



FARMBOT
MONITORING SOLUTIONS



Agriculture

The **least digitised** sector with no certainty, forecasting or control



Farmers are the largest custodians of Natural Capital

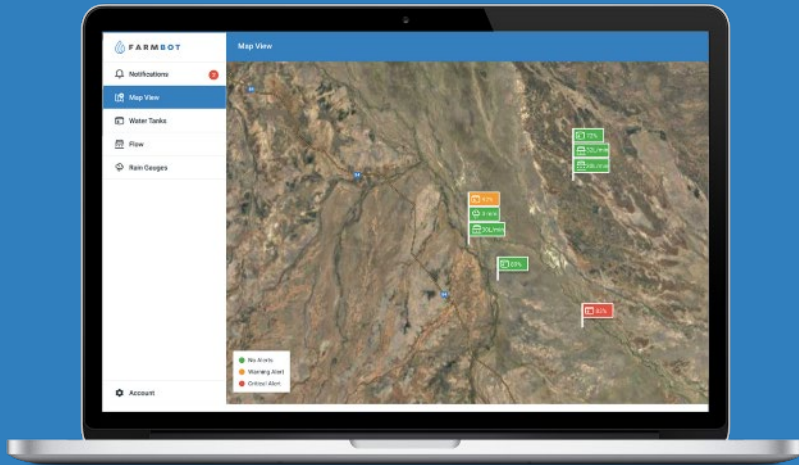
The agriculture industry needs
technology to control and define their
sustainable and resilient future.
Starting with **water** and **natural capital**.



What we're doing about it

Our proven approach to better farm management. A cost effective, data driven solution.



