

Agreena

Facts, figures and links  
to featured articles



Agreena is Europe's leading, internationally accredited soil carbon programme...

2 million ha  
under management

x Mt CO<sub>2</sub>  
sequestered in 2023<sup>1</sup>

200 employees  
with 40+ nationalities

1000 farms  
enrolled in the programme

1. By incentivising a transition to regenerative farming practices; reduced soil disturbance, optimal use of cover crops, use of organic fertilisers and optimal residue management. The number is subject to quantification methodology, and since we are in the process of switching to Verra, we cannot publish it at this point.

... with end-to-end capabilities to accelerate the green transition of agriculture globally



Farmer engagement & onboarding

through large network and verified data of farmers across the globe



Data collection & baseline setting with farmers

through deep knowhow to guide farmers on their regenerative transition



Data & practice verification

through remote sensing technology at scale



Carbon outcome quantification

through advanced data models to measure and validate data from each field and farm



3rd party verification

at industry standard for carbon credit issuance (Verra-aligned)

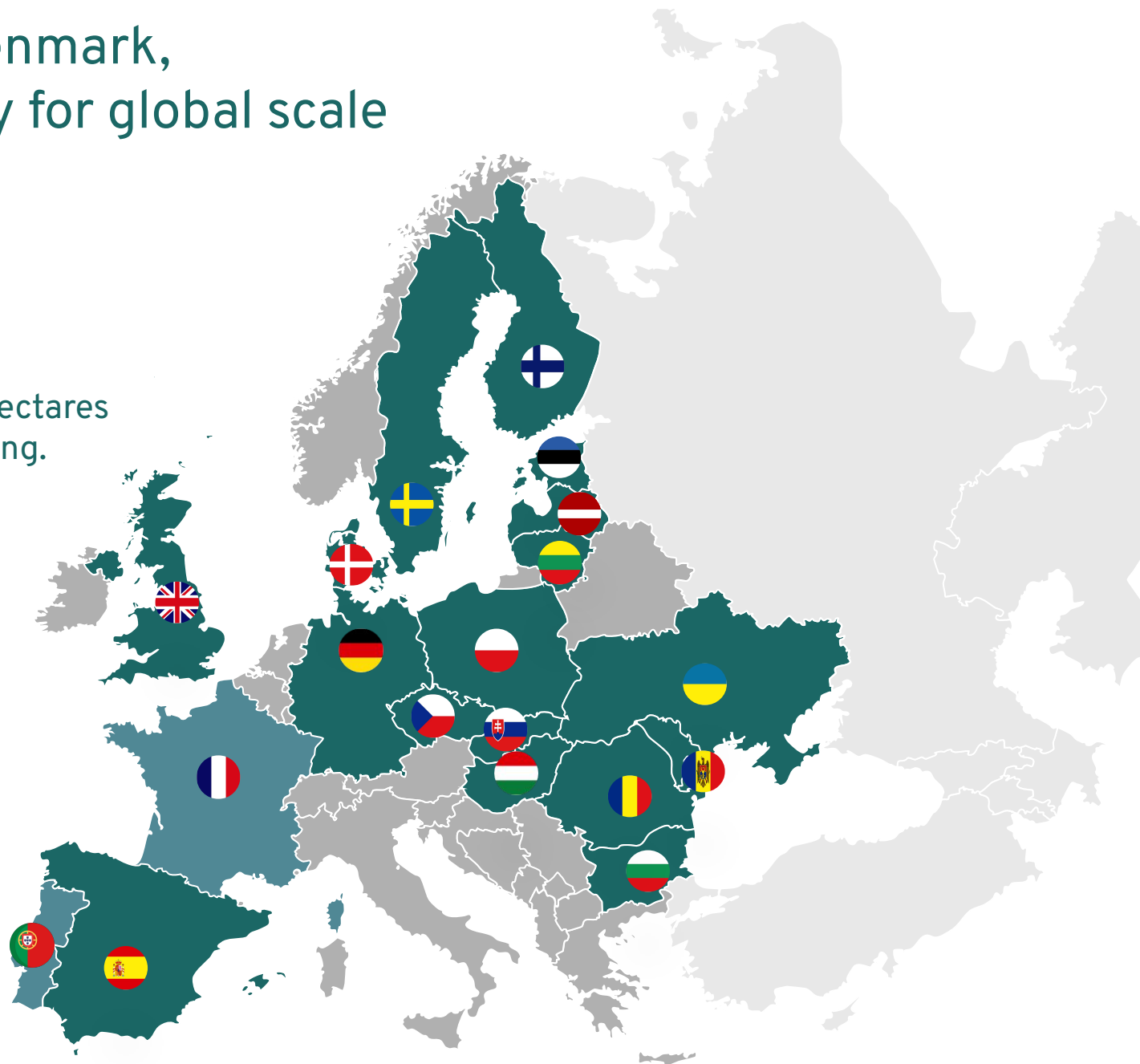


Outcome generation (insets and offsets)

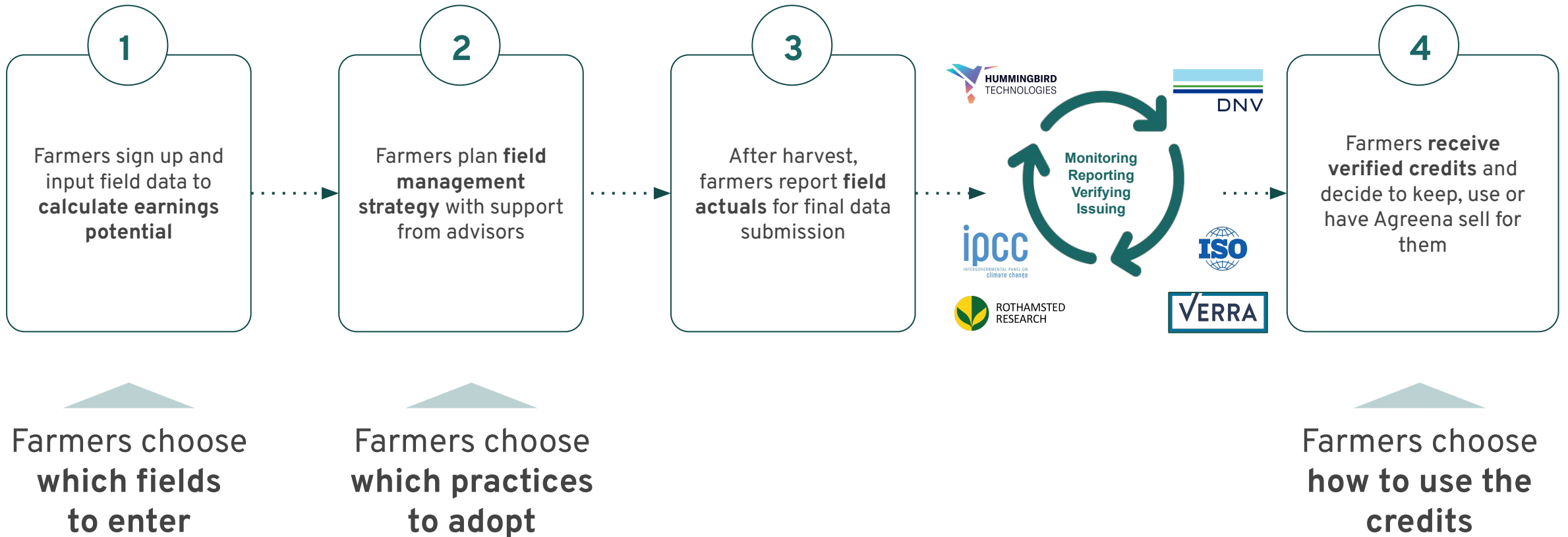
to offer continuous financial incentives for farmers

# Founded and headquartered in Denmark, market leader in Europe and ready for global scale

In 2023, Agreeena reached a milestone of 2 million hectares contracted across 17 European countries, and counting.



# Agreena issues soil carbon credits to farmers at highest market standards, leveraging AI-generated remote sensing and carbon models for scale





# Learn more about Agreena in these articles

[Link to article \(AFN\)](#)



**Soil carbon startup Agreena lands \$50m to tear down the financial barriers to regen ag**  
March 30, 2023 Jennifer Marston

- Denmark-based **Agreena** has raised €46 million (\$50 million) in Series B funding for its soil carbon program that financially incentivizes farmers to transition to regenerative agriculture practices.
- Germany's **HV Capital** led the round with participation from new investors including **AENU** and **Anthemis**.

