MOTIONSCORE

a product of **CURSOR INSIGHT**

PREDICT. PREVENT. PROSPER.

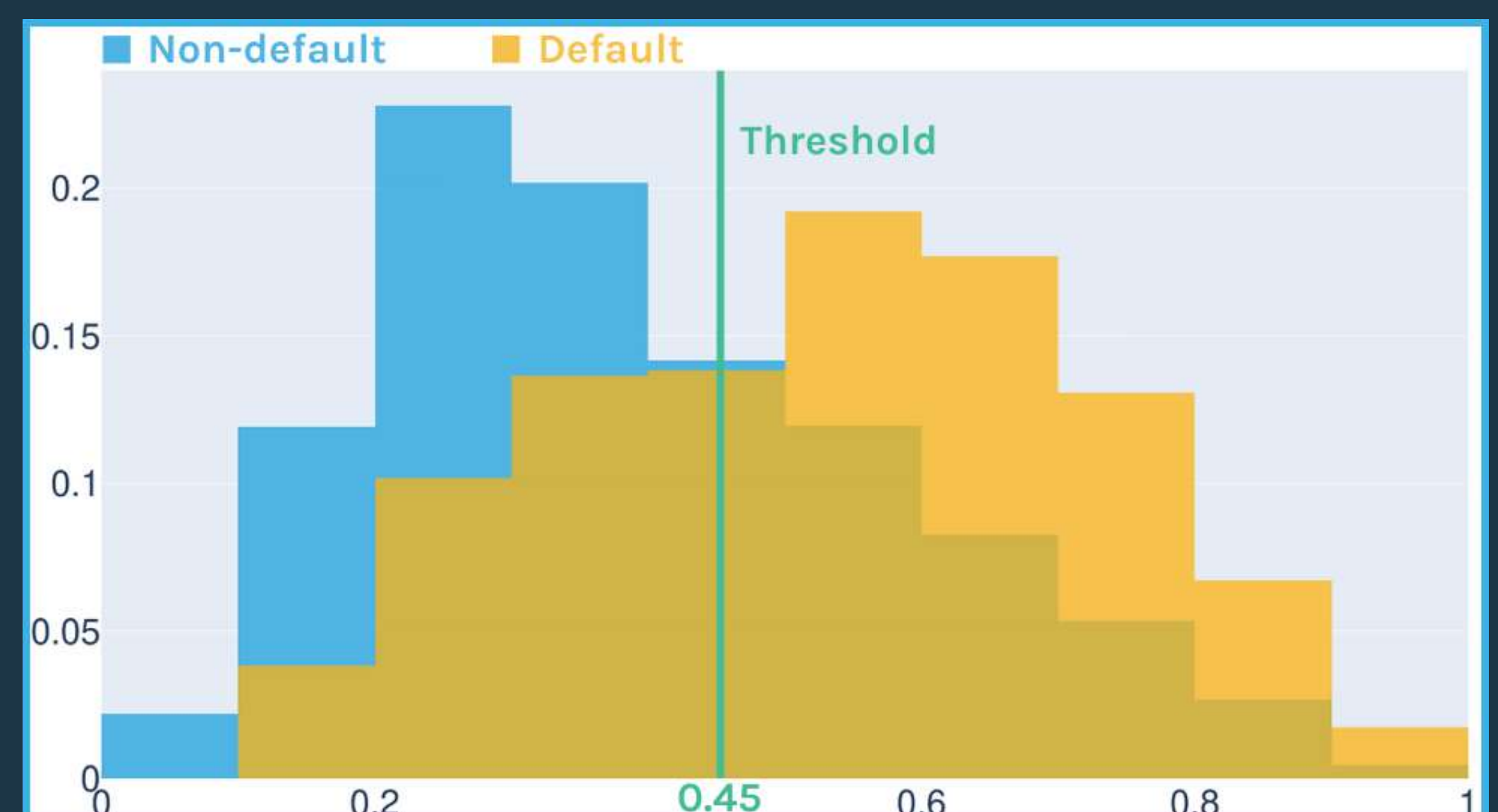## AI DECISION SUPPORT TOOL BASED ON HUMAN MOTION

MotionScore enhances credit scoring and credit default prediction. It is especially effective at flagging fraudulent intent.

Our patent-pending AI technology identifies hidden patterns in signatures and online or mobile user interactions. These patterns can reflect behaviors and personal characteristics relevant to creditworthiness and reliability. We are able to generate accurate credit scores from previously untapped, anonymous client data that enable financial institutions to effectively manage default and fraud risk.

PROOF OF CONCEPT

The two overlapping histograms display the predicted default probabilities of the model on the test dataset. The difference between the means and shapes of the two histograms are clearly visible. There are much more non-defaulters than defaulters below the (0.45) threshold.

We improved GINI by a minimum of 10% for personal loan customers in our PoC.

REASONS TO CHOOSE MOTIONSCORE

1

IMPROVED ACCURACY
Our models deliver correlations distinctly different from zero, substantially boosting existing methodologies.

2

ENHANCED PREDICTIVE POWER
We unlock previously untapped sources of predictive power to achieve more accurate and nuanced credit scoring.

3

EASY INTEGRATION
It allows you to integrate motion, signature, and interaction data into your predictive analysis effortlessly, independently, or in conjunction with existing methodologies.

4

DEDICATED SUPPORT
We provide round-the-clock support to ensure that you maximize the benefits of our platform and navigate any challenges you may face.