



AdLunam

Where SocialFi Meets Investment





AdLunam Founders

JASON FERNANDES

Co-founder



- Investor and Tokenomics expert closing **200+ institutional investments**
- Advisor: **REV3AL (Top 5 Coin on KuCoin)**
- Ex-President, India Operations, **XREX Inc**
- Ex-CBO **NFT Tech**: Publicly traded (NEO: NFT | Frankfurt: 8LO)
- LinkedIn: **Top Voice for June & July 24'**
- **CoinTelegraph Innovation Circle Member**



NADJA BESTER

Co-founder

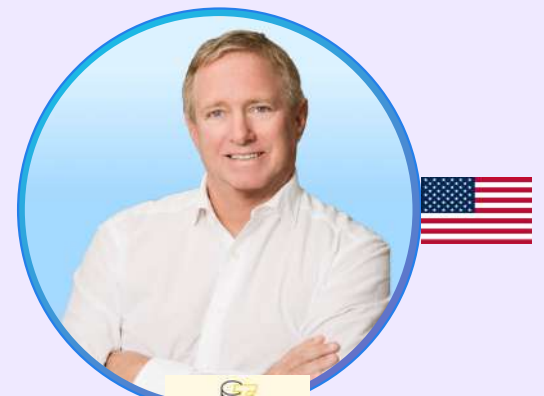


- Ex-CMO **Top 50 Global Pharma**
- Ex-Web3 CMO raising **\$300 million+**
- Ex-Journalist: **Bitcoin.com** etc.
- Advisor: **Blockchain Legal Institute**
- Web3 Mentor: **Startupbootcamp**
- Host of podcast **'The Future of NFTs'**
- Recipient of 1st **NFT & Digital Assets Thought Leadership** award
- **Most Inspiration Women of Web3 & AI**



LAWRENCE HUTSON

Co-founder & CTO



- Co-Founder and CTO of **Travelocity** (acquired by **Expedia**)
- Ex-CTO: **PAID Network & Master Ventures**
- Ex-CTO: **Crypto Exchange Alliance**
- Ex-CTO: **Minterest**
- Advisor: **Trackbox**
- Advisor: **Metria Network**





Advisors



Prakash Somosundram 

Co-founder & CEO,
Enjinstarter



Aanchal Thakur 

Co-founder & CEO,
Spherium Finance



Jillian Godsil 

Co-founder,
BlockLeaders, Ex-EU parliament



Karan Vaswani 

Web3 Lawyer

Empanelled Advisors



Hrish Lotlikar 

Co-founder & CEO,
SuperWorld



Aneasha Reihana 

Co-founder,
1 Asset Exchange



Raj Kapoor 

Founder and Chairman,
India Blockchain Alliance



Ian Scarffe 

Investor, Consultant and
Key Opinion Leader

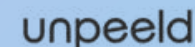
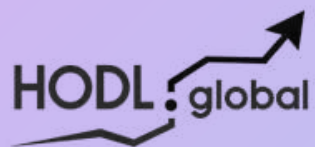


Vandross Idiake 

Founder & CEO,
Moonboy Capital Ventures



Our Investors and VC Network

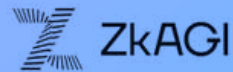
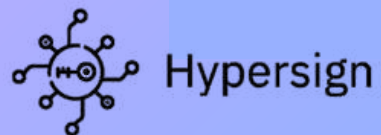


