

DecoarAI LTD

Pitch deck

AR-AI and DNFTs for Next-Gen Branding and
Influencer Engagement

Company Number

14624372

DecoarAI LTD Company



1. Executive Summary:

Decoarai is pioneering a revolution in digital branding, offering a cutting-edge platform that seamlessly integrates Augmented Reality (AR) and Digital Non-Fungible Tokens (DNFTs) to elevate brand engagement and empower influencers. By bridging the gap between the physical and digital worlds, Decoarai transforms brand-consumer interactions, creating immersive experiences and unlocking novel revenue streams for influencers.

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2. Problem Statement:

Traditional Engagement Limitations:

- Brands struggle to create immersive and personalized experiences for consumers.
- Influencers face challenges diversifying revenue streams beyond traditional methods.

3. Solution:

Decoarai's Innovative Approach:

- Offers a platform where brands can tokenize exclusive AR experiences through DNFTs.
- Provides influencers with tools to create and monetize DNFTs, fostering direct and engaging connections with their audience.



4. Market Opportunity: Emerging Trends:

we use our potential in AI, 3d design, and Web3 for our goals

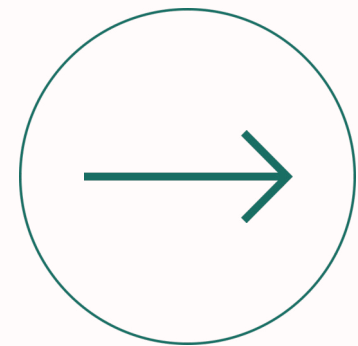
dNFTs market growth

high potential for new generation of NFTs which are programmable and more useful in business grow

Increasing demand for AR experiences

Influencer economy on the rise.

Target Audience:



- Brands across industries.
(physical and digital products)
- Influencers seeking new revenue streams.

5. Unique Selling Proposition (USP):

Seamless Integration of AR and DNFTs:

- Brands can tokenize AR experiences, creating unique DNFTs for consumer engagement.
- Influencers leverage DNFTs for personalized, tokenized content and exclusive interactions.

6. Revenue Streams:

Platform Fees:

- Brands pay to tokenize AR experiences.
- Influencers pay fees to mint and list DNFTs.

Transaction Fees:

- A percentage of each DNFT transaction on the platform.

Premium Services:

- Subscription-based premium services for enhanced features.

7. Success and Income Distribution Plan:

Supporting Artists and the Environment:

- Artists' Grants: Allocate a percentage of platform revenue to fund grants for emerging digital artists, supporting creativity and innovation.

Eco-Friendly Practices:

- Implement eco-conscious blockchain technologies, minimizing environmental impact.

8. Financial Projections:

Year 1:

- Platform Launch.
- Build user base and brand partnerships.

Year 2:

- Expand feature set.
- Increase user engagement.

Year 3:

- Optimize revenue streams.
- Explore strategic partnerships.

9. Marketing Strategy:

Brand Collaborations:

- Partner with established brands for exclusive AR experiences.

Influencer Outreach:

- Engage influencers to promote the platform and showcase successful DNFT campaigns.

Educational Content:

- Create content explaining the benefits of AR-powered DNFTs for brands and influencers.

