

VistatecSpeech

Case Study



Cost Savings & Efficiency for Global Consumer Services Leader

A multinational consumer services organization with over \$100M in annual turnover and operations across Europe, the Americas, and Asia. The client required scalable, efficient localization for e-learning content used in internal staff training programs.

CHALLENGE

The client faced two major roadblocks in their localization workflows:

- High costs for traditional voiceover for short video projects.
- Extended timelines as a result of delays in implementing client review (CR) feedback, especially when the original voice talent was unavailable.

SOLUTION

Vistatec implemented its bespoke AI-powered subtitling and dubbing solution, VistatecSpeech, to replace the client's traditional voiceover process. This new workflow consolidated multiple production steps (transcription, QA, audio engineering, and subtitling) into a streamlined platform. A major change was integrating the Linguistic Sign-Off (LSO) phase into the Dubbing QA step, which significantly reduced the overall project timelines.

KEY OUTCOMES

- 78% average cost savings compared to traditional voiceover workflows.
- 20% reduction in project lifecycle, with even greater efficiencies when real-time CR feedback was applied.
- Higher output consistency is enabled by single-pass localization and minimized rework.
- Streamlined engineering and QA via a two-block model: multimedia engineering and dubbing/subtitling QA.

FUTURE OPPORTUNITIES

Following early success, the client is exploring further AI integration into their business processes, which expands beyond e-learning. VistatecSpeech has opened new doors for the client.

WHY VISTATECSPEECH?

Unlike AI-only tools, VistatecSpeech blends advanced AI with human-in-the-loop quality assurance. It supports custom voice options, terminology control, and automatic audio sync, all in a flexible and scalable format.

Contact us today to speak to an expert.
vistatec.com/contact-us