INVESTOR ECOSYSTEM



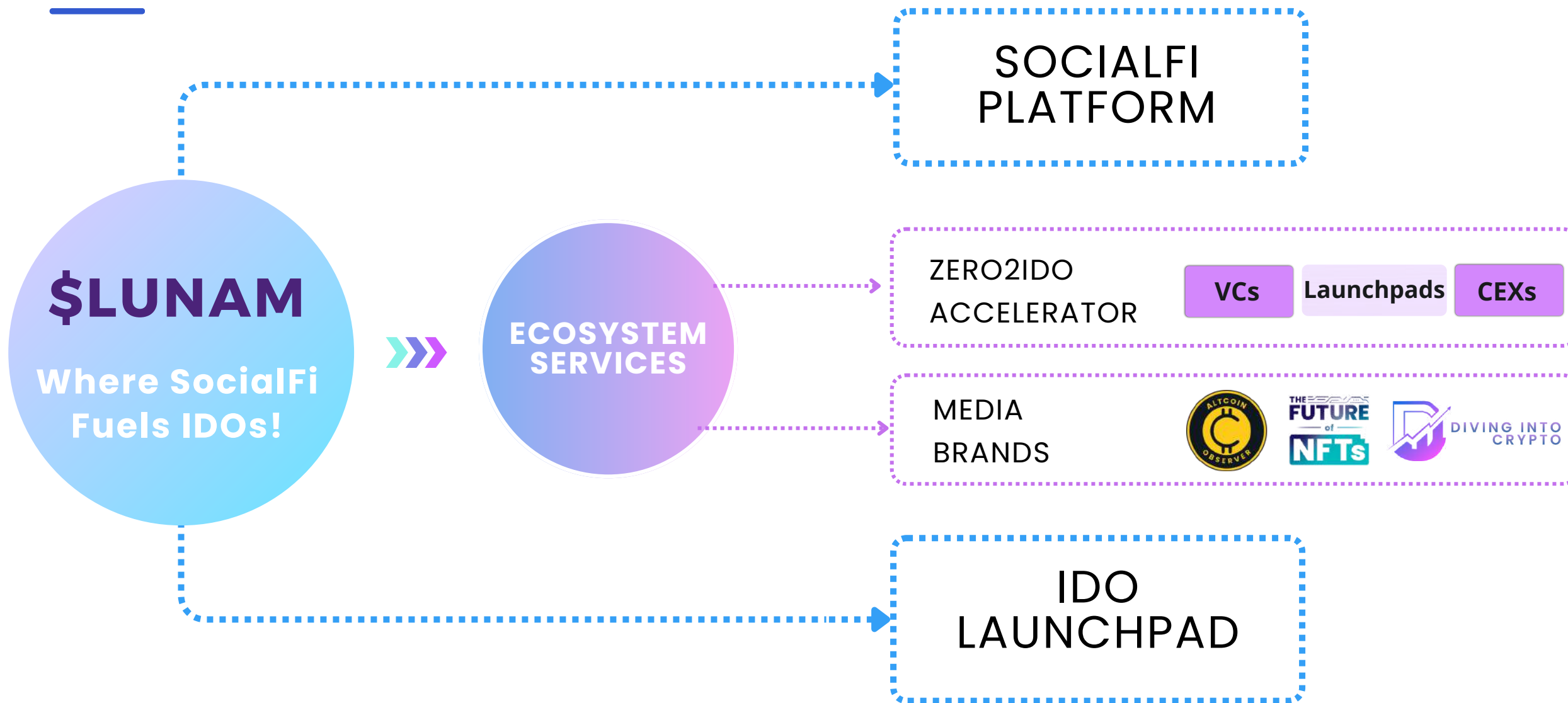


Partner Ecosystem





Lunam Ecosystem



AdLunam USP

**SocialFi
dApps lack
long-term
token utility**



***\$LUNAM Enhances
SocialFi Utility***



First SocialFi token
designed for long-term
value, offering benefits
users genuinely want

**Launchpads
fail to foster
continuous
engagement**



***\$LUNAM Drives
Community***



Builds active, data-
driven communities that
rewards sustainable
participation

Immediate incentives:

Users earn IDO allocations through
engagement-based rewards

Long-term incentives:

On-chain insights allow projects
to engage aligned investors

Zero2IDO



Accelerator LIVE

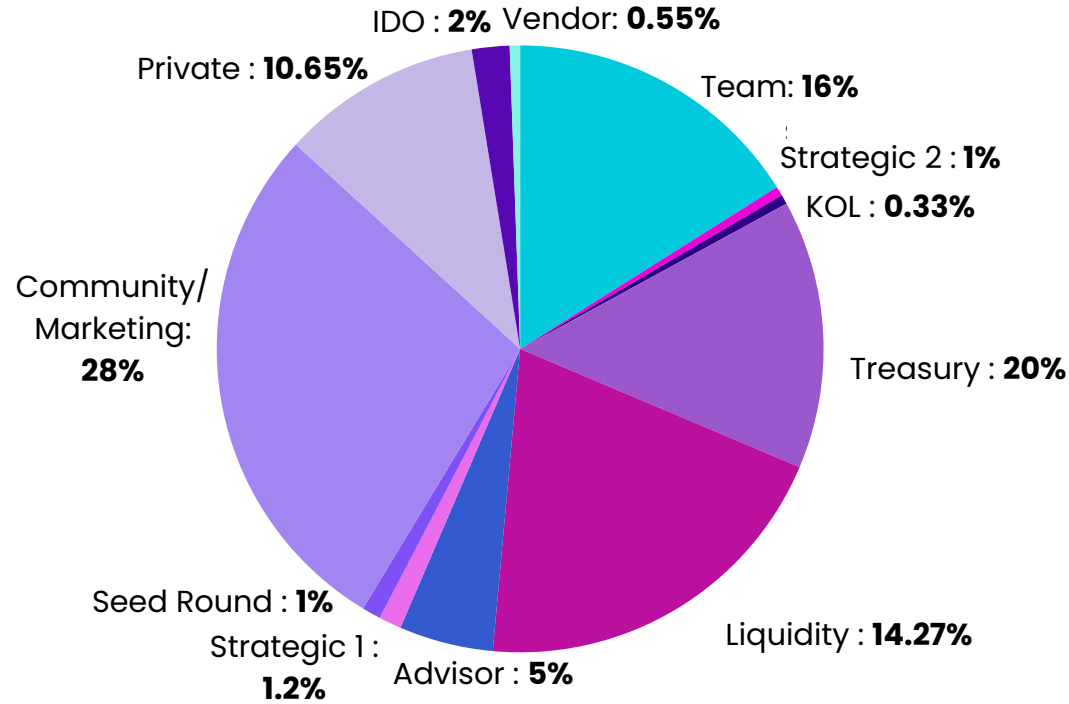
- Investors
- Launchpads
- CEXs
- Liquidity providers
- Media & events
- Ecosystem partners



