



/SPHERE

Fashion ReCreated



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[Dspherenetwork](https://www.instagram.com/Dspherenetwork)

<https://www.youtube.com/watch?v=DC4fmXiQjFA>



ABOUT D/SPHERE



D/Sphere is a creative fashion platform that empowers people to design circular fashion with second life materials, and share fashion stories while doing good in the world.

D/Sphere stands for 'Fashion Recreated'.

Our mission is to provide a high tech-high touch platform for customers to create, impact, and celebrate through the medium of fashion.

At D/Sphere we connect people and the planet through the medium of fashion.

D/Sphere is leading the change to recreate fashion. It is committed to ethical and sustainable practices and investing in people and jobs in the fashion industry, while providing tools to create digital fashion using AI, Machine Learning and 3D technologies toward the next frontier of digital fashion.

D/Sphere celebrates its customers through their actions and creativity. They become part of the solution to climate change, while connecting to garment workers and paying it forward with gratitude and appreciation.

D/Sphere's zero waste design helps preserve water, carbon emissions and energy by recreating fashion, thereby creating positive environmental impact.

D/Sphere is investing in creative expression through the medium of fashion. Our goal is to tell stories through our clothing.

THE ROADMAP TO D/SPHERE

D/Sphere is initiated for 3 core purposes:



Social Impact

To connect customers with garment workers to address brand transparency, accountability and responsibility on how we treat, respect, value people, and pay it forward.



Circular Economy and Climate Action

To tackle the global textile waste, a \$500B value of a \$3 trillion industry, which creates over 10% of humanity's carbon emissions by offering a new circular business solution.

Customers create fresh new garments with second life materials (used clothing, overstock and finished fabric), thereby driving environmental impact and being the solution to climate change.



Democratization of the Fashion Industry to Fuel Creativity and Impact

To introduce a new way of storytelling through the medium of fashion. The clothes we wear all tell a story, of the people we're with, the adventures we have, and the stories we live.



Why do we need D/Sphere today?

The 3 factors driving the need for a creative platform are:

- Tackling Global Textile Waste - At D/Sphere we tackle the global textile waste (70% of the 3 trillion dollar industry) so as to empower people to be the solution to climate change and reduce the consumption of carbon energy and water.
- Transparency, Accountability, Responsibility - We provide a platform for people to interact with their garment workers to bring awareness, honor and share gratitude for the contribution made in the clothing co-created.
- Storytelling Through Fashion - We are propelling a new movement of storytelling through the medium of fashion.

All stakeholders play an important part in bringing together the materials, components and stories to make sure the customer has a unique, positive and impactful experience.

This includes the garment worker, the fashion designer, the technical team, the media and partners who believe in the mission of D/Sphere: to honor and value people and the planet in every step of our journey.

What's the unique value proposition of D/Sphere?

D/Sphere empowers human creative expression through the medium of fashion.

D/Sphere is a creative fashion platform, inspiring people to design circular fashion with second life materials while doing good in the world.

D stands for Digital Fashion in the Digital Economy, while Sphere is symbolism for equality and inclusion in the world we live in.



FACT SHEET

How do people design, impact and celebrate fashion with D/Sphere?

Design

- Upload photos of you own clothing or choose images from materials in the D/Sphere Library or a hybrid model
- Design your circular fashion garment using the design-drag-drop creative tools
- Once the design stage is completed, ship your clothes to our factory. The next step is to cut-stitch-sew into the clothing you have designed. Once completed, the garment is shipped back to you

Impact

- Each garment saves water, carbon emissions and energy
- An environmental scorecard reflecting the environmental footprints is generated for the customer, thereby contributing to reduction of GHG.
- Customers connect to up to four garment workers, driving social transparency, justice and paying it forward to enable our collective rights and voices to be heard

Celebrate

- Customers respond to "What Is Your Fashion Story?" and share fashion stories by publishing their photos and their emotional attachment to the garment they co-created on the platform in the community section of D/Sphere

Who built D/Sphere?

Dhana Inc. is the parent company, a certified B Corp that is responsible for developing the creative technology platform D/Sphere. Dhana Inc. is a fashion tech company that invests in R&D, technology services to fuel the next generation leaders of fashion companies and brands towards a circular and regenerative fashion business world.

Certified

