



PIXII MOTORS

Leading The Smart Mobility Revolution

pixiimotors.com

Did you know?

More **Scooters** than cars are sold yearly worldwide!



92M

scooters

VS



81M

cars

Urban mobility is inefficient, unsafe, and expensive



80%

of scooters used Worldwide are
Gas-Powered

Emits **11x CO2**
6x Nitrogen than cars

High Fleet Operational Cost

25%

of total delivery costs
is **Fuel**.

10%

3rd Party Software
Integration

15%

of cost is for
Maintenance.

Existing Electric Scooters



Short Range

Range Anxiety,
the leading concern for
e-scooter adoptions.



Technical limitations

No smart features:
IoT, AI, SDV



Using smartphones while
driving triples accident risk,
increases it **23 times**,
and contributed to a **12% rise**
in traffic deaths in 2024.

Smart Electric Mopeds · Fleet SaaS · Energy Infrastructure

ONE ECOSYSTEM

PixiiOS COCKPIT

5G connectivity, navigation, OTA safety



PULSE



+Fleet Management

MISSION PUSH
PREDICTIVE MAINTENANCE
AI OPTIMIZATION ENERGY
GEOFENCING



SHADOW



45km/h

Top speed



120km

Range

Smart Battery Swap Station







OUR COMPETITORS ARE... Archaic, Analog, Static

SMART COCKPIT


Keep your phone on your pocket, your eyes on the road

 ChatBOT Assistant "Hey Shadow"


 3 Modes of riding

 Trip and ordering management


 Real Time Alerts

 Built-in Navigation

 Calls & SMS

 Rider Behavior By ML & DL

 Live Weather Informations

 Fully connected 4G/5G

 Ai Supervision Algorithm

 Pairing wireless headphones

 OTA Updates



MVP

First scooter manufactured in  with **CE** certification and **EEC** Homologation (Allows Us to Sell the Product Worldwide)



The Impact of Pixii Motors **Ecosystem**

Smart e-mobility delivering real-world results.



- 70%** Operating Cost
- 90%** Maintenance Cost
- 12-Month** Payback VS Thermal
- +1,000** Jobs Unlocked



- 35%** Failed Deliveries
- +30%** Fleet Efficiency
- 40%** Fraud & Disputes

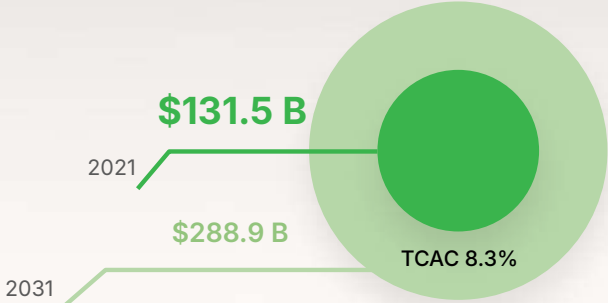


- 1.8t** CO₂ Saved/Rider/Year
- 60%** Urban Noise
- Zero** Emissions Mobility

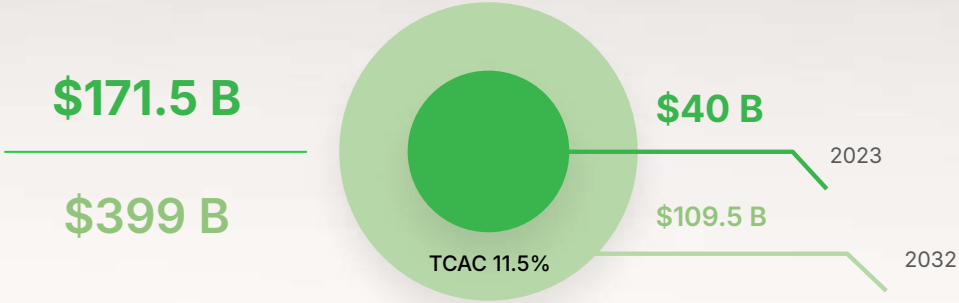
Secure. Connected. Sustainable. — The Pixii Ecosystem in Motion.