VC Network

Partner Network





Tokenomics

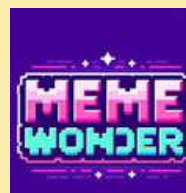
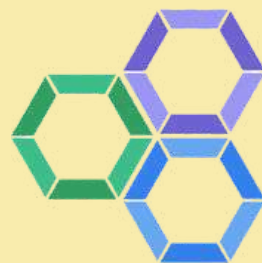
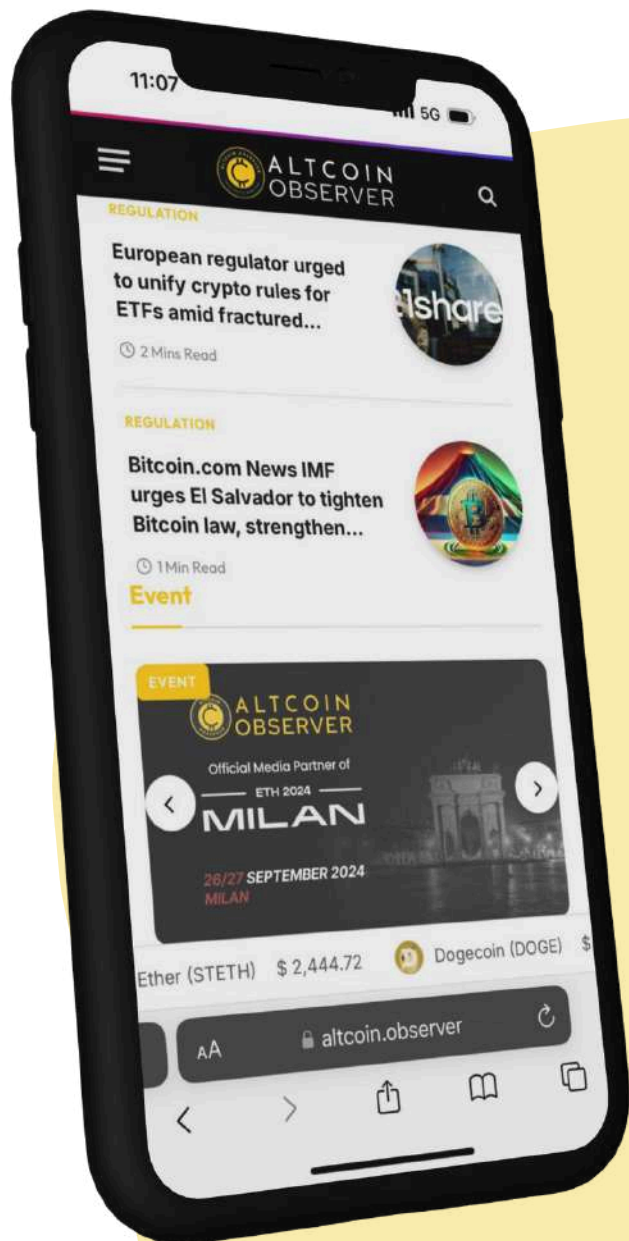
Token Name: \$LUNAM	Token Type: ERC-20/BNB/MATIC	Token Supply: 1,000,000,000 ERC-20
Initial Circulation: 15,959,444	Token for sale: 167,344,444	Initial Market Cap: \$558,580

