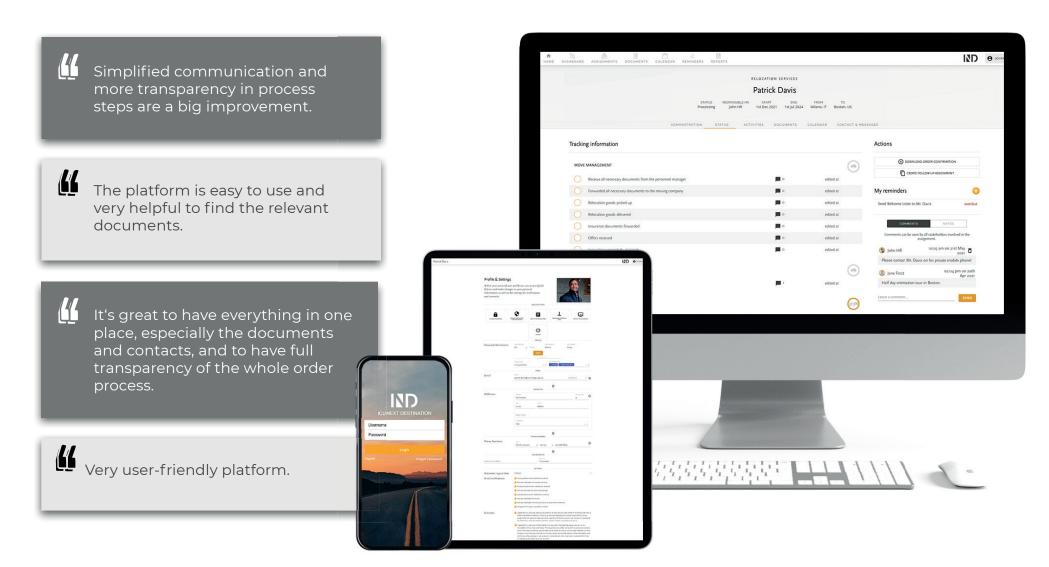






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WHAT DO USERS SAY ABOUT OUR IND?









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View the video about our Journey

PLAY