

The 1st Cloud-Native Factory Orchestration Software, Built Specifically for the Food Industry.

+50% of all poultry meat produced in Portugal was managed in BRAINR (2023).

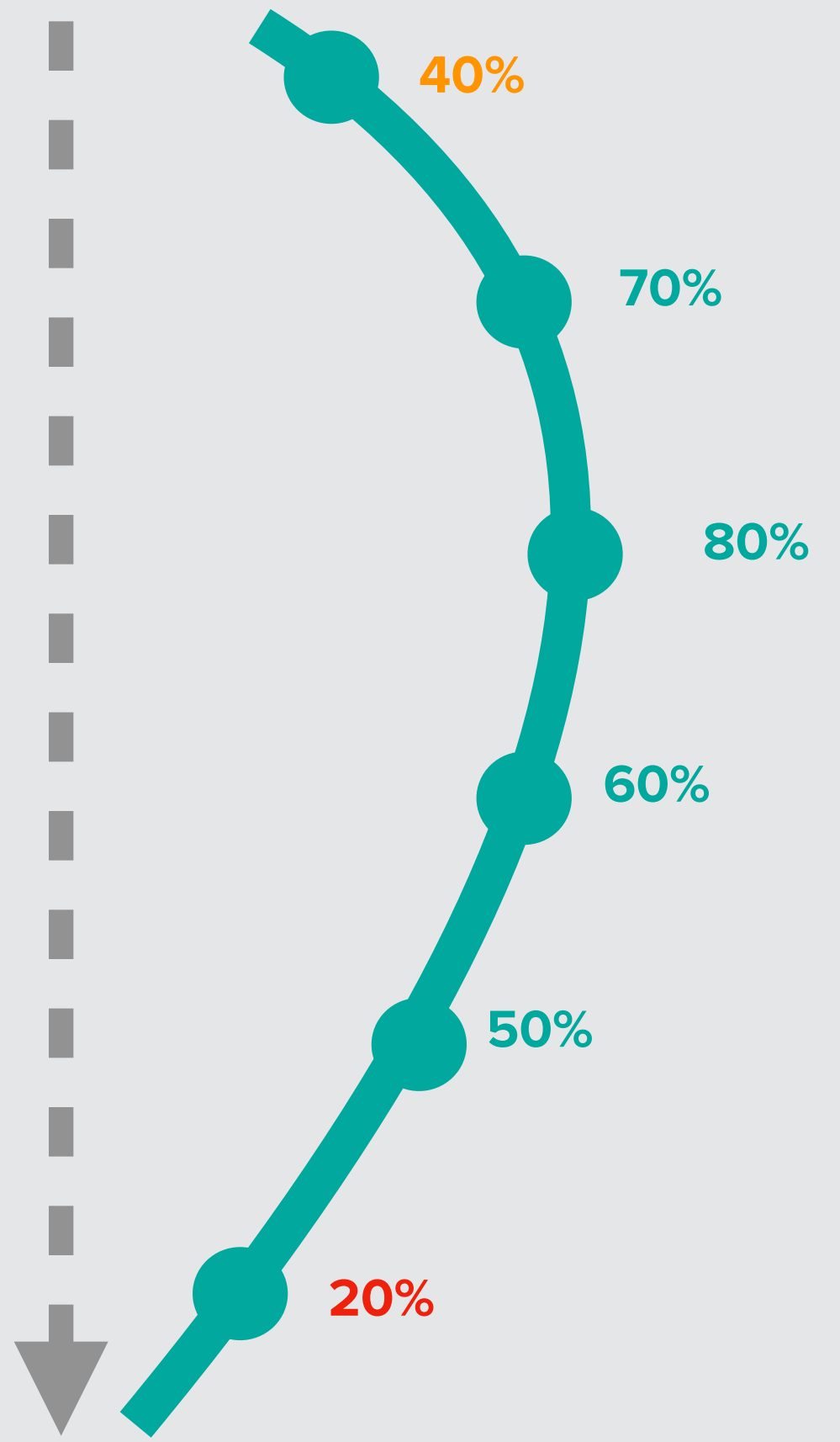


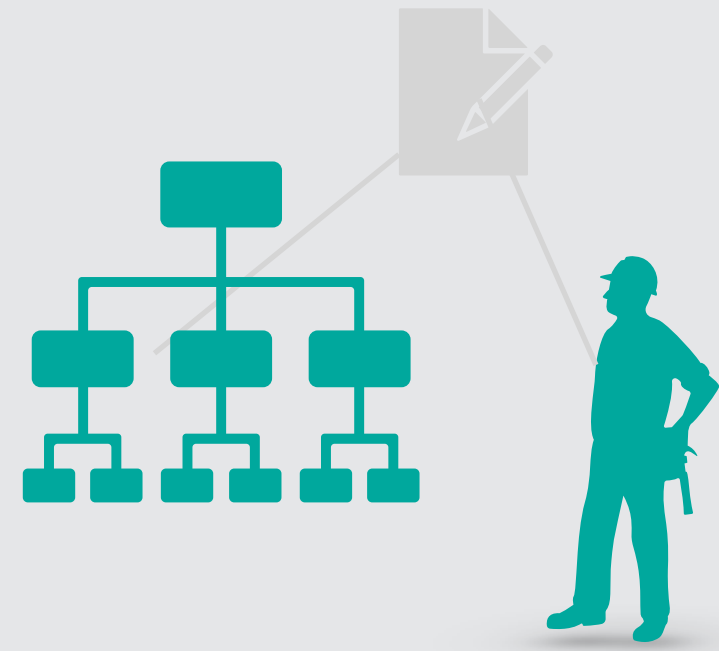
BRAINR

2023 . CONFIDENTIAL

% World Population Consuming

Digitization Index %

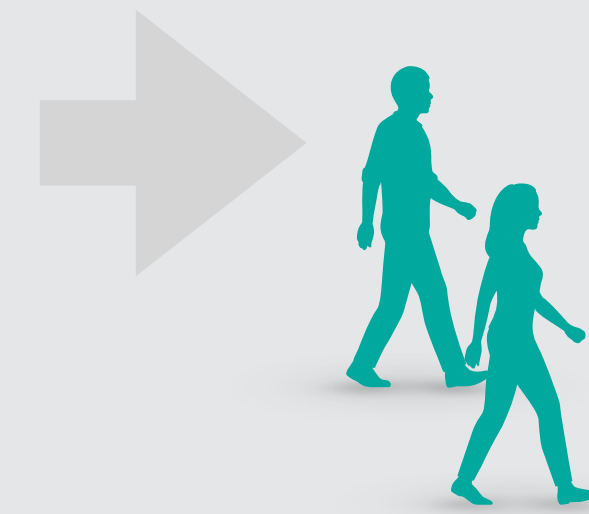




**+21% all food
produced never
reaches consumer**



**1M food
intoxications per
year in Europe**



**#1 Industry for
employee turnover,
holds industry back!**



Paulo Gaspar
CO-Founder &
CEO

BsC Nova SBE,
Singularity University,
CIO & CMO at leading
food manufacturer.



Ricardo Granada
Co-Founder &
Head of
Engineering

Over 25 years in
Software Development,
experience in
managing development
teams.



Rui Batista
Co-Founder &
COO

Experienced IT
professional with over
20 years of experience
in MES/ERP software
development.

BRAINR

The digital brain to **turn
factory hell into safer,
more sustainable food
productions.**