SOLD OUT SEED	SOLD OUT PRIVATE 1	SOLD OUT VENDOR	STRATEGIC 1	STRATEGIC 2	KOL	IDO
<ul style="list-style-type: none"> 1% of total token supply 10 M Tokens @ \$0.01 Raised \$100,000 Valuation: \$10M Unlock at TGE: 5% Cliff: 1 month Vesting: 12 Months 	<ul style="list-style-type: none"> 10.65% of Total Token Supply. 106.5M Tokens @ \$0.018 Raised \$1.9M Valuation: \$18M Unlock at TGE: 10% Cliff: None Vesting: 9 Months 	<ul style="list-style-type: none"> 0.55% of Total token Supply 5.5 M Tokens @ \$0.022 Raised : \$119K Valuation: \$22M Unlock at TGE: 5% Cliff: None Vesting : 9 Months 	<ul style="list-style-type: none"> 1.2% of Total Token Supply. 12M Tokens @ \$0.025 Raising \$300K Valuation: \$25M Unlock at TGE: 10% Cliff: 1 month Vesting: 12 Months 	<ul style="list-style-type: none"> 1% of Total token Supply 10M Tokens @ \$0.030 Raising: \$300K Valuation: \$30M Unlock at TGE: 10% Cliff: 1 month Vesting : 12 Months 	<ul style="list-style-type: none"> 0.33% of Total token Supply 3.33M Tokens @ \$0.030 Raising: \$100K Valuation: \$30M Unlock at TGE: 10% Cliff: 1 month Vesting : 12 Months 	<ul style="list-style-type: none"> 2% of Total token Supply 20M Tokens @ \$0.035 Raising: \$700,000 Valuation: \$35M Unlock at TGE: 33% Cliff: None Vesting : 12 Months
100%	100%	100%	Nov 2024	Nov 2024	Jan/Feb 2025	Jan/Feb 2025