- Existing investors also participated and include **Gullspång Re:food**, **Kinnevik** and **Denmark's Export and Investment fund**.
- Agreena will use the funding to further build out and expand its carbon farming initiatives, including those that connect farmers with climate-conscious corporates.

The Agreena team. Image credit: Agreena

[Link to article \(Sifted\)](#)

## The 15 fastest-growing climate tech startups in Europe

Climate tech is one of the hottest sectors in startups at the moment — meet the companies growing here

Alexandra Bacon 8 min read

**S**ome of the largest rounds in Europe this year have gone down in the last month Sifted reported that French gigafactory startup **Enpal** raised €2bn while **Enpal**, the German solar startup backed by **Enpal**, raised a debt round in June.

All the money being funnelled into the sector means several teams have rapidly accelerated their growth. We've analysed the 15 fastest growing climate tech startups over the last 12 months, based on the growth of small teams didn't skew results, companies had to have raised at least \$50m to be considered.



Founded: 2018  
HQ: Copenhagen, Denmark  
Team growth last 12 months: 227% to 190 employees  
Last raised: €20m (Series B, March 2023)  
Total equity funding: \$93.1m

[Link to article \(business insider\)](#)

## The 53 most promising climate tech startups of 2023, from AI robotics to soil carbon sampling, according to top VCs

Tasmin Lockwood Oct 15, 2023, 11:00 AM CEST



Agreena cofounders from left to right: Julie Koch, Simon Haldrup, and Ida Boven. Agreena

[Link to article \(Sifted\)](#)

## The climate fintechs gaining VC attention

While the fintech sector feels the downturn pinch, climate fintechs are gaining investor attention

Sasha Novakova Finance



**F**intech traditionally Europe's most-funded sector has seen a sharp decline in funding from the investment industry. The sector is seeing a decline in the first quarter of the year, just a fifth of what it received in the same period a year ago. But there's one sector that investors say may weather the storm better than others: climate fintech.

So far in 2023, Europe's climate fintech startups, which tend to offer some form of climate-based risk or accounting software, have raised around €1.44m across 24 startups, according to Dealogom data. On an annual basis, that would suggest funding has slowed as much as 50% for fintechs in the sector but it comes after the sector posted a record year in 2022 — with €1.4bn — despite an overall dip in VC investment.

[Link to article \(Business review\)](#)

## Farmers' Fintech Agreena Raises EUR 46M to Scale The Regenerative Revolution

Deniza Cristian 30/03/2023 | 10:51

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Climate and fintech company **Agreena**, whose soil carbon platform is one of the largest globally, today announced its Series B raise of €46M. Led by Germany's leading multi-stage investor **HV Capital**, the round has an exciting composition of new investors including impact fund **AENU** and fintech-focused **Anthemis**.



**Hai ocaşo. La țară.**  
Ai 8,9% din câștigul tău introdus în aplicație și ZERO comision de transfer.

Agree.com



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The equity raise is also supported by a doubling-down from existing shareholders, including evergreen food investor **Gullspång Re:food**, well-established tech investor **Kinnevik** and **Denmark's Export and Investment fund**.

[Link to article \(Reuters\)](#)

Sustainability | Sustainable Markets | Climate Change | Climate Solutions

## Ag tech firm Agreena experiences growth in farmer participation

By Johannes Birkebaek  
June 14, 2023 7:50 AM GMT+2 · Updated 4 months ago

Companies

**Agreena ApS** Follow

COPENHAGEN, June 14 (Reuters) - Danish agriculture tech company Agreena has seen a fourfold jump over the last year in the number of farmers enrolling in its programme to earn certificates by implementing regenerative farming practices, the company said on Tuesday.

With agriculture accounting for nearly one-third of global carbon dioxide emissions, decarbonisation efforts have become an important part of the industry.

Current members of Agreena have contributed 20% of the company's overall portfolio growth, currently at 600,000 hectares (1.48 million acres), by enrolling more farmland into its soil carbon platform, Agreena said, suggesting that farmers also see the benefits of the business.