BRAINR

95% OF ALL FOOD FACTORIES LOOK LIKE THIS



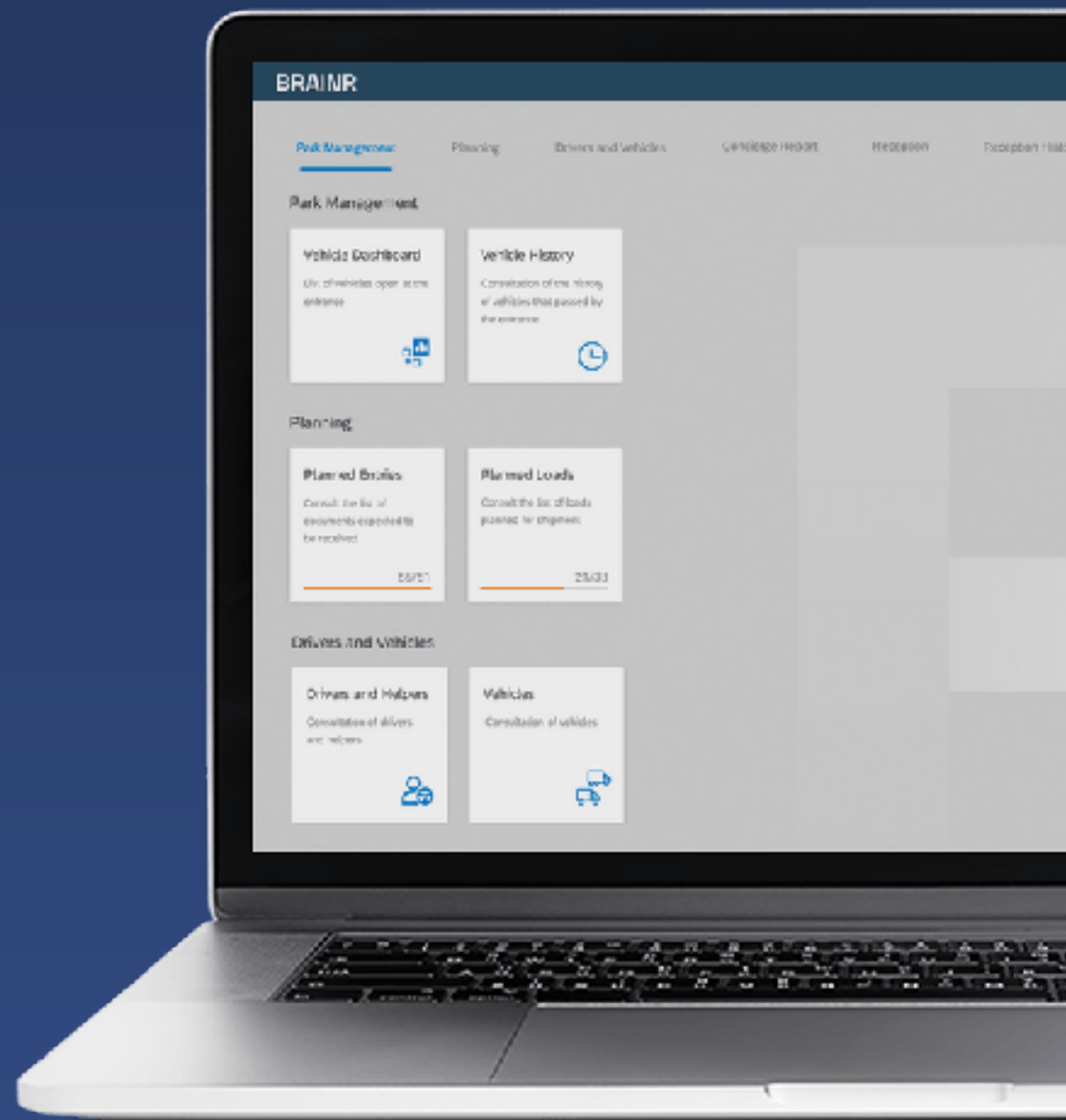
BRAINR

THE ALL-IN-ONE FACTORY ORCHESTRATION SUITE



Best in class web experience

BRAINR's web app boasts an intuitive design, allowing effortless management of all operational aspects, from real-time monitoring to inventory and compliance.



Tablet compatibility



BRAINR has its own native app for tablets enabling line managers real-time control and visibility over all activities with the best & easy to use experience.