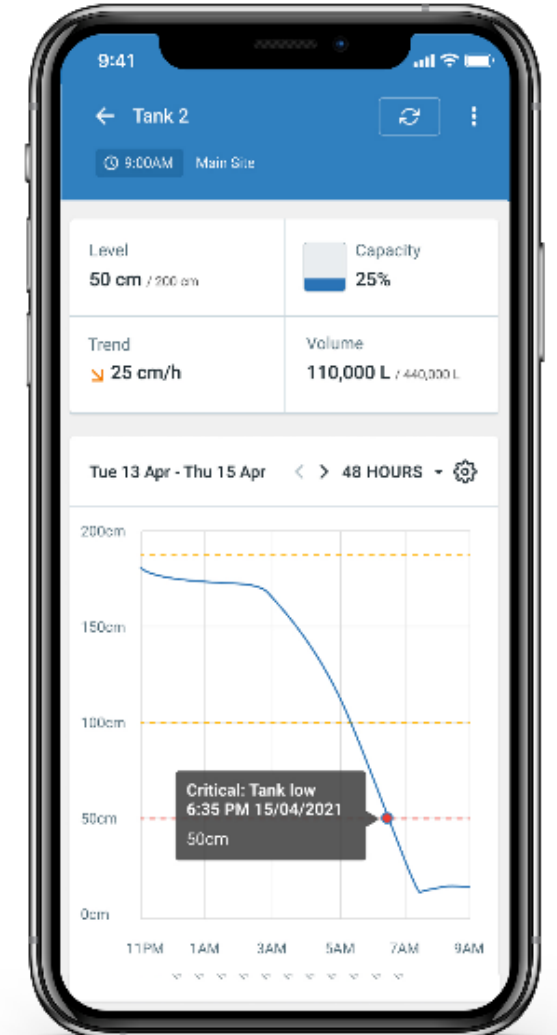


Our Go to Market HaaS / SaaS Solution

MyFarmbot

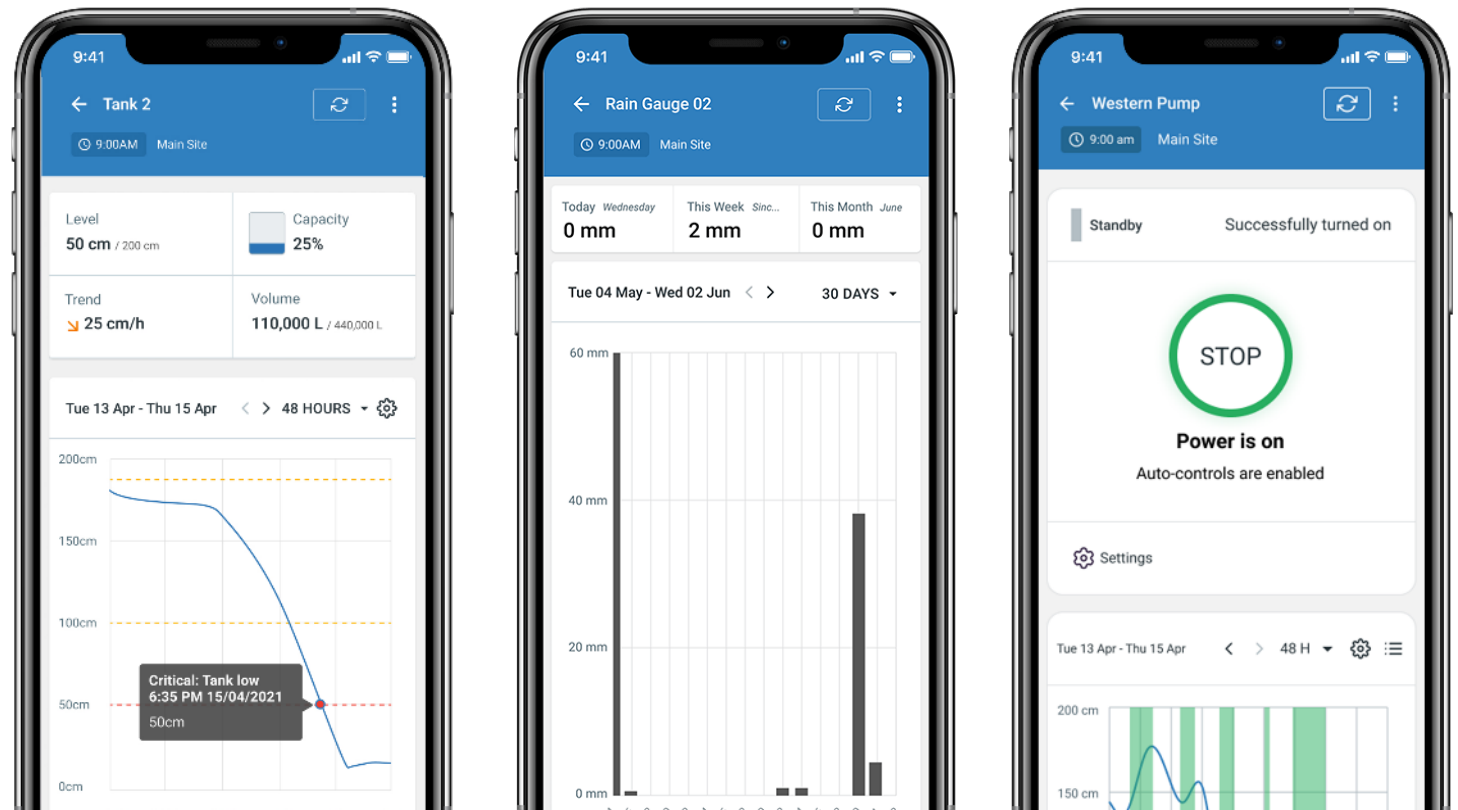
Remote management

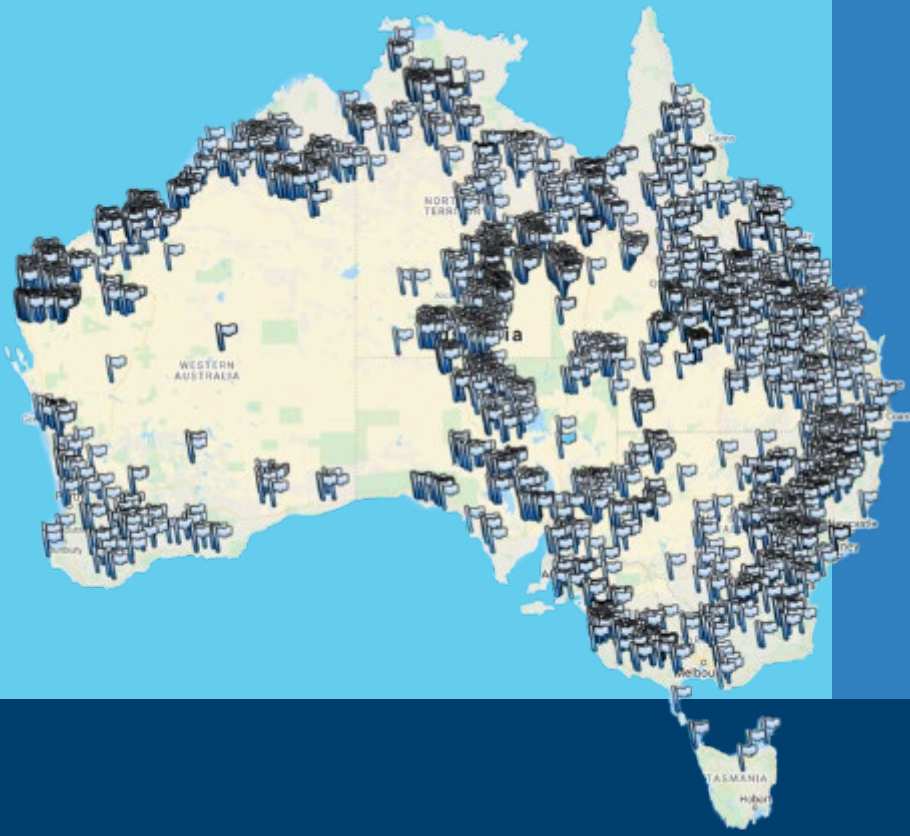
- Detect leaks and faults in real-time
- Alerts to phone and email
- Forewarns impending problems
- Visibility & control of water assets
- Reduces most costly operational inputs - fuel and labour
- Analyses animal water usage and consumption patterns
- Reduces time on manual tasks
- Upskills labour