*Tokenomics current as of Oct 2024



Altcoin Observer





Podcasts

THE FUTURE of NFTs



Total tuned in **3,987** Live Listeners **3,954**



Total tuned in **10,821** Live Listeners **10,775**



Total tuned in **13,726** Live Listeners **13,601**



Total tuned in **10,200** Live Listeners **14,331**

70+ episodes

Top Listeners



250+ Guests



Podcasts



Total tuned in **9,355**
Live Listeners **8,793**



Total tuned in **7,197**
Live Listeners **7,185**



Total tuned in **4,452**
Live Listeners **3,797**



Total tuned in **9,252**
Live Listeners **7,303**

90+
episodes

Top Listeners

100+
Guests

AWARDS



**-Boldest Blockchain & NFTs
-Boldest Crowdfunding Project**

BOLD Awards



Leadership award

Goa Leadership Award



**Excellence in Innovation
Crypto/NFT' award**

Times Business Award



**Outstanding
Leadership Award**

Money 2.0 Award

**\$1M
Raised in 24 hours**

**\$2M
Raised in 5 days**



Tokenomics Innovator Award

WikiFinance Expo Thailand



Most Inspirational Women in Web3

Women in Web3



NFT and Digital Assets Thought Leader Award

Wiki Finance Expo Hong Kong

GLOBAL IRL EVENTS



Bitcoin Energy Summit Miami



Wiki Finance Expo Hong Kong



Digital Dreamland Thailand



Unconference Bali



WFC Fintech Dubai



CV Summit Africa



Benzinga, New York

- 18 cities
- 55 events
- 5 continents
- 15 countries



Wiki Finance Expo, Bangkok



WOW Summit Hong Kong



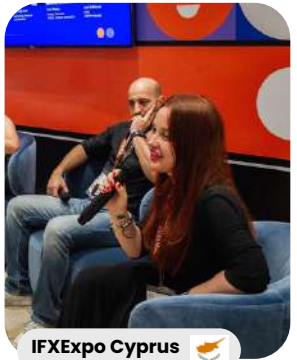
ETHMiami



Web3 live London



Web3 Carnival India



IFX Expo Cyprus



WBS Bangkok



WEB3BB Tokyo



Blockchain Festival Asia



ABC Conclave Dubai



BCrypt Conference, India



Nordic Blockchain Conference



Press



BLOGGER'S PARADISE



L'ATELIER
BNP PARIBAS



THE TIMES OF INDIA

proofing future



BENZINGA



ISSUU



THE SOUTH AFRICAN



TechNewsBazaar

ACCESSWIRE



Cryptoiscoming



COINTELEGRAPH
Innovation Circle



RELEASE
your digital talent

Mashable Benelux



BE (in) CRYPTO

INVEST IN
BLOCKCHAIN

The Moguldom Nation

Entrepreneur
INDIA



BUSINESS
INSIDER

MetaNews.com
All that's immersive

the Cryptonomist

coincu

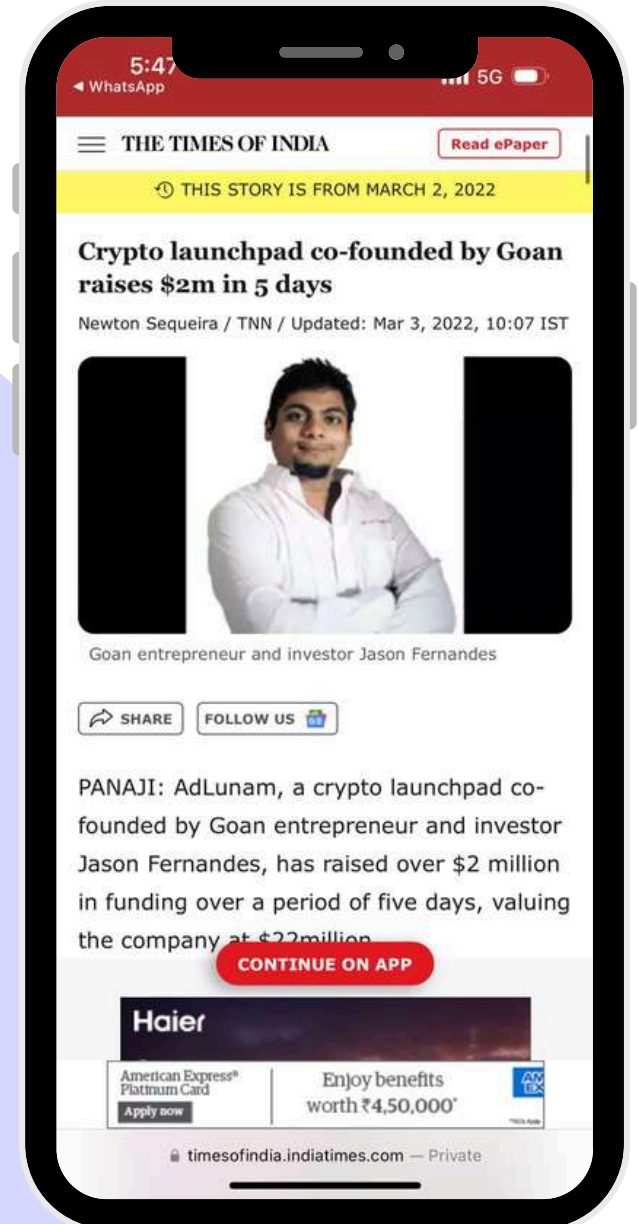
Techprohub

digital twin

InsideCryptoToday
@InsideCryptoMag



HACKERNOON



Crypto launchpad co-founded by Goan raises \$2m in 5 days

Newton Sequeira / TNN / Updated: Mar 3, 2022, 10:07 IST



Goan entrepreneur and investor Jason Fernandes

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PANAJI: AdLunam, a crypto launchpad co-founded by Goan entrepreneur and investor Jason Fernandes, has raised over \$2 million in funding over a period of five days, valuing the company at \$22 million.

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Interviews



OUR CORE TEAM

Operations



NEIKITA DSOUZA
Head Operations

Marketing &
Communications



NILISHA FERRAO
Head Marketing &
Communications



ANDREINA MORENO
Project Manager



KIMBERLY LAGUNZAD
Project & HR Manager



SAIFULLAH AL MAHMUD
Full-Stack Engineer



DISHA SHENOY
Designer



ALEXANDER DE BEER
Video Editor



LAURYN MUKAMI
Project Manager



BERKAY SARI
Research & Data Analyst



NOELLA FERRAO
Marketing Lead

What people say about us

“
I feel like you guys are **going to do big things**, you guys are bringing new cool things. You'll **dominate the sector** because no one else is doing anything different.
”



Mo Kumarsi
CEO at Rev3al

“
I've been following your project closely and wanted to take a moment to **commend you and your team** for all the hard work and dedication you've put into its development. **The effort and passion y'all have invested are truly impressive**. Keep up the amazing work!
”



kenkrypt
Web3 Analyst

“
“My first comment would, of course be, congratulations on what you have managed to **build in such a relatively short space of time. Incredibly impressive.**”
”



Phillippe Clonnen
Fireblocks

“
Attention is the name of the game and Adlunam has understood it by building a **platform that brings all the best investors** in one place.
”



Alexander Raffin
CEO and Founder from
GAINS Associates

“
I really believe in what you guys mission is in terms of **democratizing web3 investments**. That's absolutely fantastic
”



Hunter Riedel
Partnerships & Growth at
BNB



Thank you for your time!