Mobile native

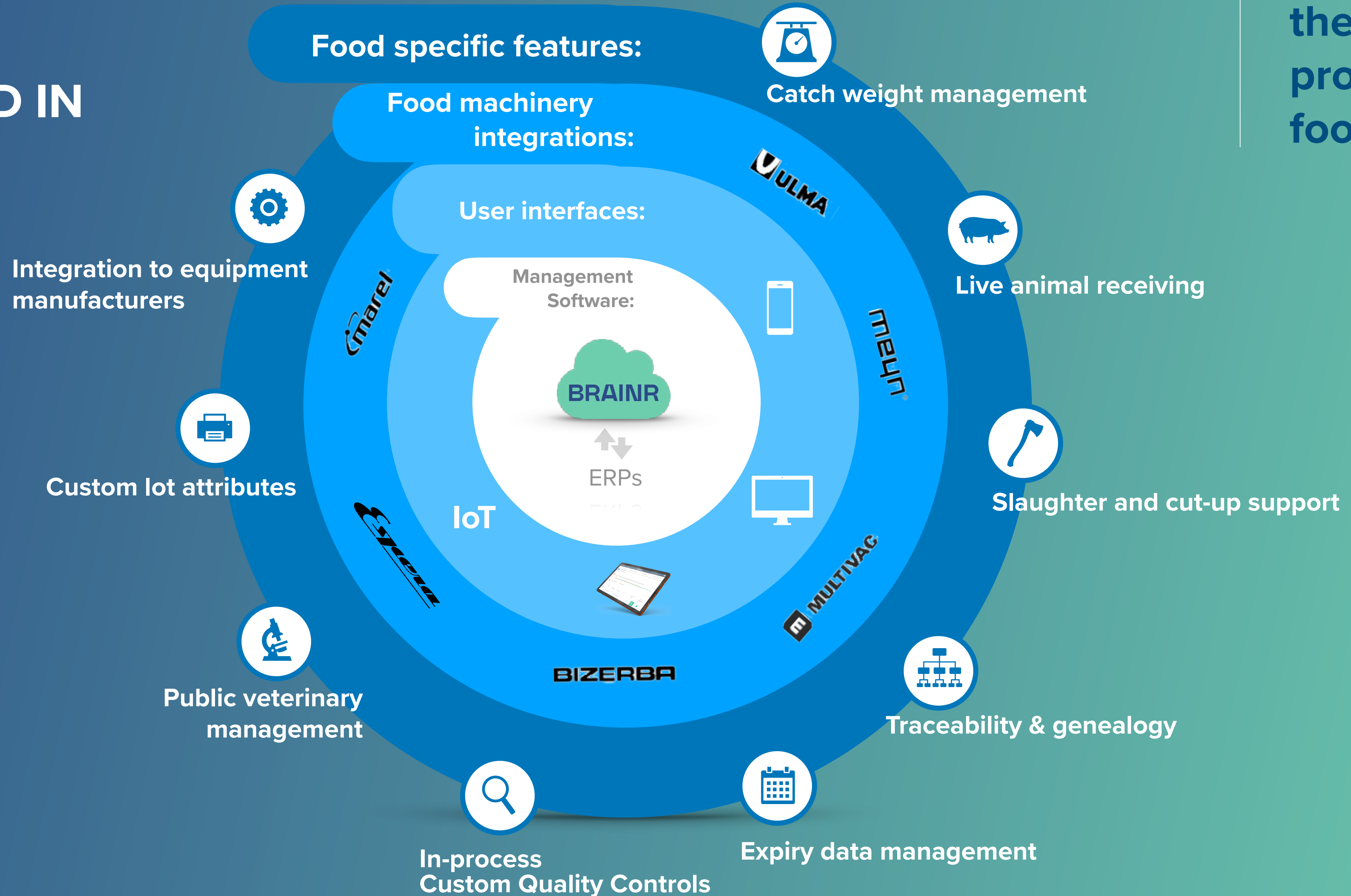


Android apps for mobile picking devices to guarantee the best user experience and speed for shop-floor operators.



BRAINR

UNIQUELY
SPECIALIZED IN
FOOD



Build from
the pains of
producing
food.