Value of actionable and predictive analytics

- The trough and tank level remains the same. Why have my livestock stopped drinking? Are they unwell?
- Water is on the ground but there has been no rainfall
- I only want to pump water when required. My remote switch will start the pump when the water level mark is triggered on MyFarmbot





Test driven in Australia
10,500 Monitors deployed
18,500 Sensors deployed

2,300

Enterprises

4,000

Users

<1.5%

Churn rate

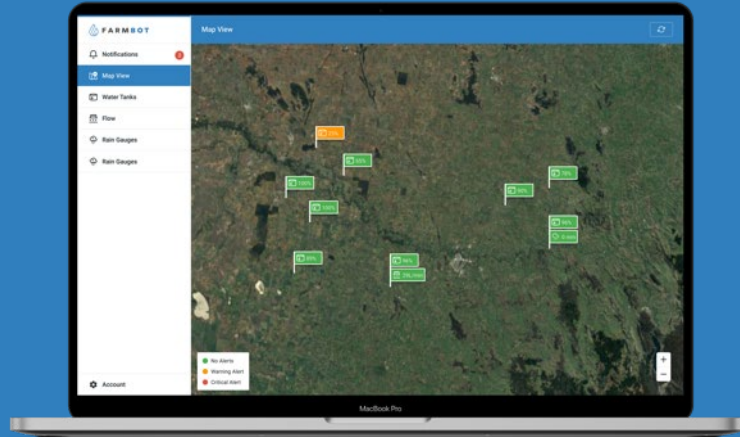


Remote Management Universe

Farmbot App Store

Controlling and
defining a resilient
future





Savings Calculator / Payoff Time Net cost saving

Consider this.

4 times a week a farmer drives an **80km** round trip to check **12 water tanks**.

To complete this task there are fuel costs, vehicle wear and tear and an **hourly labour rate of \$28**. Over 3 years the **operating** cost is **\$108,826**.

When using Farmbot the cost of checking water would be closer to **\$36,275 SAVING \$72,551 (66%)** by year 3.

Plus the value of water loss and stock weight loss prevention...frequently in the \$100,000's!



Our Team



Andrew Coppin
Co-Founder / CEO

Previous founder with
two prior exits



Craig Hendricks
Co-Founder / COO

30+ years leading
technology development



Tess O'Hagan
Chief of Staff

Champion Customer
Service Guru



Martin Christmas
Chief Financial Officer

30+ years in Fintech,
FMCG & healthcare



Fabien Ruffin
Chief Technology Officer

Start-up to scale-up expert



Jennifer Tiede
US Operations Manager

Retail & ecommerce expert for
agriculture products



Elizabeth Cameron
Head of Marketing

Former News Corp
Agribusiness Head



Pascal Hendricks
Research & Development
Masters Mechatronics Eng
[Hon] Sydney University



Simone Barakat
Product Manager

In-depth Agritech
Product Owner



David Mimery
Production Manager

Masters Design &
Manufacture MIT Boston



Thank you

Andrew Coppin
andrew@farmbot.com.au



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