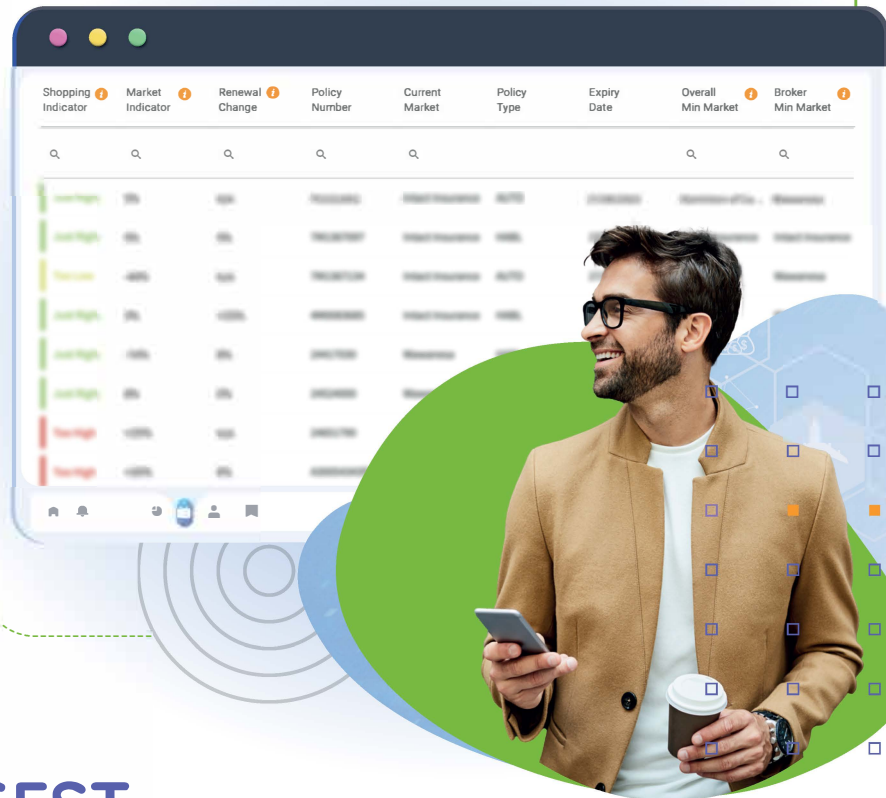


Broker X-Ray

AI Powered Retention Tool

Using millions of anonymized policy data, we use big data and AI to x-ray your book of business to identify customers who will get better rates if they shop around before renewal. Save the sale, increase retention, and grow your profit margins with our Broker X-Ray plug in.



Access the LARGEST DATA pool in Canada

Since 2014, we have been the customer self-service software provider for Canadians, gathering data from all over the country from a myriad of demographics. We now have millions of policy data, more than any one insurer in Canada, giving us insights like never before, and we're sharing that insight with you!

PREDICT FUTURE CANCELLATIONS

We know cancellations are most likely to occur at renewal because a customer tends to shop around and find better rates at that time. We created an intelligent tool that instantly identifies which of your clients will likely cancel because they can get a better rate with a different insurer. Imagine knowing which renewals to spend time on, to save the sale. How much money and time would that save your brokerage?



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