BRAINR

LATEST IMPLEMENTATION (LEADING FRESH-FOOD PRODUCER, PT)



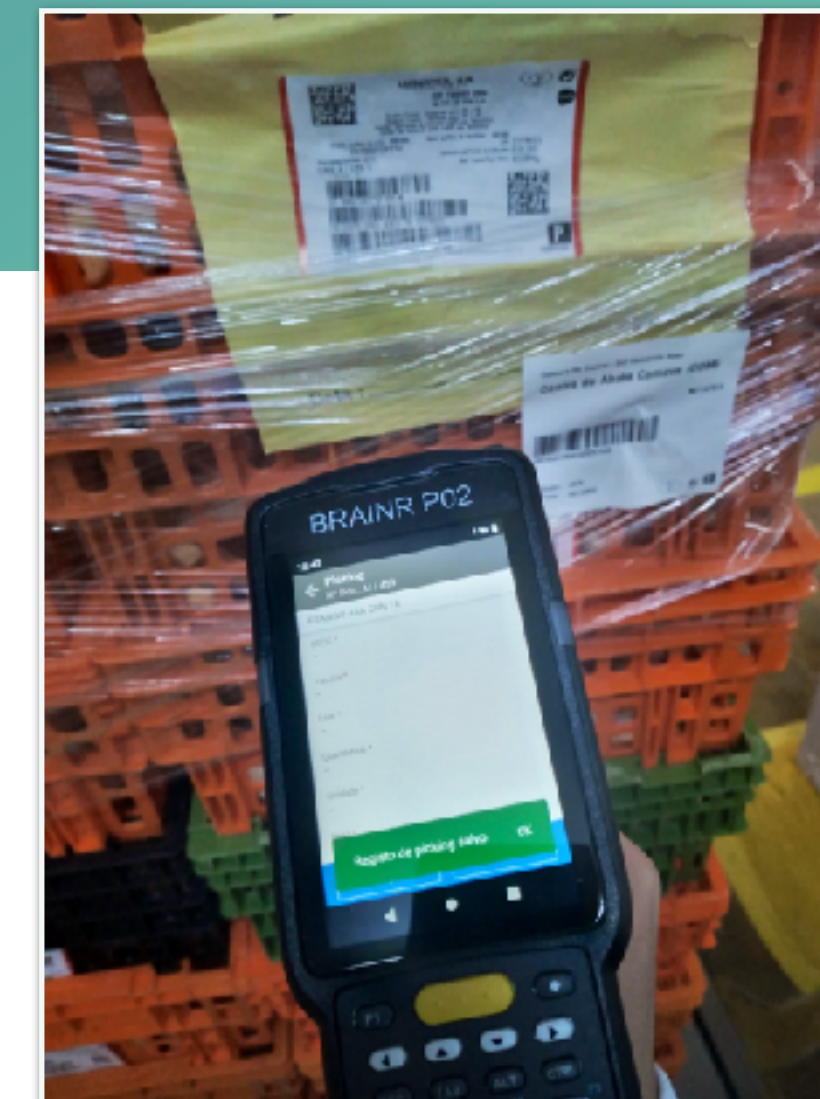
