

# Advertising Sucks

(We're here to fix that)

Txtrider solves a pain for millions of brands, products, businesses, and services who earned consumers' merits by **ratings and reviews**, but can't really use them...

With a simple script, create highly valued intent-based leads for your advertisers!

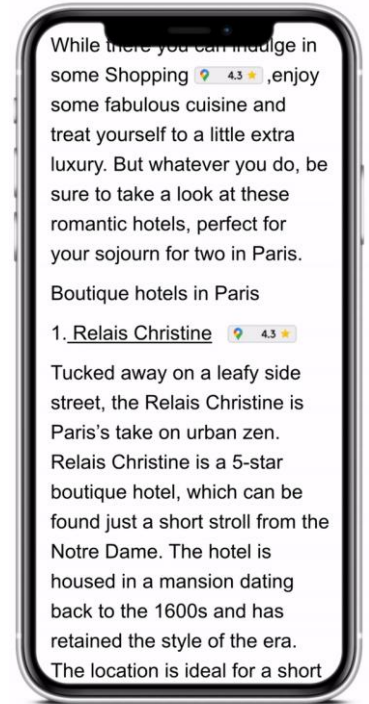
## What do we do?

At Txtrider we integrate consumer ratings and reviews from select directories, indexes and e-commerce platforms, set them into a nifty widget and place them within online content (see [example](#).)

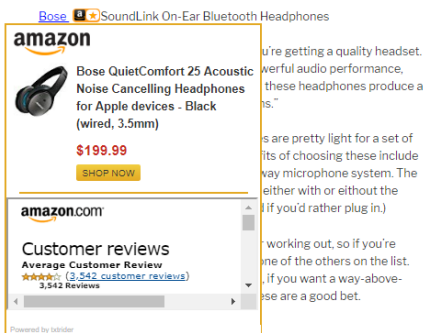
Txtrider uses machine learning and AI to allocate specific keywords in content and match useful information that works for advertisers and consumers alike.

*Behold. Our glorious Google Places widget at work! >*

## TXTRIDER BRINGS CONSUMER WISDOM TO WEB CONTENT WITH A NIFTY WIDGET, COMBINING RATINGS REVIEWS AND BUZZ.



and produce great audio full of rich bass and crisp mids. On-ear headphones typically have adjustable headbands to fit all head sizes, plus padded cushions that relieve pressure on the ears, regardless of how expensive or cheap the price. Since virtually "every" company claims its headphones produce the best sound, are made from the best materials, and have the best features available, we decided to turn to reviewers to see which on-ear headphones were the most worthy of your money. Here they are:



91% of consumers read online reviews to determine if a business is good or bad

78% of consumers Trust online reviews over any other source of product information

84% of consumers trust online customer reviews as much as personal recommendations

98% of people read online reviews for local businesses

< And this is what our beautiful Amazon widget looks like

We are looking for publishers who will be our design partners, to develop Txtrider power for publishers, advertisers, and readers alike.



For more information: [josh@txtrider.com](mailto:josh@txtrider.com) +972(0)54-4573326 \* © 2026 Txtrider is pat. Pending