Market size

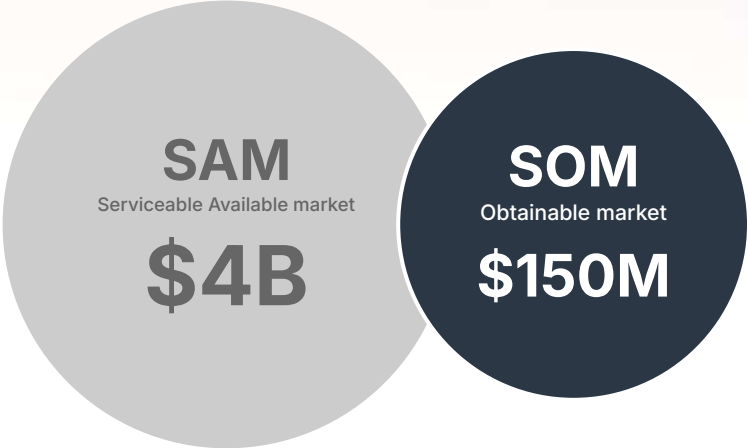
Global market for last-mile delivery



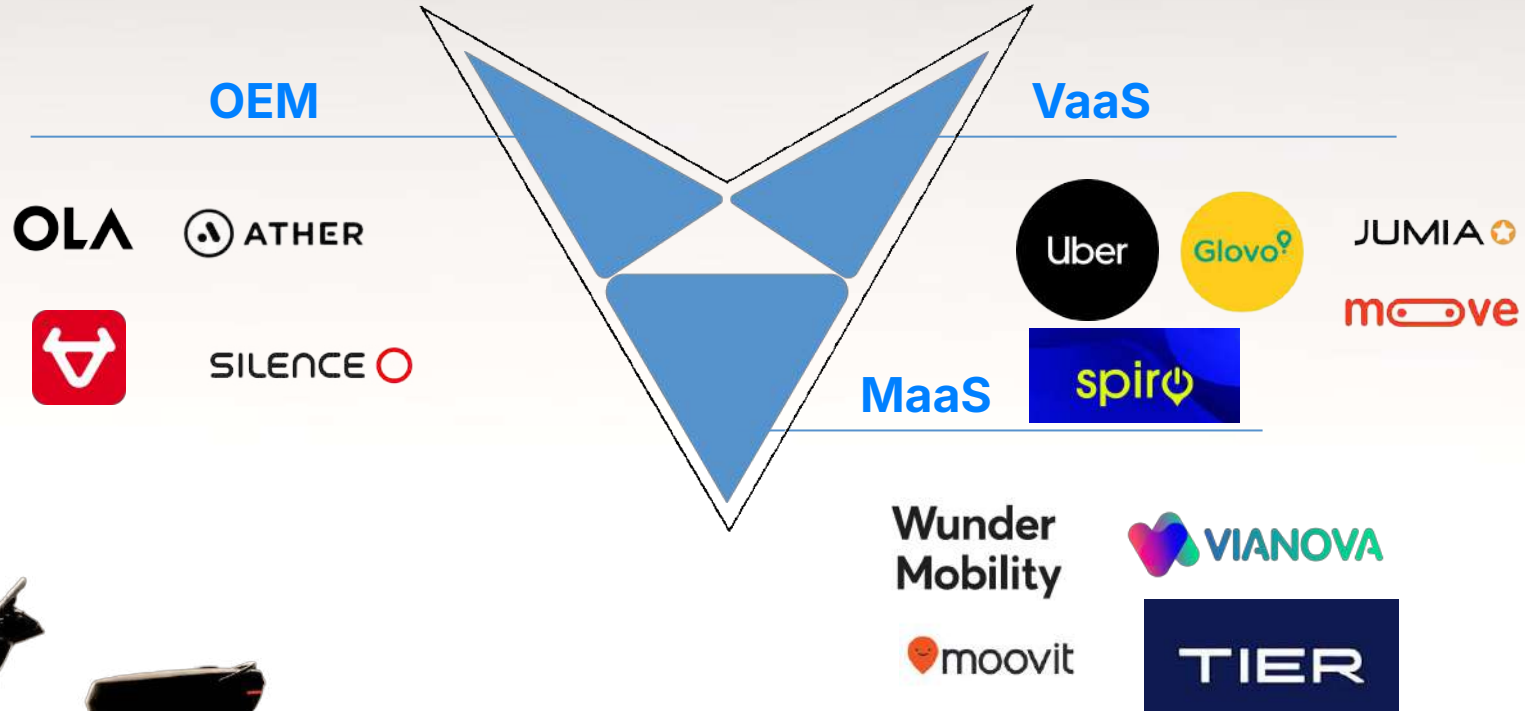
Worldwide market for electric two-wheelers



Market share



Merging the best in their fields, in an all-in-one solution



B2B

Fleet operators **lease scooters** for Long term with **zero upfront investment** and **fixed monthly costs**.