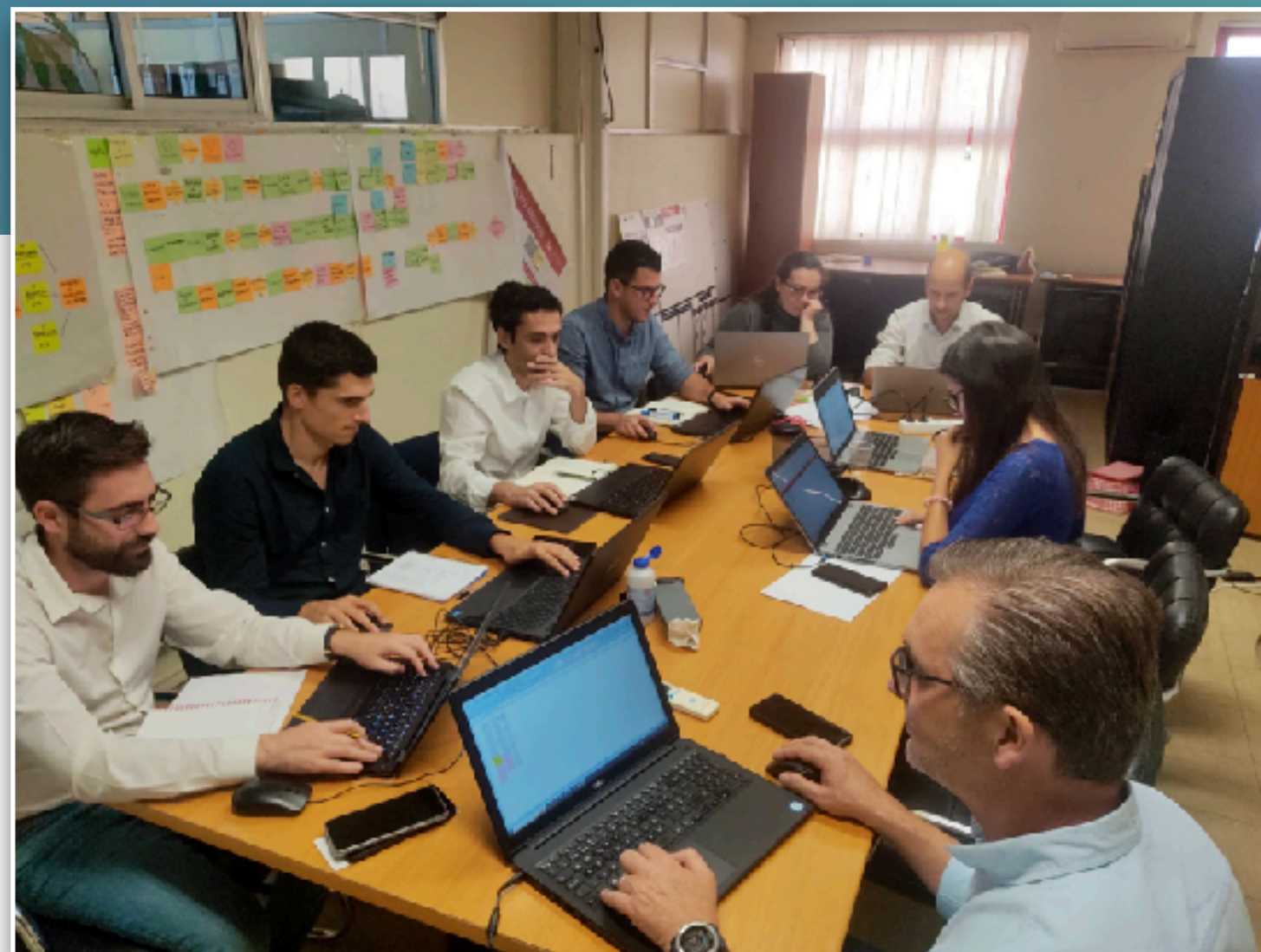
- **15%** waste reduction