10. Risk Mitigation:

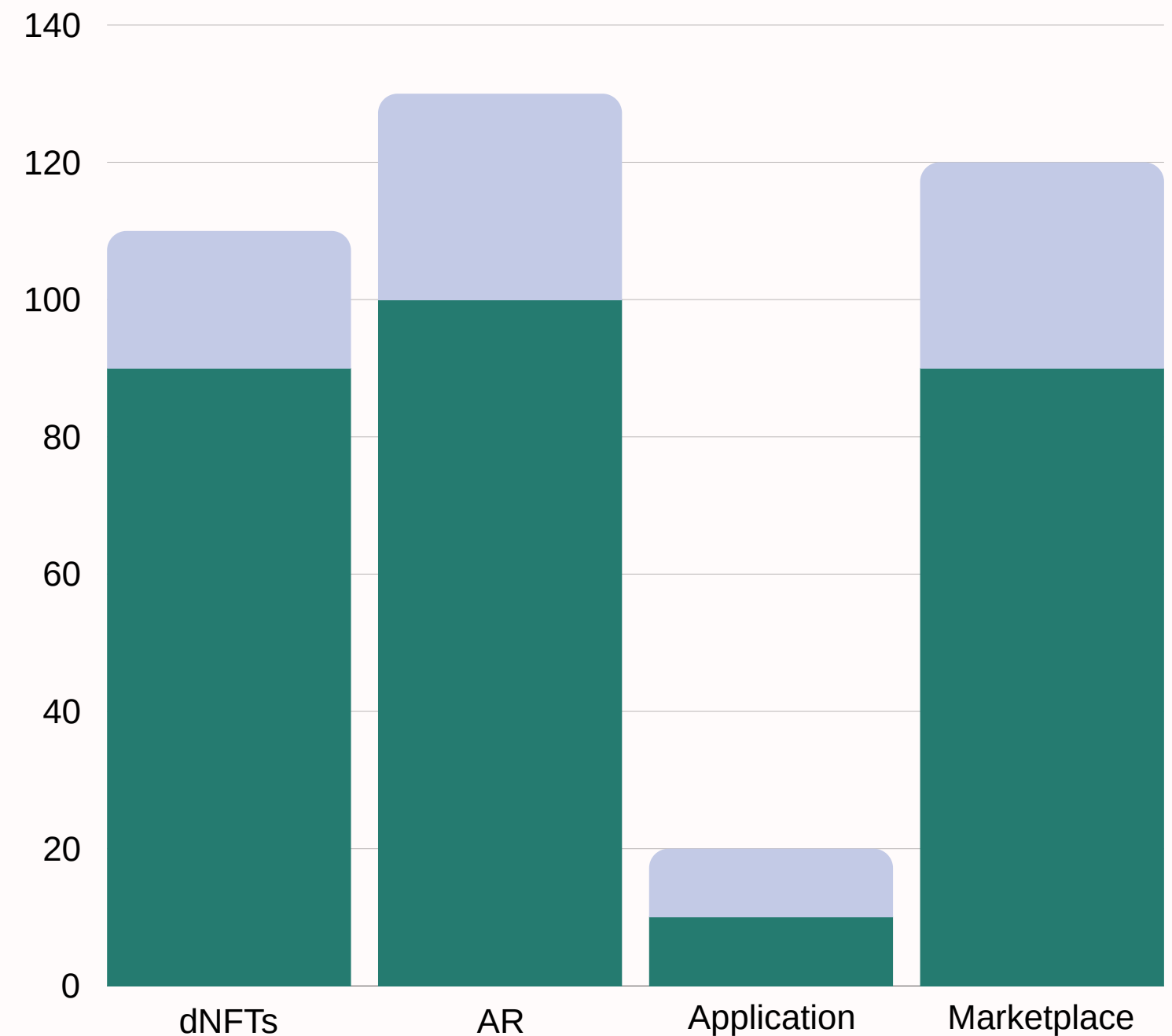
Security Protocols:

- Implement robust security measures to safeguard digital assets.
Regulatory Compliance:
- Stay informed and compliant with evolving NFT and blockchain regulations.

Traction

Where is our company currently at? the graph to highlight important developments.

- marketplace on Polygon Network
- Application
- Augmented reality collaborators
- DNFT collection





Competitive Advantage

Advantage 3

- Expertise in both traditional art and Web3 space

Advantage 4

- Strong partnerships with reputable art institutions and galleries



11. Conclusion:

Decoarai envisions a future where brands seamlessly merge the digital and physical worlds to create unforgettable consumer experiences. By embracing AR and DNFTs, Decoarai not only transforms brand engagement but also supports artists and environmental sustainability, setting the stage for a new era in digital branding.

The Team

team members and advisors
will announce on Website

Yasmaanik

Founder and CEO
Web3 - AR-VR



Zacharia

Marketing
department



Jean Ng

Web3 content writer
communication
department



2023

website

Q1 2023

platform

Q4 2023

**Issue 1/beta
Testing**

Q1 2024

application

Q4 2024



Future Roadmap

Thank you Contact us

for more information or to join the Decoarai community.



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