Subscription

engagement 12-24 Months

B2B - B2B2C

Basic 149\$/Month*

3 scooters

12 Months
1 Battery
120 Km Range



*Per scooter

Standard 139\$/Month*

5 scooters

12 Months
1 Battery
120 Km Range



*Per scooter

Pro 129\$/Month*

10 scooters

12 Months
1 Battery
120 Km Range



*Per scooter

Battery swap subscription

Deployed for every 100 Shadows per Hub



Standard Plan

(For Small Fleets & Budget-Friendly Ops)
50 swaps/month
\$29/Month

Premium Plan

(For Growing Fleets & Heavy Usage)
Unlimited swaps
\$49/ Month

Enterprise Plan

(For Large Fleets & Custom Needs)
Customizable Swap Limits
from \$0.50 / Swap

+ Fleet Management SaaS



Basic \$40/mois

Standard \$60/mois

Pro \$80/mois

3-month trial period

B2C

\$2,550

DIRECT SALES

Cash / Lease



Lunar Gray



British Racing Green



Velvet Red



Off-White













Black

Available colors

with the possibility of Branding your brand

Traction & Validation

- ▶ HQ in France  and Our R&D Center In Tunisia 
- ▶ Confirmed and paid Orders from **B2B** for **40 Units, 25 Units** 20% paid pre Order From **B2C**.
B2B generate **\$100k**, by converting **30%** of requests B2C we expect to reach **\$200k**
- ▶ Pilots Signed with **last-mile delivery & Mobility Sharing in Morocco** operators.  
To validate the entire Pixii Motors Ecosystem
- ▶ **CE Certification** and **European Homologations**. 
To Sell Our Solution **Worldwide**
- ▶ Deploying **Built-in 5G Connection** with 
- ▶ Partnership Signed with to start **deploying Batteries swap stations** with 
- ▶ Partnership Signed **Microfinance** Inst.   

Selected by major accelerators & technical partners



RoadMap



The Team



Anis Fekih
CEO & Cofounder

Former **Airbus A320** airline pilot and industrial CEO with over 8 years of leadership experience. Anis drives Pixii's vision, strategy, and international expansion, combining operational excellence with product innovation.



Wafa Dhifi
COO & Cofounder

Seasoned executive with 12 years in the **energy and industrial sector**. Wafa brings deep expertise in operations, international logistics, and organizational scale-up. She ensures execution excellence across Pixii's ecosystem.



Imed Mlaweh
CTO

Tech lead and **embedded systems senior engineer** with a strong background in hardware/software integration. Imed oversees all technical development, from embedded OS to IoT and cloud platforms, ensuring robust and scalable architecture.



+13 Team members

Embedded Systems (4) Software & Data (4) Product & Industrialization (4) Business & Finance (1)



Mentors & Advisors



Nouredine Hajji



CEO
EY Tunisia - 22 Years

Financial Advisor



Hakim Khelifa (Mentor)

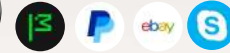


Senior Partner
Africinvest Group - 25 Years

Fundraise and Growth Strategy



Desigan Chinniah (Mentor)



EX, Mozilla Firefox, Paypal, Ebay, Skype

Mentor and Board Advisor



Selim Fekih



DevOps Lead & Architect
Hermès - 7 years

Cloud Architect and Devops Advisor

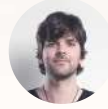


Omar Guiga



CEO, Co-Founder
Wallyscar-12 years

Automotive Manufacturing advisor



Joseph Nelson (Mentor)



Former Co-founder, Niu Technologies China, NASDAQ



Senior Automotive Designer at Kiska Design Berlin

Automotive Designer



Sofiane Sayahi



R&D Senior Manager
Actia Engineering services -
12 Years

R&D & IP Assistance



Walid Rouis (Mentor)



CEO Actia Worldwide
Actia Engineering services - 15 Years

Automotive Industry



Nouredine ben Othman



Test and Certification Senior Manager
Actia Engineering services - 35 Years



Ex- General Motors USA

CE Certification EEC Homologation

Thank You



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Let's ride the future.