- **50%** product freshness increase



- **25%** reduction in inventory costs



BRAINR

SMART MANUFACTURING SOFTWARE: VERY HIGH POTENTIAL

USD **123.78 billion** in 2024

USD **358.85 billion** by 2032

<https://www.fortunebusinessinsights.com/software-for-smart-manufacturing-market-110142>



YEAR 1: (2023)

105'000EUR



YEAR 2: (2024)

750'000EUR



MONEY RAISED

+1M



OPENING A ROUND (2025)

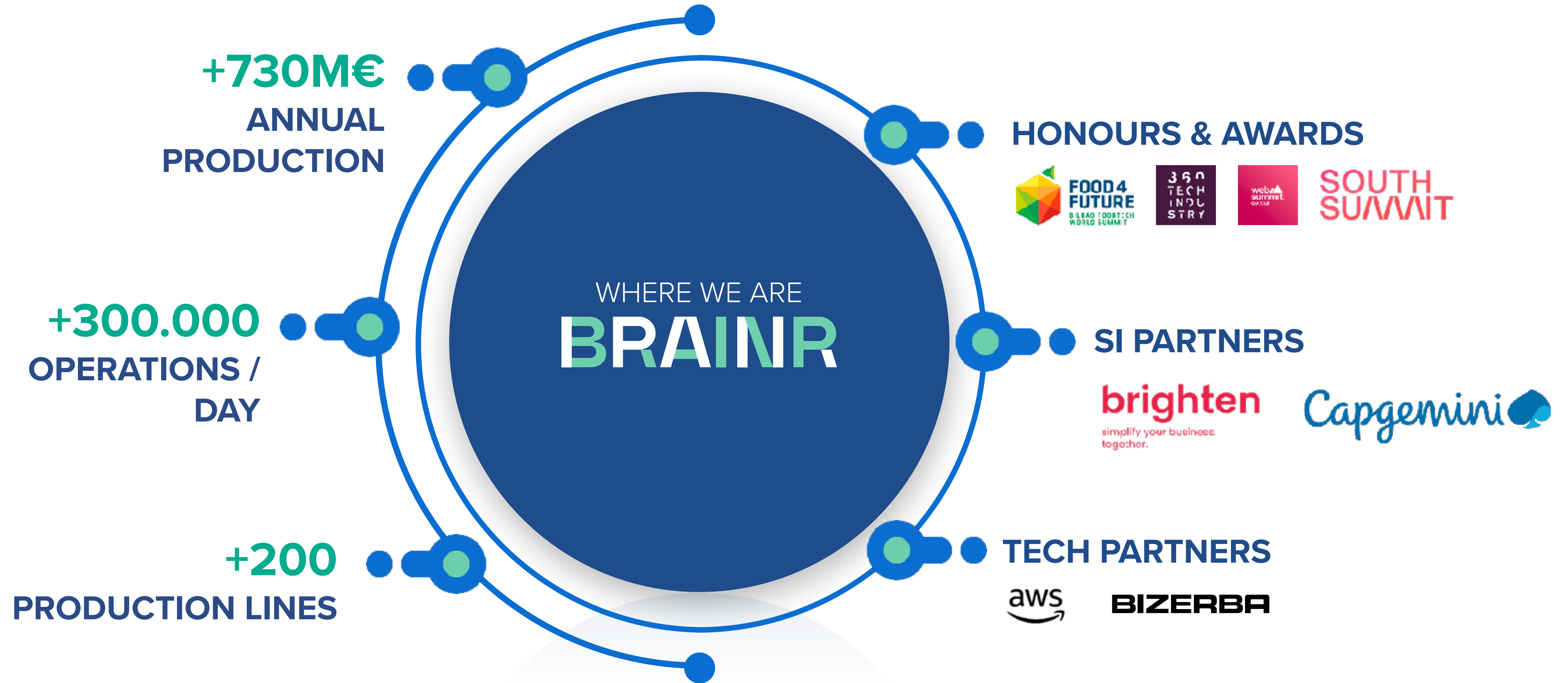
10M EUR

(Estimations)

- ✓ SaaS yearly license with 3 tiers.
- ✓ No usage limits.

BRAINR

OUR NUMBERS

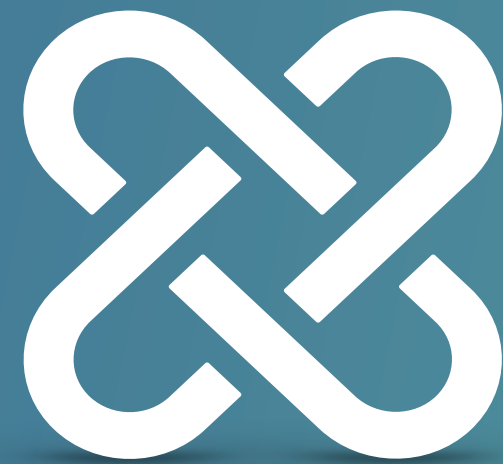


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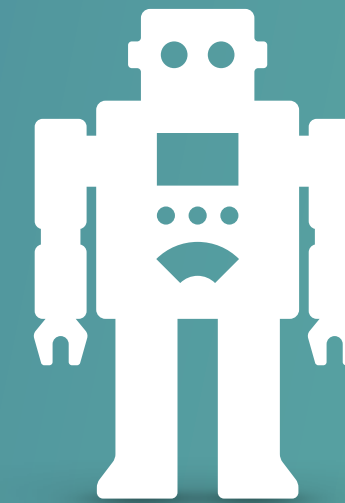
THE ALL-IN-ONE MULTI-LEVEL FACTORY ORCHESTRATION SUITE



Cloud & food
native!



By far best worker
experience in the
industry!



AI Powered
(onboarding,
forecasting)



We are
technology
leaders!



**Significantly
reduces food waste**



**Helps reducing
the n. of food
safety events**



**Helps the industry
becoming better
through data & AI**

Ricardo Roque, HPM
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